

3rd Annual

*Great
Plains* 2017



HOME



OUTDOOR LIVING

expo



June 10-11th, 2017

Pioneer Cellular Event Center Weatherford, OK

CONTACT INFO

580-330-0672

www.gphomeexpo.com

Why Exhibit at the Great Plains Home & Outdoor Living Expo?

The 2017 Great Plains Home & Outdoor Living Expo will take place June 10 & 11th, 2017 in the Pioneer Cellular Event Center in Weatherford, OK. Located right in the heart of Western Oklahoma, this 3rd year event will be your chance to showcase your business, products, and services.

In order to assure another high traffic home expo for our vendors, we will offer **FREE ADMISSION** to the 2017 Great Plains Home & Outdoor Living Expo.

As an exhibitor, this is your chance to meet face to face with new clients and potential dealers to demonstrate your product or service. In addition, this is a great place to check out what your competition is doing.



Free Educational Seminars & How-To Demonstrations

Would you like to speak or demonstrate one of your products at our FREE educational seminars and how-to demonstrations at the Great Plains Home & Outdoor Living Expo. Topics and schedules TBA. Please contact rouben@rtpromos.com. We will be filling the seminar schedule quickly.

Booth & Sponsorship Combo Packages

Platinum Sponsorship - \$4,950

- 10'x20' Premium Placed Presenting Sponsor Booth
- 20'x30' Outdoor Booth (size negotiable)
- Full Page Ad in Expo Program Inside Front or Back Cover
- 20 Exhibitor Name Badges
- Direct Link and Company Logo on Expo Website
- Company Logo on all Print Media
- Recognition on all Radio Advertising and live remotes
- 500 Custom Expo Admission Tickets Featuring Your Company Logo
- **Company Logo on Jumbo Screen in Expo Arena (Only for Platinum and Presenting Sponsors)**
- 5 Billboard Ads on Video Monitors in Expo Concourse
- 10 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Gold Sponsorship - \$3,495

- 10'x10' Premium Booth Placement
- Half Page ad in Expo Program
- 8 Exhibitor Name Badges
- Direct Link and Company Logo on Expo Website
- 100 Custom Expo Admission Tickets Featuring Your Company Logo
- 3 Billboard Ads on Video Monitors in Expo Concourse
- 5 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 20x20 Outdoor Booth for only \$395

Silver Sponsorship - \$1,995

- 10'x10' Premium Booth Placement
- Quarter Page Ad in Expo Program
- 4 Exhibitor Name Badges
- 1 Billboard Ad on Video Monitors in Expo Concourse
- 2 Locations for Pre-Approved, Sponsor Provided Banners in Expo Hall, Concourse and Outdoor Fence
- Listing in Expo Print Directory and on Website Directory

Add a 20x20 Outdoor Booth for only \$395

Indoor Exhibitor Booth Pricing

The cost for general booth space at the Great Plains Home & Outdoor Living Expo is listed below. Spaces must be purchased in 10' x 10' blocks.

- 10' x 10' Booth - \$595.00 • 10' x 20' Booth - 1,195.00
- 10' x 30' Booth - \$1,495.00

Add an Outdoor Booth and receive a 25% discount on the Outdoor Booth space.

The following are included with the purchase of each 10' x 10' Indoor Booth space:

- 8' Tall Black Back Drape
- 36" Tall Black Side Dividers
- Listing in Expo Program Directory and on Website
- 4 Exhibitor Name Badges
- 1 Table with tablecloth (6' x 36")
- 2 Side Chairs
- 1 Wastebasket
- 1 Booth Identification Sign
- Basic 110V Electricity Available Upon Request and Availability



Outdoor Only Exhibitor Booth Pricing

The cost for outdoor booth space at the Great Plains Home & Outdoor Living Expo is listed below.

- 20' x 20' Booth - \$595.00 • 30' x 40' Booth - \$995.00
- 40' x 50' Booth - \$1495.00

The outdoor booths are available for large equipment displays. Outdoor electricity must be provided by exhibitor. The following is included with the purchase of each outdoor booth space:

- Outdoor Exhibit Booth in Event Center South Parking Lot
- Listing in Expo Program Directory
- Listing on Expo Website
- 4 Expo Exhibitor Name Badges

*Outdoor booths must provide their own power and extension cords.
Booths under the tent will be sold based upon availability.*



Exclusive Sponsorships

Expo "Presenting/Title" Sponsor

Contact expo Director to check availability.

Hospitality Sponsor **\$2,000** (One Available)

The hospitality suite will be open to only our vendors. It will be a great place to go take a break, grab a snack, and rest up!

- 10' x 10' Indoor Booth with Premium Placement
- 4 Sponsor Badges to Attend Expo
- Exclusive Recognition on Print Signage in Hospitality Suite
- Full Page Ad in Expo Program
- Company Logo Featured on Expo Website
- 1 Billboard Ad on Video Monitors in Expo Concourse
- Listing in Expo Print Program Directory and on Website

Bag Sponsor - **\$2500** (One Available)

- 10' x 20' Indoor Booth with Premium Placement
- 6 Sponsor Badges to attend Expo and Expo Mixer
- Company Name and Logos on All Plastic Expo Bags
- Full Page Ad in Expo program
- Company Logo featured on Expo Website
- 1 Billboard ad on ALL Video Monitors at Expo
- Logo Featured on ALL Promotional Posters
- Custom Coupon or Graphic on the Back Side of Every Complimentary Ticket Printed for the Expo
- Listing in Expo Program Directory and on Website



Promotional & Giveaway Items

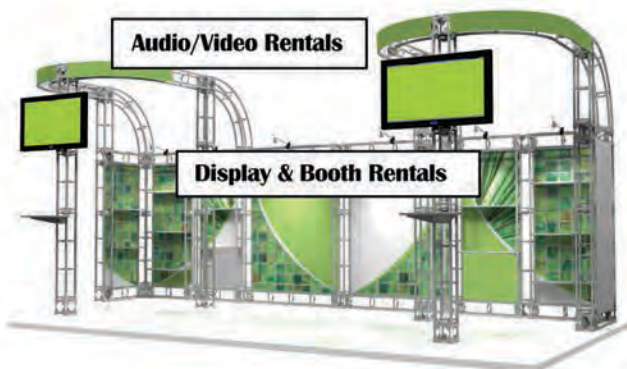
Let us help you with your promotional items and complete booth exhibits



580-330-0672

Audio/Video Rentals

Display & Booth Rentals



Display/Booth Rentals & Design

How Do We Plan to Promote the Home & Outdoor Living Expo?

To ensure your business receives maximum exposure to your booth, the 2017 Great Plains Home & Outdoor Living Expo will undertake an extensive, targeted and integrated marketing and PR campaign. Some of the areas of marketing will include:

PRINT MARKETING

An extensive print media campaign will promote the Expo via news print advertisements, card flyers, promotional posters and other unique marketing prints.

RADIO

An integrated marketing campaign will commence two months prior to the 2017 Great Plains Home & Outdoor Living Expo. Advertising will be via commercial radio and will be supported by giveaways, competitions, on-air announcements leading into the event, interviews and live remotes!

WEBSITE PROMOTION

The Home & Outdoor Living Expo website will promote your business to prospective customers. The website will feature seminar schedules, activities, and exhibitor directories.

SOCIAL MEDIA

The 2017 Great Plains Home & Outdoor Living Expo will be promoted extensively through high traffic social media platforms such as Facebook, Twitter, Pinterest and Instagram.

OUTDOOR

A targeted outdoor campaign will feature large video signage on I-40 both east and west of Weatherford.

PUBLIC RELATIONS

In conjunction with our media partners, we will secure a range of additional supporting promotional activities before and during the event, including news stories and editorials.



Expo Program Ads

The expo programs will be distributed **FREE OF CHARGE** to all attendees of the Great Plains Home & Outdoor Living Expo as well as around Western Oklahoma at various public locations prior to the expo.

This publication will be the "OFFICIAL" Great Plains Home & Outdoor Living Expo Program. The Expo Program is a popular reference for both our attendees and exhibitors. The program will have a directory of our sponsors, exhibitor profiles, ads, show itinerary, and more show news and information making it a great tool for future use.

Choose from available ad sizes below:

Great Plains Home & Outdoor Living Expo Program Ad Options

- Full-Page Ad - 10.5"w x 10.5"h - \$395
- Half-Page Ad - 10.5"w x 5.25"h - \$275
- Quarter-Page Ad - 2.625"w x 5.25"h - \$125

Ad Submission Specs for Print Advertising

- Minimum of 300 dpi
- CMYK Color
- PDF or JPEG

**Add a FULL PAGE AD
to any "Booth Package" for
Only \$195. BEST VALUE!**



**We will
have Food
Trucks at
the Food
Court!**