



Clatskanie

CHAMBER OF COMMERCE

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Clatskanie Chamber Board Meeting Notes August 23, 2017

Chamber Board meeting called to order by Board President Gina Dines at 12:30 p.m. There was no official action taken since only 3 board members were present at the meeting. Discussions were just held.

Board Members Present:

Gina Dines, President
Debi Smiley, 2nd Vice President
Sarah Johnson, Secretary

Not Present:

Chris Dahlgren, 1st Vice President
Susan Sherman, Treasurer
Sherri Lumijarvi, Merchants Promotions Chair
Bob Brajcich, Government Liaison
Della Fawcett, Publicity/Tourism/ Communications Chair

Guests:

None

Action items:

No action taken. The July minutes and financial report will be approved at the September Board Meeting.

Christmas Decorations:

The results of the Christmas decorations refurbishment and storage building clean up were discussed. The PUD staff worked hard and used the supplies to overhaul as many of the decorations as possible. More red garland and LED bulbs are needed to finish the ones that have been started. It would be nice to have more white garland to finish all the snowflakes and arches as well. The difference between the old and new is very noticeable.

Hooks and racks still need to be figured out for the storage building. The cleaning was done and it looks much better now.

Using other Chamber funds to help pay for the supplies was discussed. It would be nice to just get them all done this year.

Community Wide Garage Sale:

If the Chamber is going to continue to sponsor the Community Wide Garage Sale it needs to be a part of one of the board member's responsibilities. We need to get information out about it sooner and streamline the process.

There needs to be a tie to the businesses with the side walk sales or something to show more promotion of the businesses in conjunction with bringing people to town for the garage sales.

Keep it Local Update:

Sarah reported on the county wide scarecrow contest and Bite of Columbia County. Information will be shared with the Chamber members.

Ixtapa was asked to host the Clatskanie Chamber Mixer that will be held in October. All Columbia County Chamber members will be invited.

Sarah will follow up with Jose at Ixtapa once a date is decided. Natasha at Keep it Local will help promote the event with the other Chambers. Ixtapa will provide appetizers. People will need to pay for their own drinks and dinner if they want additional food.

Communications Update:

Della Fawcett had sent an email report. Mail Chimp is ready to use, but Della and Sarah need to meet to do the set up so it can be used for the meeting reminders, etc. Instagram page is up and running: @ClatskanieChamber

New Chamber Logo:

The new versions of the logo were discussed. There is concern over the green trees. The one style that was a favorite of most of the board could be used with adding a different image like a river. Ideas that represent Clatskanie were discussed. The river was the favorite for something that would represent Clatskanie.

Merchants Chair Report:

Sherri reported to Gina that Windemere would like to host the Chamber Christmas tree this year. Ark did it last year, but electrical work needs to be done on their outside plug to make it work for this year. Sherri will follow up and get back to the board about the Merchants group activities that are planned for Christmas.

Miscellaneous Announcements/Discussions:

The Heritage Days planning forum was discussed. It was decided that we have a pretty good idea of what we want to do for next year as discussed in the follow up meeting that the planning committee held, so a fall meeting is not necessary. The one last year was only attended by board members. We will start with meetings for the planning committee in January to set the theme and design a logo for 2018. January 9th at 6:00 pm was set as the first planning meeting date.

Upcoming Meetings:

Speakers are set for the next two months.

Next board meeting September 13th at noon at Ixtapa.

Meeting adjourned 1:41 pm