

**North Manhattan Beach Business Improvement District
Advisory Board Meeting**

www.northmb.info

Wednesday, April 3, 2013 at 6:00 PM

New Location Reminder
APRIL 3RD Meeting
at City Hall at 6:00PM

City of Manhattan Beach
City Hall – Main Conference Room
1400 Highland Avenue
Manhattan Beach, CA 90266

Agenda

1. Roll Call
2. Approval of Minutes from the March 6, 2013 BID Meeting
Action: Approve / Vote
3. Semi-annual directory map lamination for five maps located in the North MB BID not to exceed \$150.00 (no more than twice per year)
Action: Approve / Vote
4. Update on 2013 Enhancement Project and Activity Plan Project: Research and review lighting suggestion for the three directories.
Action: Update / Discuss
5. Update on 2013 Enhancement Project and Activity Plan Project: Lighting strategies for lighted crosswalks (public safety).
Action: Update
6. Discuss North Manhattan Beach BID annual special event. Review new opportunities for other smaller events.
Action: Discussion
7. Public Comment (3 Minute Time Limit)
8. Adjournment to next meeting: May 1, 2013 at City Hall (Main Conference Room) - 6:00PM

Advisory Board Meeting Minutes

Janice Davenport – NMB BID Recording Secretary

<http://www.northmb.info/index.html>

North Manhattan Beach Business Improvement District

City Hall – Main Conference Room

Manhattan Beach, CA 90266

Wednesday, March 6, 2013 @ 6:00 pm

1. 2013 NMB Advisory Board – Roll Call/City Staff Present:

<u>Name</u>	<u>Function</u>	<u>Business</u>
James McCleary	BID Chairman	Sea View Inn
Harry Ashikian	BID Vice Chairman	Salvatore's Shoe Repair
Janice Davenport	BID Recording Secretary	Pancho's
Steve Oliveira	BID Board Member	Dentist
Simeon Moses	BID Board Member	Fish Bar
Steve Delk	BID Board Member	OB'S
Brett Karas	BID Board Member	Sharkeez

Absent BID Member: Simeon Moses

Steve S. Charelian (Revenue Service Manager, CMB) Steve Finton (City Engineer CMB)

2. Approval of Minutes from February 6, 2013 North MB BID Meeting

**Vote approved/unanimous*

3. Status Update: Upgraded NMB BID directory maps and entrance monument on Rosecrans Avenue.

- Steve Charelian presented the directory with requested adjustments. BID was pleased with results and Harry Ashikian will place directories in the 3 cases. Lamination and cost to be placed on future agenda for board approval.
- The entrance monument has been delayed. The contracted company has filed for bankruptcy. Another contractor has been selected and the monument is in production. Estimated time for delivery is 6 weeks – City PW will schedule installation.
- BID members suggested a “Dedication Ceremony” to be held when monument is installed.
- Steve Charelian has ordered 6 NMB aluminum signs and will have them installed by PW.

4. Update on 2013 Enhancement Project and Activity Plan Project: Research and review lighting suggestion for the three directories and entrance monument.

James McCleary researched solar lights for the monument and directories. Steve Finton was pleased with the idea and is working on the placement issues involving the solar lights. Steve Finton also has other solar lights that might work. More samples to be reviewed.

5. Update on 2013 Enhancement Project and Activity Plan Project: Lighting strategies for lighted crosswalks (public safety).

- Steve Finton presented information regarding to the BID's suggestion for lighted crosswalks to be considered for 34th, 35th and 36th Streets. 35th Street would require an overhead light for better visibility. Solar lights can be used. Approximate cost would be \$35,000.00 per each. The City's traffic division to thoroughly review.
- Steve Finton and Erik Z. (Contract Traffic Engineer, CMB) will meet and discuss options and the new technology of lighted pavement and provide further direction.
- Lighted crosswalks will provide public safety for unprotected crosswalks.
- Development and design for crosswalks to be put on future agenda.

6. Discuss North Manhattan Beach BID annual special event: Review and discuss new opportunities for other events.

- Steve Oliveira provided samples for a new sign. Will bring more in and get quotes.
- Holiday Stroll is scheduled for Thursday, December 12, 2013 from 5pm till 9pm.
- BID wants to promote the Holiday Stroll through better marketing avenues. BID members encourage and promote the businesses in the NMB BID to participate by decorating to achieve a higher visibility for the event.
- James McCleary will be responsible for the “Santa Float”. Suggested parking float near Easton Gym to give that end of town better visibility.

7. Public Comment: None

8. Adjournment 7:30PM – Next Meeting, Wednesday, April 3, 2013 at City Hall.