

HIPPY of Monroe County  
Home Instruction for Parents of Preschool Youngsters  
P.O. Box 302 Monroeville, AL 36461

On behalf of the advisory council of HIPPY of Monroe County I am excited to offer you the opportunity to be a corporate sponsor for HIPPY's Big Butt BBQ Bash, a barbeque cook off featuring local and out of state cooking teams competing for the title of "The Biggest Butt".

This will be the Fourth Annual BBQ Bash! This is HIPPY of MC's annual fundraiser and we have raised approximately \$20,000/year. We have had great feedback from the cook teams and are sanctioned by the Alabama Barbecue Association. We are constantly striving to make the fundraiser a bigger and better event and with your help we can do just that.

The event will be held Saturday, April 8th, 2017 at Whitey Lee Park and Monroeville Community House. It will feature a VIP party with live entertainment the evening of Friday, April 7th, 2017. Saturday, April 8<sup>th</sup>, 2017 will feature a competition barbeque cook off, a Kids Zone and live entertainment and sampling award winning barbecue.

HIPPY is a non-profit, international organization which stands for Home Instruction for Parents of Preschool Youngsters. The HIPPY program is a research-based program that works with families in the home to support parents in their critical role as their child's first and most influential teachers. HIPPY is designed to help parents prepare their three-, four- and five -year-old children for success in school and in life. HIPPY helps empower parents as their children's first teacher by giving them the tools, skills, and confidence they need to work with their children at home. HIPPY strengthens our communities and families, empowers parents and helps children realize their full potential by starting school ready to learn.

HIPPY will be in its tenth year in Monroe County and will have served over 800 children and their families. On average, we have 100 children enrolled in our program per year. Out of 31 sites in state Monroe County was one of seven to meet the accreditation standards for HIPPY USA. HIPPY of Monroe County was one of nine nationally and the only one in Alabama to be selected to pilot the three-year-old program.

HIPPY is making a positive impact on our county. We need your help in continuing to make progress with this program in the future. The cost per child is approximately \$1400.00 per year. We receive funding from the State Board of Education, United Way, private contributions and grants. This appeal is consistent with United Way of Monroe County's supplemental fundraising policy. We are a 501c3 organization.

The levels of sponsorship begin at \$12,500.00 for the Biggest Butt Presenting Sponsor, \$10,000.00 for The Whole Hog Official Entertainment Sponsor, which are the two highest levels of sponsorship. \$7500.00, \$5000.00, \$2500.00, \$1000.00, \$500.00 & \$250.00 are also offered. All our sponsor levels and incentives are included in attached package.

I want to thank you for taking the time to read this and for your consideration in being a sponsor. Let me know if I can be of assistance or answer any questions you may have. You can contact me at 251-564-1437©. My email address is [ck10@frontiernet.net](mailto:ck10@frontiernet.net).

Sincerely,

Cindy Kennedy

Chair, HIPPY's s Big Butt BBQ Bash