

WHAT: NEW ! COLLABORATIVE OPPORTUNITY

WHO: FOR EVERYONE, WHO ARE PASSIONATE ABOUT *WOMEN'S CAUSES*

WHY: NO ONE MAY STAY OUTSIDE OF THE FIGHT TO SAVE WOMEN'S LIVES, WHILE #1 SILENT WOMEN'S KILLER – THE HEART DISEASE - TAKES THE LIVES OF EVERY 3RD WOMAN... MANY MORE PEOPLE SHOULD LEARN ABOUT HOW TO BE PROACTIVE ABOUT SAVING WOMEN'S HEART.

HOW: We must create the sense of public intolerance to the injustice & inequality that causes many women to be misdiagnosed/mistreated according to many under-researched medical procedures. Arts/music expressions is the best way to inspire the action, to project the new ideas in the vivid and unique ways, to motivate the life-saving shift of conscience – IN ORDER TO SAVE WOMEN'S LIVES, BY BROADENING GENDER-SPECIFIC RESEARCH.

OUR GOALS: To use the artistic expressions, in order to raise currently lacking awareness of both the public and the medical personnel, by using the expressive means of arts and music.

Women with misdiagnosed heart pain may not be sent home from the hospital, due to under-researched medical approaches. Join us in our strive to call for the proactive steps towards changing the local hospitals' policies, demanding to create COMPASSIONATE, CONSIDERATE & WOMEN-HEARTS-FRIENDLY environment during the 1st decades, while the research on women's hearts is in progress and just starting to deliver the 1st data results about women's heart.

At the time, when we are working to spark up the tangible grassroots movement of the LIFE-SAVING meaning both in our home towns and throughout the world, we are pleased to extend the invitation to join our team, to contribute to the universal, yet much underlooked cause that resonates with every person, who cherishes women. In our strive to create public events and appearances of various types – from supportive healing circles to bold & provocative fashion flashmob citings etc - we strive to utilize the artistic expressions on this theme, & will feature the artists & their ideas about heart, women, compassion, kindness (& any related moving & inspiring ideas we have not thought of yet, encouraging YOUR leadership, initiative, creativity).

(All styles are welcome – from contemporary , provocative to traditional, folk, participatory, children art etc. Submissions are open in categories of both professional & amature/student artists (no limits of gender, race, political views, age). The balance of genres will play the important role in the process of selection; 1st come, 1st served.)

JOIN US TODAY! & FEEL PROUD OF YOUR PERSONAL CONTRIBUTION TO THE PROCESS OF CREATING THE MOVEMENT TOWARDS THE SHIFT OF CONSCIENCE AT ITS INCEPTION – TO SAVE MANY WOMEN'S LIVES!



CONTACT: HelpHealHerHeart@comcast.net (Please, use the subject line: "Help Heal Her Heart" arts submission <your name, art type/SKILLS>) Visit us: www.HelpHealHerHeart.com