

Automotive Transportation Service Superintendents' Association

(Established 1938)



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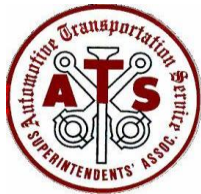


MEDIA RELEASE

October 29, 2012

ATSSA APPRENTICESHIP AWARDS PRESENTATION

The Automotive Transportation Service Superintendants' Association ('ATSSA') will be making the inaugural presentation of their annual apprenticeship award program at their regular monthly ATSSA General Meeting on November 8th. at 7:00 PM, at the Paradise Banquet Center, 7601 Jane Street, Concord.



In order to promote and encourage students to join in truck trade apprenticeship programs, the Toronto founding Chapter of the ATSSA developed an annual awards program commensurate with the 2011/2012 school year. Apprentices in the ATSSA sponsored class in the 'Modified Apprenticeship Program' ('MAP') 32 at Centennial College qualify. The award takes the form of a scholarship fund for the top three apprentices:

\$2,500.00 to the first place winner, \$1,500.00 to second, and \$1,000.00 for third. Although not compulsory, the intent is to help with their apprenticeship program expenditures.

Winners are selected by a panel composed of Centennial and ATSSA staff..

These top three apprentices will also be rewarded with the long standing traditional Mack Truck Canada award plaques at the same general meeting. Mack is also the sponsor of the ATSSA meeting on November 8th. As a backgrounder, when Volvo Trucks Canada introduced their "Fleet Maintenance Manager of the Year" award in 1989, these "Mack Truck Canada apprenticeship Award" plaques were similarly instigated to recognise/encourage apprentices.

The ATS Map 32 program began in 1988 since when over 750 students have gone through the doors of Centennial College and entered the work force as level 1 Truck Coach Apprentices (3-10T).

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This apprenticeship is unique in the fact that the student is signed as an apprentice by the ATSSA and does the entire ministry required in school training up front before they are placed into the work force. The benefit for the employer is that once they hire an apprentice from the program, they can place them on the shop floor immediately (with supervision) and not have to go through all the schedule juggling that is required by traditional apprenticeships (A traditional apprentice goes to school for three sessions of 8 weeks.) On the other hand, the MAP 36 week program is divided into 32 weeks in school and an additional four weeks placement in repair facilities throughout the GTA. The work place component of the program is essential to the success of the apprentices and ATSSA members

have been excellent at placing the candidates in their repair facilities. This feature also gives ATSSA members a chance to try out a possible future technician for a couple of weeks without any financial commitment or WSIB payment.

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(Toronto Chapter - Ontario, Canada)

The ATS MAP 32 program was so successful that in 1999 Volvo modeled their own modified apprenticeship program after it, and in 2000 the Freightliner MAP program began.

The Automotive Service Superintendants Association (ATSSA) was formed in Toronto in 1938 to further the aims and objectives of truck fleet maintenance management. The ATSSA membership is comprised of fleet supervisory truck maintenance personnel at its core, along with industry stake holders such as Original Equipment Manufacturers ('OEM') and Aftermarket suppliers. Centennial College was founded in 1966, has four campuses and eight schools serving the GTA; and offers a wide array of courses, including various Truck and Coach Technician programs.

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