

# NICHE MARKETS IDENTIFICATION PROCESS

1 _____ Sales Volume \$ _____	2 _____ Sales Volume \$ _____	3 _____ Sales Volume \$ _____	4 _____ Sales Volume \$ _____	5 _____ Sales Volume \$ _____
6 _____ Sales Volume \$ _____	7 _____ Sales Volume \$ _____	8 _____ Sales Volume \$ _____	9 _____ Sales Volume \$ _____	10 _____ Sales Volume \$ _____
11 _____ Sales Volume \$ _____	12 _____ Sales Volume \$ _____	13 _____ Sales Volume \$ _____	14 _____ Sales Volume \$ _____	15 _____ Sales Volume \$ _____
16 _____ Sales Volume \$ _____	17 _____ Sales Volume \$ _____	18 _____ Sales Volume \$ _____	19 _____ Sales Volume \$ _____	20 _____ Sales Volume \$ _____
20 _____ Sales Volume \$ _____	22 _____ Sales Volume \$ _____	23 _____ Sales Volume \$ _____	24 _____ Sales Volume \$ _____	25 _____ Sales Volume \$ _____
26 _____ Sales Volume \$ _____	27 _____ Sales Volume \$ _____	28 _____ Sales Volume \$ _____	29 _____ Sales Volume \$ _____	30 _____ Sales Volume \$ _____
31 _____ Sales Volume \$ _____	32 _____ Sales Volume \$ _____	33 _____ Sales Volume \$ _____	34 _____ Sales Volume \$ _____	35 _____ Sales Volume \$ _____
36 _____ Sales Volume \$ _____	37 _____ Sales Volume \$ _____	38 _____ Sales Volume \$ _____	39 _____ Sales Volume \$ _____	40 _____ Sales Volume \$ _____