



FARMER CITY, ILLINOIS

Market Guide

City Contact Information



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Focus Properties

Retail Strategies has a catalogue of retail commercial real estate properties in this market.



For more information, please contact the Portfolio Director and/or Retail Development Director listed on the front of this guide.

Demographics (10 Minute Drive Time)



Population
3,766



Average Age
42.4



Household Income (Median)
\$60,810



Number of Households
1,513



Household Income (Average)
\$70,878

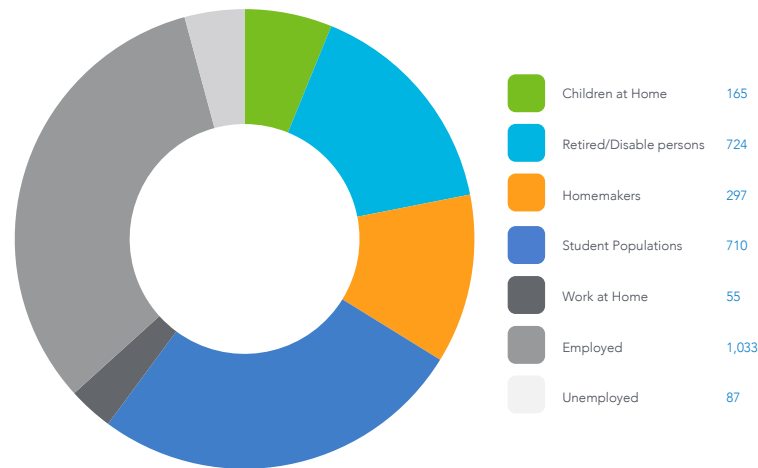
Peer Analysis

The Peer Analysis, built by Retail Strategies along with our analytics partner (Tetrad), identifies analogue retail nodes within a similar demographic and retail makeup. The Peer Analysis is derived from a 5 or 10 minute drive time from major comparable retail corridors throughout the country. The variables used are population, income, daytime population, market supply and gross leasable area. The following are retail areas that most resemble this core city:

Peer Trade Areas

- Rock Rapids, IA 205 S Story St
- Sibley, IA 423 9th St
- Okawville, IL 900 Hen House Rd
- Galatia, IL 10050 Highway 34
- Moweaqua, IL 730 E Main St
- Macon, IL 101 Merchant St
- Ladoga, IN 1013 E Main St

Daytime Population **3,072** (10 Minute Drive Time)



Focus Categories

The top categories for focused growth in the municipality are pulled from a combination of leakage reports, peer analysis, retail trends and real estate intuition. Although these are the top categories, Retail Strategies' efforts are inclusive beyond the defined list. *Let us know how we can help you find a site!*



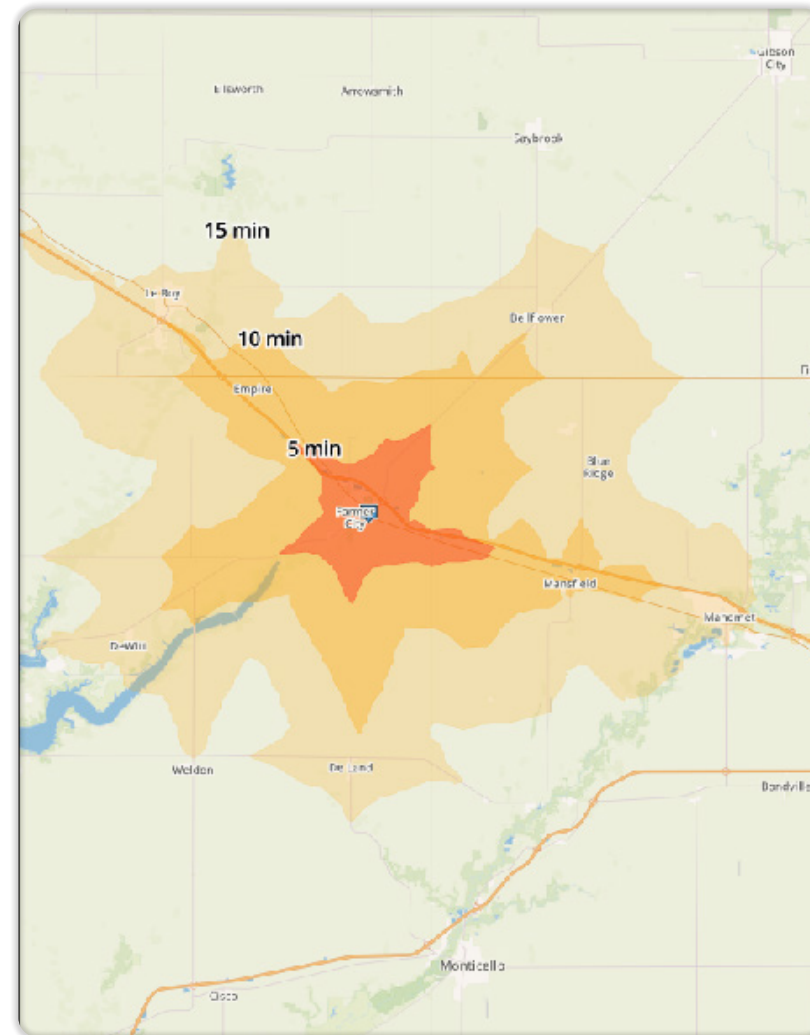
Restaurants



Automotive



Miscellaneous



DEMOGRAPHIC PROFILE	5 Mile Radius	10 Mile Radius	15 Mile Radius
2021 Estimated Population	2,804	8,600	34,598
Daytime Population	2,386	6,623	22,656
Median HH Income	\$60,627	\$69,743	\$85,224
Number of Households	1,115	3,431	13,271

	5 Minute DT	10 Minute DT	15 Minute DT
2021 Estimated Population	2,296	3,766	14,837
Daytime Population	2,206	3,072	11,804
Median HH Income	\$58,763	\$60,810	\$81,514
Number of Households	924	1,513	5,793



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