## **Hello Dance Families!**

We are so excited for our June Show – Broadway! The dancers have worked so hard all year growing and working on their technique and abilities and are excited to share with you on stage! As you can imagine, putting on a show has quite a bit of overhead from rental of the auditorium, paying staff, awards, props, scenery, etc.. We are selling program patrons to help lower some of these costs and We also have some great incentives for selling!

## Types of patrons:

- 1. Business patrons \$30.00
  - Business card from the business will appear in our program.
- 2. Personal patron \$5.00
  - A personal message to your dancer from family or friends will appear in our program.
- 3. Personal Patron Plus \$30.00
  - This will be the size of our business card patrons and will have a picture of your dancer along with a personal message from family or friends.

<b>INCENTIVES:</b>
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Patron amount	Prize
\$50.00	1 Water Bottle with studio logo
\$80.00	1 Recital T-shirt
\$110.00	1 Recital Ticket
\$140.00	1 Recital Ticket
\$170.00	Recital DVD
\$200.00	Top Selling Patron Award – Awarded at Recital

\*\*If your dancer Sells \$200.00 or more in patrons, they will receive all of the prizes listed above!!

Ideas to sell business patrons:

- Go into local businesses that you frequently visit
- Places you get your services done Hair Salons, Nail salons, Travel agents, Dry cleaners, Insurance Agencies, Dentist, Orthodontist, Banks, etc..
- Business owners Mary Kay, Colorstreet, Tupperware, Scentsy, Pampered Chef, Farmasi, Etc....

Ideas to sell personal and personal plus patrons:

- Friends, Family, Teachers, coaches, etc...