

Purpose United®

- ☐ **Business Phase: Growth** *(Refining Market Position, Branding the Company, Establishing a Track Record, Identifying Business Partners, Networking to Expand Customer/Client Base, Matching Staff to Volatile Needs, Increasing Operational Financing, Forecasting Sales, Automating Payroll Processing, Revisiting Business Plans, Recruiting the Right Employees)*

- ☐ **Governance & Societal Responsibilities.** *How do you govern and fulfill your societal responsibilities?*

- ☐ **Workforce Focus.** *How do you direct your workforce to become a high performing organization?*

- ☐ **Workforce Environment.** *How do you build an effective and supportive workforce environment?*

- ☐ **Measurement, Analysis & Improvement of Organizational Performance.** *How do you measure, analyze, and then improve organizational performance?*

