

# 2018 KRA PRO RODEO

## SPONSORSHIP PROGRAMS



### SAPPHIRE

#### \$5000 - TITLE SPONSOR

- Access to VIP & Contestant Lounge
- Company Flag representation by Grand Entry Rider (all 3 performances)
- Full Page color ad in program
- Company Banner displayed in prime location in arena
- Corporate Media Package (includes: poster, newspaper, social media, KRA website, Local Radio)
- Company name announced (all 3 performances)
- Wall Ad at Saturday Night Cabaret
- Company logo displayed on Big Screen (all 3 performances)
- 6 tickets for each Pro Rodeo Performance & 6 Saturday Cabaret Tickets

### EMERALD

#### \$3500 A - Professional Entertainment Act (Clown) Sponsor

- Access to VIP & Contestant Lounge
- Company Logo on Professional Entertainment Act (Clown) page of program
- 1/2 Page color ad in program
- Company Banner displayed in in arena
- Corporate Media Package (includes: poster, newspaper, social media, KRA website, Local Radio)
- Company name announced (all 3 performances)
- Company logo displayed on Big Screen (all 3 performances)
- 4 tickets for each Pro Rodeo Performance & 4 Saturday Cabaret Tickets

#### \$3500 B - Canadian Pro Rodeo Sports Medicine Team Sponsor (CPRSMT)

- Access to VIP & Contestant Lounge
- Company Logo on CPRSMT page of program
- 1/2 Page color ad in program
- Company Banner displayed in in arena
- Corporate Media Package (includes: poster, newspaper, social media, KRA website, Local Radio)
- Company name announced (all 3 performances)
- Company logo displayed on Big Screen (all 3 performances)
- 4 tickets for each Pro Rodeo Performance & 4 Saturday Cabaret Tickets

### GARNET

#### \$3000 A - Announcer

- Access to VIP & Contestant Lounge
- Company Logo on Announcer page of program
- 1/4 Page color ad in program
- Company Banner displayed in in arena
- Corporate Media Package (includes: poster, newspaper, social media, KRA website, Local Radio)
- Company name announced (all 3 performances)
- Company logo displayed on Big Screen (all 3 performances)
- 4 tickets for each Pro Rodeo Performance & 4 Saturday Cabaret Tickets

#### \$3000 B - Bull Fighters Sponsor

- Access to VIP & Contestant Lounge
- Company Logo on Bull Fighters page of program
- 1/4 Page color ad in program
- Company Banner displayed in in arena
- Corporate Media Package (includes: poster, newspaper, social media, KRA website, Local Radio)

- Company name announced (all 3 performances)
- Company logo displayed on Big Screen (all 3 performances)
- 4 tickets for each Pro Rodeo Performance & 4 Saturday Cabaret Tickets

### DIAMOND

#### \$1100 – Corporate Flag Sponsorship

(Flag provided by Company)

- Access to VIP & Contestant Lounge
- Company Flag representation by Grand Entry Rider (all 3 performances)
- 1/4 Page color ad in program
- Company Media Package (includes: social media & KRA website)
- Company name announced (all 3 performances)
- Company logo displayed on Big Screen (all 3 performances)
- 2 tickets for each Pro Rodeo Performance & 2 Saturday Cabaret Tickets

### GOLD

#### \$800 – Event Sponsor

- Access to VIP & Contestant Lounge
- Company Representative presents prize to contestant
- Company Banner displayed above chutes or in arena
- Company logo included on sponsored event page in program
- Company Media Package (includes: social media & KRA website)
- Company name during sponsored event
- Company logo displayed on Big Screen during sponsored event
- 2 tickets for each Pro Rodeo Performance & 2 Saturday Cabaret Tickets

[WWW.KRAPRODEO.COM](http://WWW.KRAPRODEO.COM)

**SILVER**

**\$750 A – Centre Gate Ad**

- Access to VIP & Contestant Lounge
- Company name announced during each performance
- Company Banner/sign displayed at Centre Gate in arena
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 2 tickets for each Pro Rodeo Performance & 2 Saturday Cabaret Tickets

**\$750 B – East Gate Ad (Stock Out Gate)**

- Access to VIP & Contestant Lounge
- Company name announced during each performance
- Company Banner/sign displayed at East Gate in arena
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 2 tickets for each Pro Rodeo Performance & 2 Saturday Cabaret Tickets

**PEARL**

**\$600 C – Front Chute Ad**

- Access to VIP & Contestant Lounge
- Company name announced each time chute is opened
- Company logo (2’ x 4’ wide provided by company) on front of chute
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 2 tickets for each Pro Rodeo Performance & 2 Saturday Cabaret Tickets

**BRONZE**

**\$400 A – Event Prize Sponsor**

- Access to VIP & Contestant Lounge
- Company representative Presenting prize
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 2 Sunday Rodeo Tickets

**\$325 B – One Banner Wall Ad**

(Opposite the audience) – max size is 4’x8’

- Access to VIP & Contestant Lounge
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 2 Saturday Cabaret Tickets

**RUBY**

**\$300 A – Mechanical Bull Sponsorship**

- Access to VIP & Contestant Lounge
- Company Banner displayed on fencing for Bull at cabaret
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 1 Saturday Cabaret Ticket

**\$175 B – Wall banner Ad**

(Max 4’x 8’)

- Access to VIP & Contestant Lounge
- Company Banner on wall at Saturday Night Cabaret
- Company name in program – no logo
- Company Media Package (includes: social media & KRA website)
- 1 Saturday Cabaret Ticket

**FEBRUARY SPECIAL**

If you complete and return your KRA Pro Rodeo Sponsorship package to Kim Lewis with payment prior to February 28, 2018, we will include a FREE Rolling Digital Ad at the Saturday Night Cabaret (\$150 Value)

\*\*\*\*\*

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Mailing Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

**Sponsorship Level**

*(Please put a check beside choice)*

Sapphire \_\_\_ Emerald A \_\_\_ Emerald B \_\_\_

Garnet A \_\_\_ Garnet B \_\_\_ Diamond \_\_\_

Gold \_\_\_ Silver A \_\_\_ Silver B \_\_\_ Pearl \_\_\_

Bronze A \_\_\_ Bronze B \_\_\_ Ruby A \_\_\_ Ruby B \_\_\_

Sponsored Amount \$ \_\_\_\_\_

Cheque enclosed \_\_\_ Please send Invoice \_\_\_

***Receipts will be forwarded upon receipt of payments***

The KRA wishes to thank you for your generous contribution & looks forward to seeing you at the 36<sup>th</sup> Annual Pro Rodeo April 27, 28 & 29, 2018.

For further information regarding 2018 KRA Pro Rodeo Sponsorship, please contact Kim at 403.563.7334 or 2018krasponsorship@gmail.com

