



# AFRICAN/CARIBBEAN INTERNATIONAL FESTIVAL OF LIFE (IFOL)

POWERED BY MARTIN'S INTERNATIONAL



## “Bringing Nations Together Through Music and Culture”



### MOTTO

“Bringing Nations Together Through Music and Culture”

I am pleased to let you know that by popular demand, Martin’s International will return the Carnival of Nations Expo to the 30th Anniversary of the African/Caribbean International Festival of Life (IFOL), which will again be combined with the JSVFest (Jerk, Seafood and Vegan Fest), July 1st thru 4th, 2023 in Washington Park, Chicago, Illinois for a grand celebration, “Bringing Nations Together Through Music and Culture.”

More than seventy countries/islands, primarily of the African and Caribbean Diasporas are invited to participate in the four-day carnival with their flags, and exhibit booth to showcase and brand the lifestyle, cultural, entertainment and tourist attractions of their islands/countries to the more than **50,000 attendees expecting to attend.**

How can your Country/Island participate? IFOL is seeking to develop greater partnerships with government/country, tourist departments, companies, organizations, individuals, and others to make this annual July 4th Independence week “Carnival of Nations Expo”, of the Caribbean, Africa, Latin America, and other regions the best. Please complete the information below regarding your interest and participation in one of the following categories.

Below are the Island/Country, and main sponsorship levels for you to choose from.

\_\_\_\_ Nation VIP Suite Sponsor– 20 ft x 20 ft to include special invited guests (Pavilion, pre-promo & more.)- \$10K

\_\_\_\_ Nation Supporting Sponsor - 10 ft. x 20 ft. branding booth, pre promo and magazine ad - \$5,000

\_\_\_\_ Nation Exhibit Sponsor - 10 ft. x 10 ft. branding booth, pre promo and magazine ad - \$3,000

### GENERAL CORPORATE BRANDING PARTNER:

- 1. Platinum Partner - \$100,000
- 2. Gold partner - \$50K
- 3. Silver Sponsor - \$25K
- 4. Bronze - \$10K
- 5. Supporting sponsor - \$ 5K

\*\*\*Title sponsorship - \$200,000

Available, also, Presenting, Platinum Partnership levels for this event in your company’s honor. (Example: “Welcome to the XYZ Festival of Life” or “XYZ presents the 30th International Festival of Life.”)

Regardless of your budget higher or lower, than the above sponsorship levels, we can customize a package to satisfy your budgetary need.

please contact: Carolyn Anderson [seccesp@beyond-allborders.com](mailto:seccesp@beyond-allborders.com) / Call WhatsApp +1 404-988-8038

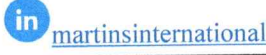


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Please select one of the above levels, and fill in the information below:

Sponsorship Choice: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Facebook \_\_\_\_\_

Website \_\_\_\_\_ Email \_\_\_\_\_

Country / Tourism \_\_\_\_\_

Mode of payments: Checks, Money Order, Online <https://www.internationalfestivaloflife.com>, Zelle 3127196181, or on Eventbrite. <https://www.eventbrite.com/myevent?eid=476026858147>

Credit Card: # \_\_\_\_\_ Exp. \_\_\_\_\_ Sec. Code \_\_\_\_\_

Name on Card: \_\_\_\_\_ Address: \_\_\_\_\_, City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_ Print name: \_\_\_\_\_ Date: \_\_\_\_\_

Please return this form as soon as possible to: Carolyn Anderson, [seccesp@beyond-allborders.com](mailto:seccesp@beyond-allborders.com) Direct call +1 214-208-1800 or +1 404-988-8038. Once we receive your form, our office representative will contact you regarding your participation and travel assistance.

(Martin's International Foundation is a nonprofit 501 © 3 organization, and your contributions are tax-deductible.)

Sincere thanks

Carolyn Anderson, President / CEO  
SECCES Productions & Beyond All Borders, LLC

Ephraim M. Martin, BH{M}, D.B.A.,  
President



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We are asking all countries to share our IFOL event on your website to help in the promotion of our Carnival of Nations Expo