

# one M@TH#R of a run 2022 Sponsorship Form

Event Date: Saturday, May 7, 2022

Lodi High School 1100 Sauk St, Lodi WI 53555

Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Website Page/Link: \_\_\_\_\_ Facebook Page \_\_\_\_\_

## New for 2022!

**This is a community event, so...** gather your friends, family, your employees and all come on out on May 7<sup>th</sup> to participate together as a SPONSOR Team! As a sponsor, you have the unique opportunity to **register up to 10 people at a REDUCED RATE of just \$30 each for the 12k or 5k walk/run events!** Consider it an investment in the health and wellness of our community, in YOUR COMMUNITY - And, it's just fun to get together and do something FUN!

**COMPLIMENTARY EVENT T-SHIRT for our SPONSORS!** As a token of our appreciation, and a way for you to promote your business, you will receive ONE complimentary event t-shirt.

**Submission Deadline: March 15, 2022**

**Indicate your Sponsorship Level and RETURN TO:** OMR, c/o Optimist Club of Lodi  
PO Box 214, Lodi WI 53555

**Payable to "Optimist Club of Lodi"**

**Email your logo** in .jpg format (300 dpi high resolution for print/web use) to  
[onemotherofarun@gmail.com](mailto:onemotherofarun@gmail.com) by  
**3/15/2022**

SPONSORSHIP LEVEL	Social Media	Logo on T-shirt	Name on T-shirt	New for 2022! Event T-shirt INCLUDED	INCLUDED w/your Sponsorship (requested size Adult S – XXL)
____ \$300 Prime	*	*		*	____ size
____ \$200 Supporting	*		*	*	____ size
____ \$100 Contributing	*		*	*	____ size

**TITLE SPONSOR: The Optimist Club of Lodi**

As the title sponsor, the Optimist Club of Lodi

is providing support through funding, accounting and insurance. Proceeds from registration & sponsorship are used to support the greater Lodi community and youth activities through the Optimist Club of Lodi.

**ORGANIZING COMMITTEE: The One Mother of a Run is organized by Activate Lodi Committee.**

Sara Beld – Race Director [onemotherofarun@gmail.com](mailto:onemotherofarun@gmail.com)

Diana Karls – Lodi CREW / Activate Lodi Committee

Chairperson 608-592-1077

Follow the race on Facebook at "Activate Lodi" and visit our run website at [www.onemotherofarun.com](http://www.onemotherofarun.com)

Activate Lodi is not responsible for confusing or incorrect information. Sponsor information will be posted in promotional material as submitted by sponsor except for minor format changes needed to fit the various media in which the material is included. It is the sponsors' responsibility to provide all materials in final copy ready for inclusion in electronic and printed materials.

Total Sponsorship Paid: \_\_\_\_\_ Check #: \_\_\_\_\_ Amount of Check: \_\_\_\_\_

## IN-KIND SPONSORSHIP OPPORTUNITY - One MOTHER of a Run 2022

We are offering three sponsorship levels:

- Prime \$300+
- Supporting \$200
- Contributing \$100

In addition to financial sponsors, **we will accept “in kind” sponsorship**. Such sponsorship may include items such as water bottles, post-race massage service, nourishment on the route or post-race refreshments, etc.

“In Kind” Sponsors will receive the same level of benefit as monetary sponsor **based on “actual cost” value of sponsorship approved by the Activate Lodi Committee**. Sponsorship level will be reviewed and approved by the **Activate Lodi Committee**.

Identify and describe the free services and/or items you are offering for race participants as your “In Kind” sponsorship?

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What is the per participant and/or total actual cost value of the items offered for race participants?    \$\_\_\_\_\_

Name of Organization Representative: \_\_\_\_\_

Signature of Organization Representative: \_\_\_\_\_

Date Submitted: \_\_\_\_\_

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OMR/Activate Lodi Use Only:

Total “In Kind” Sponsorship level Approved by Activate Lodi Committee: \$\_\_\_\_\_

\_\_\_\_\_  
Signature of Activate Lodi

Date “In Kind” Sponsor notified of approval decision and appropriate Sponsorship level: \_\_\_\_\_

# 2022 One Mother of a Run May 7, 2022 SPONSOR TEAM REGISTRATION

The 12th annual One MOTHER of a Run will be held on Saturday, May 7<sup>th</sup> at the Lodi Sports Complex at the Lodi High School.

In celebration of our 12th annual event, we will be offering a 12k run, a 5k run/walk and our \$5 Kids Fun Run! The Kids Fun Run features local mascot "Susie the Duck" and brings smiles and laughs to all. **Something for everyone in the family and community!**

**This is a community event, so...** gather your friends, family, your employees, and all come on out on May 7<sup>th</sup> to participate together as a SPONSOR Team! As a sponsor, you have the unique opportunity to **register up to 10 people at a REDUCED RATE of just \$30 each for the 12k or 5k events!** Consider it an investment in the health and wellness of our community, in YOUR COMMUNITY - And, it's just fun to get together and do something FUN!

**Proceeds from registration and sponsorship stay here in our Lodi community-** used by the Optimist Club of Lodi to continue their work in "Bringing Out the Best in Kids" through activities such as baseball, wrestling, cheerleading, golf, and numerous additional programs.



What a fantastic community! Loved every second of the race and every inch of the (horribly steep) hills. Thank you for the **wonderful race, the organization was superb and the support was the BEST!!!** Hope I can run this again in the future. **Such an awesome event with unbelievable support from the community.** There were people cheering with signs and costumes at every intersection. The whole town came out to participate or watch.  
- OMR Runner Sam G.

RETURN THE BELOW REGISTRATION AND WAIVER and \$\$ by APRIL 20, 2022 to:  
One MOTHER of a Run, c/o Activate Lodi Lodi High School – POOL @ 1100 School Street, Lodi WI

## Tell us about yourself:

Name \_\_\_\_\_

City, State ZIP \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Date of Birth \_\_\_\_/\_\_\_\_/\_\_\_\_ Age on 5/7/22 \_\_\_\_

Male or Female

**Sponsor Team** \_\_\_\_\_

## What are you Running?

\_\_\_ 12K \$30

\_\_\_ 5K run / walk \$30

\_\_\_ Kids Run (1 mile) \$5

## Shirt Selection?

5k/12k (Adult) S M L XL XXL

Kids Run: YS YM YL AS AM

Registration MUST be submitted by April 20<sup>th</sup> to guarantee a t-shirt

## **RELEASE OF LIABILITY**

In consideration of being allowed to participate in any way in the event and all related activities, I \_\_\_\_\_, the undersigned, parent or legal guardian, acknowledges, appreciates, and agrees that: The risk of injury from the activities involved in this event exists. While particular rules, equipment, and personal discipline may reduce this risk, the risk of serious injury does exist. I knowingly and freely assume all such risks, both known and unknown, and assume full responsibility for my participation. I, for myself and on behalf of my heirs, assigns, personal representatives and next of kin, hereby release, indemnify, and hold harmless the event, all volunteers, organizers, professional support, Activate Lodi, the City of Lodi, Lodi School District and the Optimist Club of Lodi, with respect to any and all injury, disability, death or loss or damage to person or property, to the fullest extent permitted by law. I also agree to release all images, comments, likeness, etc. of or made by me regarding this event for use by the above-named parties.

I have read this release of liability and assumption of risk agreement, fully understand the terms understand that I have given up substantial rights by signing it and sign it freely and voluntarily without any inducement.

As participant, I willingly agree to comply with the stated and customary terms and conditions for participation.

Signature of Participant \_\_\_\_\_ Date \_\_\_\_\_

Parent Signature of Participating Minor \_\_\_\_\_ Date \_\_\_\_\_