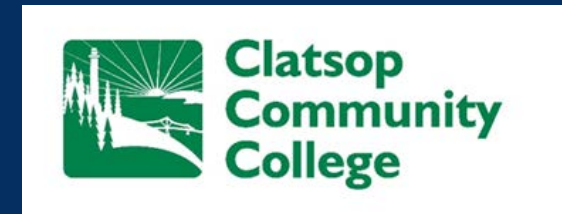


CEDR/CCC SBDC

CLATSOP COMMUNITY COLLEGE
BOARD UPDATE
NOVEMBER 13, 2018



MISSION

Deliver business-driven economic development services to create, grow and retain Clatsop County Businesses.

VISION

Thriving communities and quality jobs for Clatsop County residents.

GOALS

- Strengthen traded sector & large employer business growth.
- Support small and mid-tier business growth & entrepreneurial development.
- Workforce development
- Organizational growth
- Attract business relocation



The OSBDCN helps small businesses in Oregon succeed by providing high-quality advice and counsel. Our core service is one-on-one advising, augmented by online and classroom training—including business assistance resources. Our clients are Oregon-based small business owners and entrepreneurs. Our knowledgeable and experienced advisors comprise the essence of our Network's service delivery.

The Oregon SBDC Network is Oregon's preeminent provider of effective and innovative business advising and training services.



Advising is always FREE and CONFIDENTIAL

Helping Build Oregon's Best Businesses

Clatsop CC SBDC 2017 – 2018 YTD Results

Clatsop Community College Small Business Development Center performance recap:

Long Term Clients: 117 (5 or more hours of advising)

Counseling Clients: 299

Counseling Hours: 1909

Training Events: 70

Training Attendance: 635

Total Jobs Created & Retained: 62

Capital Infusion: \$2,413,200.

Business Starts: 18

51% Women Owned: 107

Hispanic: 49

The OSBDCN's website can be found at bizcenter.org.

There, you will find Center highlights, SBDC client testimonials, and information on the FREE and CONFIDENTIAL services provided by our CCC SBDC staff and the other SBDC Centers throughout the State.

Small Business Management Program

The Small Business Management Program is a national program with a locally-customized curriculum. Designed for business owners, the class meets every other Wednesday from 3:30 to 5:00 p.m. and includes two private one-hour advising sessions with a professional business coach each month.

The cohort learns from subject matter experts in management, finance, sales and marketing, customer service, human resources, law, insurance and technology.

The 2018/19 cohort is the largest SBM group in over five years, and includes businesses from all corners of Clatsop County.



Jessica Newhall, CCC's SBDC Lead Advisor is the 2018/19 Program Facilitator for Clatsop Community College's SBDC "Signature" Small Business Management Program.

The South County Center hosted 109 classes throughout the 2017/18 academic year.

The South County facilities are used by the CCC Small Business Advisors to meet with their business clients, the SBDC staff and advisors both have staff meetings here, CCC faculty and adjunct faculty the South County community such as the Arts Council of Clatsop County, both CEDR and Clatsop Community College have their Board meetings, and the Seaside Chamber of Commerce uses our facilities to have community meetings as well.

The Computer Lab had 17 classes and workshops registered including:

Intro to Quickbooks, QuickBooks Level 2, Excel Level 1, Excel Level 2, Excel Level 3, Intro to PowerPoint, and Food Handlers Training, Microsoft WORD.

Rooms 1, 2, & 3 had 92 classes and workshops scheduled:

AARP Driver Safety Course, Alcohol Server Permit Training OLCC, Book Discussion, Cartooning, CCB Laws, Regulations and Business, Chronic Disease Self-Management, Clatsop WORKS Employer roundtable, Code Changes, Continuing Prof Development –Education, Critical Service Skills, Cyber Security for Small & Mid-Sized Business, DHS Benefit Eligibility Summit, English/Speakers Other Languages, ERSEA Requirements, Family Coach Summit, Food Handlers Training, GED Preparation/Pre GED, Ham Radio Training, Lead Based Paint Training, Life Transitions, Meet the Contractors, Notary Public Advanced Seminar, PBIS for Preschool Children, Plumbers Apprentice Fundamentals, Ready, Set, Start Your Business, Red Cross Comprehensive Shelter Training, Show Me the Money, State of Oregon Notary Seminar, What to Say, and How to Say it.



CW CLATSOP WORKS



More than just a summer job!

The Program

Clatsop WORKS is a paid summer internship program in Clatsop County, Oregon, that provides local students, ages 16 and up, with exposure to professional opportunities with the goals of community building, economic development, promoting local opportunities and retaining local talent.

2018 Host Employers



Educational Partnerships

Astoria School District

Warrenton-Hammond School District

Seaside School District

Knappa School District

Jewell School District

Clatsop Community College

Northwest STEM Hub, NWRES

2018 Statistics and successes

- 56 APPLICATIONS SUBMITTED
- 16 INTERNS EMPLOYED, FULL TIME
- 11 HOST EMPLOYERS
- 7 PROFESSIONAL DEVELOPMENT WORKSHOPS HOSTED

Economic and Community Benefits

INTERNS: Outstanding professional experience

- 8-10 weeks of full time employment in their career field of interest
- 7 Professional Development Workshops
- Exposure to local career opportunities in their fields of interest

HOST EMPLOYERS: High Return on Investment

- High quality, pre-screened and trained applicants
- The opportunity to be matched with an internship applicant who is interested in their hiring field
- Visible community action, investment in economic development
- Possibility for full time hire after internship



Clatsop WORKS Program | 1455 N. Roosevelt Drive | Seaside, OR 97103 | 503-338-2507

The Clatsop WORKS program had amazing results this summer, due to tremendous community support and student involvement. We are reaching out to employers to start planning for next year, so please let us know if you'd like to join us!

We are proud of what was accomplished this year -- Clatsop WORKS 2019 is on its way!



Clatsop County Job & Career Fair



CEDR AND THE LOCAL OREGON EMPLOYMENT DEPARTMENT SPEARHEADED THE FOURTH ANNUAL CLATSOP COUNTY JOB & CAREER FAIR WITH CLATSOP COMMUNITY COLLEGE HOSTING THE 2018 PARTICIPANTS.

Seventy-nine employers met with over 700 high school students, and then the event was opened to our students and the general public.

CCC students and the general public are encouraged to join us on March 6, 2019
From 1:15 pm – 3:00 pm



CEDR Highlights 2018 YTD

The 2018, CEDR county-wide business awards event was held at Clatsop CC's Patriot Hall on March 21, 2018.

Over 180 business and community leaders were in attendance to witness nine separate awards be given out to businesses from across Clatsop County.



SAVE the DATE:
April 11, 2019
CEDR's 2019
Annual Awards Event!
Seaside Civic &
Convention Center



Bank of the Pacific
PACIFIC POWER
A DIVISION OF PACIFIC ASTORIA FOREST PRODUCTS, LLC
Columbia Bank

COLUMBIA MEMORIAL HOSPITAL
PROVIDENCE SEASIDE HOSPITAL

SENATOR BETSY JOHNSON
BORNSTEIN SEAFOOD, INC



Other CEDR highlights:

Grows partnerships with each city, the County, Col-Pac, Business Oregon, and the Regional Solutions team. Active participant in regional Economic efforts. Participates in SBDC statewide Director Meetings with all nineteen SBDC centers in the state of Oregon.

Kevin serves in a leadership capacity along with CCC Cabinet on the Strategic Plan Committee.

Kevin serves on the Travel Oregon "North Coast Tourism Studio" steering committee, focusing on sustainable tourism efforts, representing the Clatsop County business community.

Kevin serves as the Enterprise Zone Manager for Clatsop County.

Kevin serves on the Clatsop County Housing Technical Advisory Committee.

Kevin has been named statewide chairperson of the OSU Extension ECAN committee. (Extension Citizens Advisory Network) for 2018-19.

CEDR MEMBERS - 2018

Underwriter (\$5,000)

Pacific Power

Sustaining (\$1,000)

Astoria & Warrenton Area

Chamber of Commerce

Bank of the Pacific

Clatsop Community Bank

Columbia Memorial Hospital

Craft 3

Georgia-Pacific Wauna Mill

Hampton Lumber Mills, Inc.

NW Natural Gas Company

Providence Seaside Hospital

Seaside Chamber of Commerce

Versa Corp

Sponsor (\$500)

Bornstein Seafood Inc.

Columbia Bank

Fort George Brewery &

Public House

Martin North

Advocate (\$250)

High Life Adventures

Lewis & Clark Timberlands (mng'd
by Greenwood Resources, Inc.)

Business (\$100)

Aflac

Arbor Care Tree Specialists

Astoria Vintage Hardware

Baker, Monaghan & Assoc.

Bayview Transit Mix, Inc.

Beach Development, LLC

Bowpicker Fish & Chips

Bridgewater Bistro

Brownsmead Island Farm

Bussert, Law, & Associates, LLP

Campbell & Popkin, LLC

Cannon Beach Chamber
of Commerce

Cannon Beach Vacation
Rentals

Coast Garage Door

Coherence Consulting, LLC

Commercial Adjustment Co.

Dan Bartlett

Darlene Warren Insurance

Dr. Roof

Duane Johnson Real Estate

Englund Marine &

Industrial Supply

Fishhawk Fisheries

Gimre's Shoes Astoria, Inc.

Gustafson Logging

Hallmark Resort

Helligso Construction

Inn at Seaside

Knutsen Insurance

LEKTRO

Lucy's Books

Lum's Auto Center

N. Landwehr Financial Planner

Ohana Media Group

P & L Johnson Mechanical

Pat O'Grady

Personal Computer Training

Pig N Pancake, Inc.

Pro-Nurse Press

Recology Western Oregon
Coast, Inc.

Rickenbach Construction, Inc.

Sea Ranch Resort

Seaside Temps

Senator Betsy Johnson

Sweet Shop Gearhart

The Daily Astorian

The Sharpening Doc

The Wine Shack & Provisions 124

Warrenton Kia

Wet Dog Café & Eatery

Whole Brain Creative

WWC Business Solutions

Supporter (\$50+)

Da Yang Seafood

Linda Dugan Insurance

Linda's Rag & Bone

Maggie & Henry

Public Sector Partners

Business Oregon & SBA

Cities of Astoria, Cannon Beach,
Gearhart, Seaside, and Warrenton

Clatsop Community College

Clatsop County

Port of Astoria

Sunset Empire Transportation District