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FOR IMMEDIATE RELEASE

CALIFORNIA MID-STATE FAIR WINS AWARDS AT IAFE CONVENTION

PASO ROBLES (CA) – The California Mid-State Fair received multiple Awards of Excellence in the Competitive Exhibits contest at the 127th annual International Association of Fairs and Expositions (IAFE) convention. The awards were presented on November 28, 2017.

The Fair took home 1st place awards for two Exhibits categories, “Create It on the Spot” and “Activity to Increase Awareness Of Competitive Exhibits”.

“Create It on the Spot” – The Let’s Clown Around public contest had children and their parents partner up to paint each other’s faces with a clown design in a five minute time frame. The contest was free to enter and highlighted the 2017 theme of “Come One, Come All!”

“Activity to Increase Awareness Of Competitive Exhibits” – Our Kids Arts Smart program was put on by Studios on the Park of Paso Robles. With the help of over 90 volunteers, Fairgoers of all ages learned to do printmaking for free and, at the conclusion of the daily hands-on activities, took home their masterpieces.

The California Mid-State Fair also won eight 2nd place awards and seven 3rd place awards.

“The IAFE Competitive Exhibits Contest provides fairs with a unique collaboration experience, allowing them to critique competitive exhibits while strengthening that vital aspect of fairs, internationally,” Lori Hart, Director of Education and Member Services, said.

The 2018 California Mid-State Fair runs July 18-29. This year’s theme is *“Ole, It’s Fiesta Time!”*

The International Association of Fairs and Expositions (IAFE), based in Springfield, Mo., is a voluntary, nonprofit corporation, serving state, provincial, regional, and county agricultural fairs, shows, exhibitions, and expositions. Its associate members include state and provincial associations of fairs, non-agricultural expositions and festivals, associations, corporations, and individuals engaged in providing products and services to its members, all of whom are interested in the improvement of fairs, shows, expositions, and allied fields. For more information, visit www.fairsandexpos.com, follow the IAFE on [Facebook](#), [Twitter](#), [Instagram](#) and Snapchat, or call 800-516-0313.

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