

Kerry Jarvis 2016 PRESENTATIONS

Here is a list of 2016 presentations that I will be leading. There are numerous photography workshops and a series of workshops designed for artisans – on how to market themselves. Workshops are held at the [Southampton Art Centre](#) (201 High St, Southampton (519) 797-5068) and at the [Huron Fringe Birding Festival](#) in Port Elgin at MacGregor Point Provincial Park. Please note that registration for all workshops is handled by these two organizations and pre-registration is required. All workshops are limited in class size so there is a very good student to instructor ratio. Workshops and Presentations take place in Southampton and Port Elgin and at other nearby locations (i.e., Paisley).

My web site: <http://www.kerryjarvis.com/presentations-2016.html> and Facebook page: <https://www.facebook.com/kerryjarvisphotography/> will have updates on the presentations. If you would like more information, feel free to contact me: kerryjarvis@kerryjarvis.com

Hope you are able to join me on these workshops. Feel free to share this list.

**Butterfly Gardens of Saugeen Shores
Port Elgin Rotary, Port Elgin
Tuesday, February 16, 2016 12 noon**

Kerry will be presenting to the Port Elgin Rotary on the plight of Monarch Butterflies.

**Southampton Public Library
Tuesday, April 19, 2016 1:00 pm - 2:00 pm
Southampton**

Kerry will share his images and stories of the Mysterious and Marvelous Monarch Butterfly. How it lives, where it migrates and how it has become a revered symbol in North America.

**"Getting Hooked on Words"
Port Elgin Central School
Wed. April 20, 2016 7:00 pm - 9:00pm
Port Elgin**

Kerry will share his stories on how he got hooked on words to become a published author as part of the Port Elgin Central School Community Council's initiative on literacy.

Build it, Plant it, & they will come
Saugeen Field Naturalists Club
Monday, May 16, 2016 8:00 pm - 9:00 pm
Hanover

Planting native plants and providing shelter, water and food are key ingredients in attracting birds, insects, mammals, reptiles and amphibians to your garden.

Fun, Frog Frolic: Listening, Finding and Observing Frogs at MacGregor Point.
Huron Fringe Birding Festival
Saturday, May 28, 2016 1:30 pm

Join Kerry on this fun, frog frolic to listen, enjoy and locate the Northern Leopard Frog, Wood Frog, Eastern Gray Treefrog, Green Frog, Spring Peeper and the American Toad who call MacGregor Park home. Our frolic will take us to several ponds to revel in the sights and sounds of these amazing creatures. Level: Open. Casual hike to Turtle Pond and Ducks Unlimited Pond and its adjoining trails. Gear: Be prepared for potential wet encounters. Wet weather gear and waterproof boots are recommended. Participants are encouraged to bring their cameras, and close-up binoculars. This is an outdoor event. Car pooling to Ducks Unlimited Pond.

Saugeen Shores Butterfly Trail
Huron Fringe Birding Festival
Sunday, May 29, 2016 1:30 pm

Want to know the best plants, trees and shrubs are to attract wildlife? Then join Kerry as he showcases various gardens throughout Saugeen Shores. This workshop will start with a walk along the Captain Spence Path in Southampton, where Butterfly Gardens of Saugeen Shores planted over 1000 native plants! Planting native plants and providing shelter, water and food are key ingredients in attracting birds, insects, mammals, reptiles and amphibians to your property. Learn about the “magic plants” that are magnets for birds, butterflies, caterpillars and mammals and the hidden secrets in successful gardening.

Level: Open. Casual walking in Southampton. Gear: Comfortable walking shoes. This is an outdoor event. Car-pooling to Southampton.

Marketing 101 & You!
Southampton Art School
Wednesday, June 1, 2016 9:00 am - 4:00 pm

Learn and discover the importance of marketing you and your art. What you create is art – a one of a kind original. It is unique and distinct. Marketing is also art. Yet, the marketing side of your art is often overlooked. “The Art of Marketing You” explores components of how to effectively market you and your art. What is your message? Who are you, and what is your art all about? Discover how to better communicate your art with potential customers.

Communicating your art, your image and you to your various target markets is critical to get noticed. This hands-on workshop will explore the many facets of “the art of marketing YOU.” This workshop is a must for all artisans wishing to discover the fundamentals of Marketing.

Waterscape Photography
Huron Fringe Birding Festival 2016
Friday, June 3, 2016 1:30 pm - 4:00 pm

Saugeen Shores is a treasure chest for photographers. Join Kerry Jarvis as he leads this workshop on Waterscape Photography. Learn photographic waterscape techniques to enhance your photography skills and discover some of the majestic vistas in Saugeen Shores.

Level: Open. Casual walking in Saugeen Shores. DSLRs and compact cameras.

Gear: Tripods, various lenses, and a polarizing or ND filters (these filters are options, but will be of benefit for photographing water. If you have them in your camera bag, bring them along.)

This is an outdoor event. Car pooling to Saugeen Shores.

Building A Roosting Box.
Huron Fringe Birding Festival 2016
Saturday, June 4, 2016 1:30 pm - 4:00 pm

Get in the birding spirit and join Kerry Jarvis as he leads this family weekend workshop on building bird platforms for nests or feeding. No carpentry skills are required, -- just bring your enthusiasm. Participants will assemble their own platforms and will be given instructions on how to mount them. Imagine the thrill of seeing birds using your platform for feeding!

Level: all age levels

Gear: There will be a material fee for this workshop. All tools for assembly will be provided at the workshop.

This is an outdoor event.

“Documenting Your Art with Images: Proven Marketing Strategies”

Southampton Art School

Wednesday, June 8, 2016

Documenting Your Art with Images. Join Kerry Jarvis as he shows you how to explore the importance of capturing your art and what you do with your images. Images are a powerful marketing tool to communicate to your public, media, sponsors, clients and your organization. Rod Stewart was bang on when he sang, “Every Picture Tells A Story.” Your art needs to tell a story, and that story begins with successfully capturing your art with top notch images to effectively market yourself. Kerry will illustrate his presentation with a variety of examples relating to various artists and artisans. How do you capture your work effectively so it communicates your message to your audience? What do you do with your images? Why and how do you archive your images? How can I use my images in social media to market myself? Kerry will share with participants some photo editing techniques to enhance their images.

This hands on workshop will have artisans document their art with images. Having top quality images of your art is important to communicate a positive image to your target markets. Participants will be asked to bring in their art and camera gear. Kerry will share tips and techniques on how to best photograph art pieces.

Communicating You!

Southampton Art School

Wednesday, June 15, 2016 9:00 am - 4:00 pm

How you present yourself verbally says a lot about you. As an artist you need to communicate verbally to your customers, suppliers, art dealers, and the public; both formally and informally. This hands-on workshop will have participants practicing and learning vocal and presentation techniques that will help them project themselves in a confident manner.

Photographing Your Gardens: Expert tips and techniques

Southampton Art School

Saturday, June 18, 2016 9:00 am - 4:00 pm

Discover how to capture the beauty of garden plants through the lens of your camera. You have put a lot of effort into creating and caring for your gardens, now learn how to best capture the memories of your beautiful gardens in this one day hands on workshop. Kerry will share his proven flower photographic tips, secrets and techniques to get you shooting like a pro. This workshop is ideal for gardeners and for artisans.

Social Media & You!
Southampton Art School
Wednesday, June 22, 2016 9:00 am - 4:00 pm

The social media landscape is constantly changing and can be confusing. Artisans need to have social media as a part of their overall business plan. Kerry will help to unravel the complexity and assist in developing manageable social media strategies to fit your needs and time-lines.

Traditional Media & You!
Southampton Art School
Wednesday, June 29, 2016 9:00 am - 4:00 pm

In this workshop you will discover how to work with traditional media (print, broadcast) and how to prepare a press release and how to prepare a professional PowerPoint slide show.

Vacation Photography: Tips & Techniques
Southampton Art School
Saturday, July 2, 2016 9:00 am - 4:00 pm

Learn to capture the highlights of your vacation time with top quality images for you and your family to enjoy. Kerry will share hands on tips and practical ideas on how to make the most of your family vacation images whether you are shooting with a compact camera, smart phone or digital SLR. Participants will learn photographic techniques shot on location at Southampton Beach. Capturing the moments of your vacation is a must workshop for all photographers.

Architectural Photography.
[Southampton Art School](#)
Monday, August 15, 9:00 - 4:00
Tuesday, August 16, 9:00 - 4:00
Wednesday, August 17 9:00 - 4:00

Join Kerry as he shares tips and techniques on how to take amazing images of architecture. This three day workshop will involve a walking/driving tour of historic buildings and homes in Southampton, Port Elgin and Paisley.

Every town, city and rural village has stunning architectural buildings. Our community churches, homes, city halls, banks, farms, and places of business sparkle from the craftsmanship and fine detail of stone masons, bricklayers and carpenters from days gone by. You too can capture the beauty of architectural buildings in this one-day workshop. Learn photographic tips on how to take superb images that captures a piece of our communities' history.

Kerry Jarvis 2016 presentations <http://www.kerryjarvis.com>