



Virginia Hereford Association

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Board of Directors Meeting Minutes

Date: Saturday, March 18, 2017
Time: 10:00 am
Location: Mrs. Rowe's, Staunton, VA

Board Members Present:

John Fleishman, President
Sarah Kenley, Secretary
Jack Sheehan, Treasurer
Paul Arey
Rebecca Monger
Rodney Phillips
Billy Vaughan

Board Members Absent:

Todd Scott
Kent Firestone
Roy Dean
Charlie Williams
Diane Wilson

Proceedings:

Meeting called to order at 10:15 am by John Fleishman

Invocation – Jack Sheehan (reading from Herk Williams notes)

Approve Minutes from January Board Meeting

A motion was made to accept the January 2017 Board of Directors meeting minutes as written. The motion was properly seconded and approved.

Treasurer's Report

The treasurer's report was distributed and reviewed in detail. A motion was made and properly seconded to invest a portion of the account money into a higher yield paying

account. Motion was approved. A motion was made and properly seconded to accept the treasurer's report. The report was approved.

Spring Sale

Rodney Phillips gave an update on the upcoming Beef Expo spring 2017 sale. The total lots in the sale are 64 of which 4 are baldie and commercial females.

Bull Development

Rodney Phillips gave a report from the bull development meeting. All female and bull lots will be settled as one sale in the coming Beef Expo sale. Bull and female lots will pay same percentage as well as consignment fee. Rodney discussed the test results of the last group of bulls coming off test in detail with the board.

Jack Sheehan gave Don Richardson's report and ideas regarding developing a potential inventory stream of black baldies.

Baldie Sale

A motion was made and properly seconded to continue looking into including Baldies in upcoming sales using Don Richardson's suggestions of how to accomplish this goal, with further discussion also to be had by the bull development committee to develop a process. The motion was approved.

Junior 2017 annual meeting in January

Sarah Kenley reported that a number of juniors and families attended the annual junior meeting. Officers were elected and lunch was served, followed by an afternoon of snow tubing.

Junior Scholarship and Heifer Program

Jack Sheehan gave an update on the development of the new junior scholarship program for juniors furthering their education after high school. Scholarship documents will be reviewed by the VHA attorney and then finalized and posted on the VHA web and Facebook pages. Rebecca Monger discussed details about the heifer donation program. More on this new junior program at the spring sale.

VHA support for various programs and field days.

A motion was made and properly seconded to make the following policy regarding VHA support of various programs and member sponsored field days,

"It shall be the policy of the Virginia Hereford Association to support individual members events. When asked by a member, the Virginia Hereford Association will announce the event on the Virginia Hereford Association website and Facebook page. The Virginia Hereford Association will also provide the current membership lists for use by the member holding the event."

The motion carried and the policy was adopted.

VHA Release of sale and financial data

Per legal counsel advice, a motion was made and properly seconded not to release any sale or financial record data beyond what is called for in the Virginia statute and to have legal counsel draft a resolution for the Board to adopt as policy. Motion carried.

Meeting adjourned by John Fleishman at 3:15 pm.