



OUR MISSION:

To band together to identify, discuss, and deal effectively with neighborhood concerns.

Presidents Message



Can you believe we are already almost a full half way through 2023? Man has this year flown by!

I just wanted to take a moment to thank each and every one of you who has renewed or joined The Barber Tract Neighborhood Association. I hope you find it to be a worthwhile investment in friendships, general community knowledge and fun get togethers. Having a strong neighborhood is one of the best ways to deter crime, and collectively, we can help each other continue to make our neighborhood a safe and pleasant place to live. If we haven't personally met, please stop me on the street and introduce yourself. I am most often walking with my dog Max. I look forward to the opportunity to meet you in person. Thanks again for supporting our neighborhood with your time talent and dues.

Sincerely,
Kurt Luli-Kinsey

Annual Barber Tract 4th of July Celebration



One of our favorite traditions in the Barber Tract is our old fashioned 4th of July celebration and parade. Each year we strive to bring new and fulfilled activities. This year the festivities will kick off at 0900 in front of Max Elliot's home, the founder of the event, located at 7235 Monte Vista. There will be refreshments, music and of course patriotic music and fanfare. We will then proceed with our parade at 10 AM sharp. Please join us with your red white and blue attire, flags and balloons as we parade through our neighborhood. Nora Ryan, our newest director is looking for a committee chair and volunteers for the event. If you have time and talent to help make this years event the best ever, please reach out to Nora via phone call or text and join in on our 4th of July committee. **Her number is listed in the sidebar.** Bring the family, dog and be ready for a good time!

Kurt Luli-Kinsey
President
760-583-3987

Dorie DeFranco
858-205-9528
Vice Presidents

Narcisia Laranjeira
Secretary
857-208-1718

Bonnie Zoe Winn
858-412-6088
Treasurer

Nora Ryan
Membership
503-887-7990

Julia Liu
Youth contributor

Peter Liu
Webmaster

Other Board Members

Marvin Liu
Susan Comden
Phemie Davis
Steve Orenberg

Whether Rain, sleet, snow or hail, no one stops the U.S. Mail!



Mail Man Rob

Well, how about we just say rain, No rain will stop Mail Man Rob from delivering your mail.

Rob has served our neighborhood for at least 14 years. He most likely knows you by name as well as your kids, grandkids and pets. He is probably one of the most positive, upbeat people I have ever met.

Most people don't have mail service to your door any more but we do! What a treat that is too!

Rob is the first to let you know if there is anything to watch out for safety wise and is efficient and trustworthy.

We are truly grateful that we have such a great Mail Man and friend!

Beach Fire and Police Activity

We have had very few illegal wood beach fires since the new ordinance that allows "propane fuel only" to be used in beach locations that DO NOT have City-provided fire pits went into effect on 2/14/23. No wood or charcoal fires on the sand or in portable personal fire pits or barbecues are allowed at Marine Street Beach and at Windansea Beach.

Spring break brought huge crowds again this year. Some fights and visitors with weapons on the beach warranted the police helicopter to clear Marine Street Beach on 4/15.

Neighborhood leaders have met with Council Member La Cava, police and lifeguards about the need for increased enforcement of beach rules that are being ignored. Alcohol use on the beach and erratic driving and parking on our neighborhood streets have been issues since spring break. Our CM and police have responded to our requests by approving overtime for additional police patrols and for more parking enforcement. We have seen things calm down a lot. Please thank our police officers for the terrific job they are doing when you see them!

We also asked for additional police patrols for spring break 2024, and better signage.

Our goal is to keep the beach and neighborhood streets where visitors park safe and clean for everyone

By Dorie De Franco
VP

www.Barbertract.com

Did you know that you can access every copy of the Barber Tract Times on our website? You can also see photos of previous events and highlighted homes in our wonderful neighborhood. If you would prefer to just log onto our site and read the newsletter verses receiving it by mail or on your doorstep, please reach out to us at BarbertractNA@gmail.com and let us know! Thanks again and enjoy the site!

Gloria

If you had no experience in the restaurant industry and a family member told you to invest and run a restaurant, would you? Well Gloria did!

Gloria moved here in 1987 and she is the owner of Verdes El Ranchero that's been here since 1945. When her husband retired, they decided that they wanted something else to do. The restaurant was experiencing hard times and the owners decided to sell. She knew that if they bought it, they could make it thrive again. Gloria is a pretty good cook and is originally from Arizona. She knows a lot about Mexican foods!

Not knowing anything about the restaurant industry was the hardest part. “I went along kicking and screaming,” said Gloria. Her youngest daughter helps manage everything.

Most of the food is traditional Mexican. The dishes have a lot of Sonoran influence. Because Gloria is from Arizona, she tweaked some of the recipes. There are 15 states in Mexico with different versions of food. Gloria tries to incorporate as many types of dishes to the menu so that customers have a true taste of Mexico. The most popular dish is the Cheese crisp. It has been on the menu since the start of the restaurant. It's been there for so long many people choose this for their entree. People love it!

Gloria was born and raised in Tucson and went to The University of Arizona. She has two daughters and moved to La Jolla when their youngest daughter was four. She went to Francis Parker and then graduated to The University of Washington. Her older daughter went to La Jolla High School and later went to Loma Point Nazarene University.

Gloria and family have traveled through Mexico extensively but most of the trips they were in Baja. They have driven the 1200 miles from Tijuana to the tip of Cabo San Lucas 6 times and sometimes even camped along the way. “It's interesting because the road goes from the Gulf of California to the pacific side a lot of it is uninhabited.” They usually found a place they'd like to stay and hung out for a few days. “It was one of our best trips together.”



Barber Tract Neighborhood Association (BTNA)

Join your community of Barber Tract neighbors by making a \$35 membership contribution for 2023

Why should you join? How will your membership contribution be used?

The BTNA provides a way to continuously improve our community through volunteer work and advocacy with city agencies to address our areas of concern. It also fosters neighborhood friendships through community gatherings with a Fourth of July celebration and a festive Holiday Party in December. An informative Barber Tract Times newsletter and website are published to provide information of interest. **Newsletters are also found electronically on our website.**

Your membership contribution helps to make the Barber Tract a safer, better maintained and more enjoyable place to live.

BTNA Membership for January 1 through December 31, 2023

Name(s) _____

B.T. Property Address _____

B.T. Phone # _____

Is there a different mailing address that we should use?

Email Address _____

_____ Enclosed is my/our \$35 membership contribution. (Make check payable to BTNA or pay with Zelle)

_____ I am/we are willing to volunteer for association activities

_____ Fourth of July Celebration

_____ Beach Cleanup

_____ Holiday Party

_____ Helping to deliver the Barber Tract Times or to be a Cub Reporter

_____ Other – Please identify: _____

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Please identify any areas of concern you would like to see addressed for the Barber Tract in 2023:

_____ (Cont. on reverse)

You may mail this membership form with your check (payable to BTNA) to the treasurer: Bonnie Zoe Winn, 444 Marine Street, La Jolla, 92037. You may also pay through Zelle to BTNAmembership@gmail.com. If you pay via Zelle then please mail or drop off this membership form to 444 Marine Street. You may also scan the form and send to bonniezoe@winnunlimited.com. **THANK YOU**

For any questions regarding the BTNA, contact BarberTractNA@gmail.com

Thank you for supporting our wonderful Barber Tract Neighborhood!