

Making The Money

You are a stock portfolio manager. You are in charge of making sure that your portfolio makes more money than all of your competitors. This means you must buy and sell stocks and use a strategy in order to beat the competition.

There are multiple approaches to portfolio management. You must pick your strategy and use it to make the most money.

Set Up Your Portfolio Here: <https://www.investopedia.com/simulator/>

Value Investors (also known as investing in fundamentals):

Value investing looks at the ratios of debt/assets, price/earnings, revenue growth, stock price, and others in order to find the stocks that look most valuable compared to their current market price. This means you will identify which stocks are most appealing based on your choice of metrics and use that to build your portfolio. You can select stocks using a stock screener to find the stocks that have the right combination of ratios for your strategy. You can learn about value investing strategies here:

<https://www.investopedia.com/university/stockpicking/stockpicking3.asp>

You can pick stocks using these stock screeners:

<https://www.tradingview.com/screener/>

<https://finance.yahoo.com/screener/new/>

Momentum Investors (also known as investing based on technical):

Momentum investing means instead of looking at what the company is doing and how their ratios, balance sheet, debt and whatnot look, instead, you are focused on what the market is doing and which direction the stock is moving in. The fundamental investors think this approach is stupid. However, if you watch the business news or read any of the business news, there are a lot of people using the technical, and some of them make money doing it. You can learn about momentum investing strategies here:

https://www.investopedia.com/terms/m/momentum_investing.asp

You can pick stocks using these momentum screeners:

<https://www.investing.com/technical/>

<https://www.chartmill.com/>

Mixed:

You may want to combine these strategies. Perhaps you only want your portfolio to include stocks that do well from a value and a technical perspective. You can make the determination on your strategy.

Results and what I need from you:

I want a prospectus. This means you will make a document that tells me what your strategy is, explains how well it works, and why I should invest my money with you and your amazingly successful firm. I also want a breakdown of the rate of return in your portfolio total and I want you to convert that rate of return into an APR (annual percentage rate). You should include lots of graphs and tables in your prospectus. It should amaze me and convince me that buying your stuff is an awesome idea. Your prospectus should also list your buy and sell trades, and how much they made or lost.