



Saturday, October 29, 2016

3 PM Scarecrow Sprint Start | 4 PM 5k Start

One Loudoun, Ashburn, VA

In the spooktacular-ness of Halloween, grab your costume for the 7th running of the Ghost, Goblins & Ghouls Spooktacular 5k and Scarecrow Sprint Fun Run! This event will shine a spotlight on healthy activities, with a focus on raising funds for Kids Run the Nation, a nonprofit concentrating on fitness for children and the importance of healthy living, good eating habits, and exercise through running.

Presenting Ghost Sponsor \$1500

(One available as cash investment)

- Company name included as presenting sponsor within the event name. Example: Ghost, Goblins and Ghouls Spooktacular 5k presented by *your company name*.
- Mention from podium during the awards ceremony.
- Opportunity to distribute awards at awards ceremony.
- Company logo listed as presenting sponsor: on event sponsor signage, event website (with link), and event Facebook page.
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. Suggestions: flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide volunteers to support event.
- Opportunity to hang signage at packet pick up within HYPE/start/finish area and along race course (signage provided by sponsor).
- Five (5) race entries and three (3) scarecrow sprint entries.

Goblins Sponsor \$750

- Mention from podium during the event pre-race HYPE party and post event activities.
- Company logo included as Goblins sponsor: on event sponsor signage, event website (with link), and event Facebook page.
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide volunteers to support event along race course.
- Opportunity to hang signage within HYPE/finish line area (signage provided by sponsor).
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. i.e. flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- Three (3) race entries and two (2) scarecrow sprint entries.

Ghouls Sponsor \$500

- Company name listed as Ghouls sponsor: on event signage, event website (with link), and event Facebook page.
- Mention from podium during the awards ceremony.
- Opportunity to have direct communication with runners through interactive booth at pre-race HYPE party and Finish Line Area.
- Opportunity to provide a sport related swag item to runners through Halloween swag bag. i.e. flash light, glow sticks, temporary tattoo, etc. (approximately 600 – 750 needed).
- One (1) race entry and one (1) scarecrow sprint entries.

Scarecrow Spring Supporter \$150

- Opportunity to have direct communication with athletes and athletes' parents through interactive booth at finish line celebration

In-kind Donations (value of donation will correspond with above monetary levels)

The event is in need of the following: 800 – 1000 bottles of water, 800 granola bars, fruit, re-usable bags, gift cards for prizes and awards, other items as they are identified. Let us know your ideas!



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Sponsorship Agreement Form

Ghost, Goblins, Ghouls 5k is scheduled for **Saturday, October 29, 2016**, the event is rain or shine. Your commitment to sponsorship is final. No refunds or credits will be issued.

You are required to sign the Sponsorship Agreement Form as confirmation of your sponsorship.

<i>I AM COMMITTING TO THE FOLLOWING SPONSORSHIP LEVEL:</i>	
<ul style="list-style-type: none"> · Platinum Ghost Level: \$1,500+ · Goblins Level: \$750+ · In-kind (please describe): · Ghouls Level: \$375+ · Scarecrow Sprint Supporter: \$150 	
COMPANY NAME	
CONTACT NAME	
ADDRESS	
PHONE	
EMAIL	
AUTHORIZED SIGNATURE	
METHOD OF PAYMENT	
<input type="checkbox"/> CHECK ENCLOSED <i>Please make check payable to: Ghost, Goblins, & Ghouls</i>	<input type="checkbox"/> SEND INVOICE

**Please email this agreement to race@Ghost5k.com to secure your sponsorship commitment. Please mail the original along with payment to: Ghost 5k c/o mb logistics & events
21010 Southbank St. # 525, Potomac Falls, VA 20165
www.Ghost5k.com**