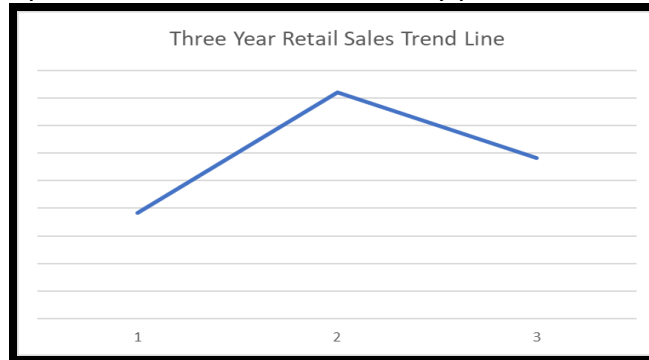


Comparison of Visitors	2021	2022
Total On-Site Visitors	18,133	20,294

Three-Year Comparison of Retail Sales

The following chart shows a three-year comparison of retail sales to give you an idea of the economic impact of the pandemic and the slow recovery process:



Living Windows & Lighted Christmas Parade

We held our final event of 2022 on December 10 with the Living Windows and Lighted Christmas Parade. It was a great event with a phenomenal crowd. Folk lined the streets for the parade and packed the sidewalks for the evening. It was a great night! Thank you to the Calico Rock Volunteer Fire Department for leading the parade, the sheriff's office, and the city of Calico Rock for their help in making this event so successful.

Goals for 2023

As we look forward to 2023, we have turned ownership of the original museum building that most recently housed The Marketplace over to a new owner that is planning to open a vintage clothing shop. We have rented the Bluff City Bank Building to Cooper's Antiques for an expansion of their retail operation. We are beginning work on restoring the Calico Hotel building and will relocate The Marketplace and Peppersauce on Main to this building (next door to the Printing Press Café) in March.

We plan to complete renovations to the upstairs of this building for use as an economic center and to complete the installation of the green parking lot/community park behind Main Street. Over the winter break, we are also installing new exhibits and completing some refurbishment projects at the museum in preparation for the 2023 tourist season.

As always, thank you for the opportunity to serve you. We are honored to work with you to serve our community and county. Happy New Year!

Respectfully submitted,

