**Imagine the City of La Jolla: How you can help**

The LAFCO application requires signatures from 25% of registered voters within the proposed boundaries of the City of La Jolla to accompany the Draft PCFA. This grassroots effort that started on **June 1** has **6 months** to collect approximately **7000 signatures**. **Deadline is December 1, 2024**. See: <https://cityoflajolla.org/>

**Volunteers needed to staff public outreach at following community events:**

* Sunday LJ Farmers Market (9:00 AM-1:00 PM)
* Free Concerts at La Jolla Community Center (Fridays 12:00 PM-1:00 PM)
* La Jolla Art Walk (Sept. 6, Oct. 4, Nov. 1; 4:00 PM-7:00 PM)
* La Jolla Arts & Wine Festival (Sept. 28 & 29; 10:00 AM-6:00 PM)
* Walter Munk Day (Oct. 5, 9:30 AM-4:00 PM)
* Birdstock (Oct. 19, 10:00 AM-7:00 PM)

  \*Set up booth, sit at the table and walk around event to work the crowd;

 1.5 to 2 hour time slots available.

**Contact to volunteer:**

Diane Kane, Ph.D., AICP

Vice President

Association for the City of La Jolla

Dkane002@san.rr.com

858-459-9490

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**Volunteers needed for signature gathering & public outreach at following locations:**

* La Jolla: Valley Farms, Pavilions, Wayfarer Bread
* PB & UC: Trader Joe's

\*Set up table or stand outside to collect signatures; hours flexible

 Requires permission from corporate management (in-progress, TBD)

 2-hour time slots requested

 Return signature pages by November 15, 2024

 Need to post link to petition packet:

**Contact to volunteer& return completed signature pages:**

Diane Kane, Ph.D., AICP

Vice President

Association for the City of La Jolla

Dkane002@san.rr.com

858-459-9490

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**Imagine the City of La Jolla: 6 ways you can help**

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**Individual Signature Gathering Efforts**

Download copy of Petition Signature packet from ACLJ website: need to post link to petition

Complete Petition signature page, following packet instructions.

* **Host a block party:** Notify neighbors with hand delivered flyers left at their door. Open your garage, have chairs, soft drinks, wine, cheese, crackers, fruit buffet, etc. Encourage pot-luck participation.
* **Host a house party:** Notify guests (family, friends, neighbors) via in-person, email or phone invites. Provide donuts and coffee, tea and cookies, pizza and soft drinks, etc. Food always brings people together.
* **Door-to-door canvasing**: knock on doors to request signatures of residents who are registered voters in La Jolla. Residents often include multi-generational households like grandparents & young adults, age 18 & up. High school students can register to vote at age 16. Inform household members about registering to vote if they are eligible but not registered in La Jolla.
* **Engage neighborhood walkers:** Dog-walkers, exercise enthusiasts, folks with strollers or skateboards; Catch them for signatures as they pass by, or take a petition clipboard with you on your daily stroll.
* **Engage Family, Friends & Neighbors:** Download copy of Petition Signature packet. Complete Petition signature page, following packet instructions.
* **Host a ZOOM Informational Meeting:** You invite the guests & decide on date and time; ACLJ will provide the ZOOM link, organized presentation & follow-up Q & A. Contact ACLJ for speakers: Provide contact email address from webpage

**Return signatures by November 15, 2024:**

Diane Kane, Ph.D., AICP

Vice President

Association for the City of La Jolla

Dkane002@san.rr.com

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