

**HOSPICE**  
of the Highland Rim  
**FOUNDATION**  
A Charitable Organization Assisting Hospice Patients

110 E. Lauderdale St. ~ Tullahoma, TN 37388

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Website: [www.hospiceofthehighlandrimfoundation.org](http://www.hospiceofthehighlandrimfoundation.org)



Dear Friends,

**Board Members**

Dr. P. David Elrod  
President

Jennifer A. Lazenby  
Secretary/Treasurer

Terri Milam Ret. RN  
Board Member

Tjawanna Hammond, RN  
Board Member

Rev. Marty Nutter  
Board Member

We cordially invite you to participate as a sponsor for Hospice of the Highland Rim Foundation's, **5K Turkey Trot Run/Walk and One Mile Fun Run**. HHRF has partnered with the Tennessee State Parks and the race will be held at **Tim's Ford State Park on Saturday, October 27, 2018** with check-in beginning at 7:30 a.m. and the race starting at 9:00 A.M. at the recreation center.

Hospice of the Highland Rim Foundation's mission is to help hospice patients who are experiencing end-of-life hardship due to their illness. HHRF is a local charity that assist hospice patients regardless of which hospice agency the patient chooses for end-of-life care. *Your assistance will help to relieve financial stress and allow their loved ones to be home with them during this difficult time in their life.*

In 2017, with the help from local sponsors and supporters like you, HHRF gave approximately \$62,000 in grants back into the local community for Hospice Patients in *Bedford, Cannon, Coffee, Franklin, Grundy, Lincoln, Moore, and Warren County* for assistance. **We are asking for your help today to be able to continue this mission of helping hospice patients.** *Your sponsorship will go toward our fundraising goal of \$25,000 to help hospice patients and their family.*

T-shirts with the Tennessee State Park Logo will be given to each competitor that crosses the finishing line and awards will be given for the top qualifiers for male and female participants, as well as, top score per age group. Everyone is invited to participate even if you have never had a loved one on hospice services. An award's ceremony will be post-race for everyone at the recreation center at Tim's Ford State Park! *Your sponsorship gift can be made as a direct sponsor donation, in memory of, or honor of a loved one.*

***Please remember, your contribution is, and always will be, critical to our success.***

Sincerely,

Jennifer Lazenby, Executive Director

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*Hospice of the Highland Rim Foundation, Inc. is a registered Section 501(c)(3) non-profit organization.  
All donations to HHRF are tax deductible to the full extent allowed by law.*

## BUSINESS/CORPORATE SPONSORSHIP LEVELS

*Turkey Trot 5K at Tim's Ford State Park Recreation Hall ~ Saturday, October 27, 2018 at 7:30 A.M.  
Payments must be made in full at least 90 days in advance of the race (to maximize exposure value).*



### \_\_\_\_\_ **Platinum 5K Turkey Trot Sponsor: \$1,250** (Please e-mail company logo in jpeg format)

- \* Company name and logo on banner at race, website, & Facebook page
- \* Put an advertisement in the participant packet
- \* Verbal acknowledgement over PA system during the event
- \* Company name on event material including our local channel 6, newspaper, & radio
- \* Company name on back of t-shirt
- \* Sponsorship Plaque
- \* Opportunity to speak
- \* Opportunity to set-up informational table
- \* Ability to provide the awards that the runners receive
- \* **Ten individual entry tickets, timed race bib numbers, and 10 event t-shirts to use or give away!**



### \_\_\_\_\_ **Gold 5K Turkey Trot Sponsor: \$1,000** (Please e-mail company logo in jpeg format)

- \* Company name and logo on banner at race, website, & Facebook page
- \* Put an advertisement in the participant packet
- \* Verbal acknowledgement over PA system during the event
- \* Company name on event material including our local channel 6, newspaper, & radio
- \* **Seven individual entry tickets, timed race bib number, and seven 7 event t-shirts to use or give away!**



### \_\_\_\_\_ **Silver 5K Turkey Trot Sponsor: \$500** (Please e-mail company logo in jpeg format)

- \* Company name on banner at race, website, & Facebook page
- \* Put an advertisement in the participant packet
- \* **Five individual entry tickets, timed race bib numbers, and 5 event t-shirts to use or give away!**



### \_\_\_\_\_ **Finish Line 5K Turkey Trot Sponsor: \$250**

- \* Company name on banner at race, website, & Facebook page
- \* **Three individual entry tickets, timed race bib numbers, and 3 event t-shirts to use or give away!**



**YES! I want to be a "5K Turkey Trot Sponsor" to help family, friends and neighbors while on end-of-life care with hospice in my local community!**

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **E-mail:** \_\_\_\_\_

**In Memory of:** \_\_\_\_\_

**In Honor of:** \_\_\_\_\_

**Name and address of individual to notify:**

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City, State, Zip:** \_\_\_\_\_

***"Please Make Your Sponsorship Payable to HHRF and mail to  
HHRF ~ 110 E. Lauderdale St. Tullahoma ~ TN 37388"***

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For more information, contact us at 931-563-7439~ email at [HHRF@lighttube.net](mailto:HHRF@lighttube.net) ~ website [www.hospiceofthehighlandrimfoundation.org](http://www.hospiceofthehighlandrimfoundation.org).  
Please respond with your sponsorship by Friday, September 28, 2018 to ensure all your information is included in event materials.