

MCCA Membership Meeting
Wednesday, October 11, 2016
8:30 a.m.
Capitol Civic Centre

Attendance:

Jeremiah Novak, Novak's Service, MCCA Chair
Pat Mecca, Grape Grain & Bean, MCCA Treasurer
Rick Couron, Hearty Olive, Board Member
Karen Nichols, Chamber Manitowoc County, Board Member
Brian Gilbert, Westlake Golf, Board Member
Justin Nickels, Mayor, City of Manitowoc
Nic Sparacio, City of Manitowoc
Michelle Linville, Big Brothers Big Sisters
Barry Nelson, Nelson Business Development
Matt Schliesman, Capitol Civic Centre
Peter Wills, Progress Lakeshore
Barb Gelhausen, The Seamstress
Amber Daus, Manitowoc Farmer's Market
Lisa Nelson, Nelson Business Development
Lorinda Tulachka, Progress Lakeshore
Cathy Karl, Heart & Homestead
Dana Nienow, Flower Gallery
Jody Dubinsky, Treasures
Zita Gehl, Fabric Creations
Amy Eisenschink, Manitowoc Public Library
Doug Soodsma, Soodsma Insurance
Sherry Paszkiewicz, 1st German Church
Christina Schram, Natural Market

Meeting called to order at 8:30 a.m. by Chair, Jeremiah Novak.

Welcome & Introductions:

New Business:

Mayor Justin Nickels: 2017 Budget Recommendations,

Mirro will be down by summer of 2017. The asbestos abatements should be done in Nov-Dec then a bid will go out for a demo contractor. Demolition to take place from Jan-May. Looking to create some public space. The site location is the cities vision for the start of downtown.

Sharrows will be implemented in downtown. The main goal is to get the children to and from school safely. This will not include an extra bike lane, safe biking rules will be enforced.

Hotel Tax will be designated for use in Downtown, Car ferry, Mariner's Trail, Maritime & Rahr West Museums & Capitol Civic Center.

Pedestrian Sign will be erected near the YMCA on Maritime & Buffalo.

Murals similar to the one on the wall of the old Richiter Vinegar building near Red Arrow Park will be added to the Dewey Street rail bridge & the 10th Street bridge house.

In 2017 the car ferry dock will be replaced and a new welcome sign will be erected. Hoping to direct traffic to downtown.

Blight Housing Restoration which will help with homes which are condemned and will be refurbished.

Most of the funds will be focused on neighborhoods.

Parking implementation on the North & South side of the river. A parking structure is being discussed on the parking lot to the north of the Maritime Museum. The park on the west side of the museum will be made into a larger use area and named Charles West Park.

The Village Square building to the south of the river is the recommended site for another parking structure. It is suggested to demolish the building and rebuild with commercial property on 8th St main floor with the parking structure to the back. Vehicles will enter on the Franklin St. 2017 plans would be to proceed with the acquisition of the current building, do a feasibility study and obtain shovel ready plans. The historic facade will be maintained. Discussion to follow on the parking cost. These structures will include leased parking with a mix of commercial & residential spaces. The city will be looking for private and public investment. Discussion continues on what will be a good fit for downtown and how to fund it.

With the leasing of the parking in the lot to the east of Burger Park it has been determined that the Ice Rink and other events will remain at this location. The Saturday Farmer's Market will not be affected & Tuesday Market is currently being discussed.

Discussion & questions continued about the proposed 2017 budget which was directed either to the Mayor Nickels or Nic Sparacio, City Developer.

Harvestfest: Wrap up meeting of the planning committee of Novak, Nelson, Schliesman, Wills & Daugs will be held. Discussion on a date change to assist with more favorable weather. Committee will determine if this is to continue as an MCCA event, a Market event or remain as a combined organization event. The poor weather limited the amount of the attendees this year.

Treat Street: Saturday October 29th 1pm to 3pm. Posters available at the meeting. IF you would like to participate and did not take a poster please email Jeremiah Novak at jbnovak4@yahoo.com or stop into Novaks Service Center 1320 Washington ST to get one. Email Jeremiah to have your business placed on the website if you are participating. Participating locations will place the poster in their windows to show the Trick or Treaters who are participating in the event.

MAVCB: Previous ad participants of the Visitors Guide have been contacted with only 1 or 2 spaces available. The advertising information has to be to the MAVCB by Thursday, October 27th.

The Crossings Magazine: The ad in this publication is offered at a cost of \$150. There will be 30,000 copies of the magazine placed on the car ferry. Advertising proofs are needed by January. More information to follow if there are adequate participants. 8 participants in 2016.

Ladies Night Out: Date of the event is November 3rd. Check MCCA website for further details.

Evergleams on 8th: The event will be November 17th – January 3rd. Participation will be organized through MCCA. A Tree Fee Schedule was presented for each participant to choose the tree size and number of trees for their location. A minimal additional fee will also be charged to cover the promotion of the event. This event was well received last year by the community and visitors as well. More details to follow.

Next Meeting: Date, Time & Location to be announced.

Meeting Adjourned

Respectfully Submitted
Pat Mecca Treasurer