

# KITSAP COMMUNITY HEALTH PRIORITIES (KCHP) COMMUNITY THEMES AND STRENGTHS ASSESSMENT COMMUNITY SURVEY RESULTS

Prepared by: Kitsap County Health District

Presented: August 23, 2011 Revised: September 12, 2011

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#### **SURVEY DEVELOPMENT**

The survey instrument was developed based on existing survey tools available from the National Association of City and County Health Official (NACCHO) Mobilizing for Action in Planning and Partnership (MAPP) toolkit.

#### **DISTRIBUTION**

The survey was distributed in paper and via email (PDF and online link to SurveyMonkey) as broadly across Kitsap County as we were able.

The survey was translated into Spanish.

The Kitsap Sun ran a "public service announcement" and the survey was discussed in an online Kitsap Sun blog. The survey link was posted on agency and governmental websites.

The survey was distributed by informal networks of Kitsap residents.

A table of survey distribution sites is on the next page.

#### **ANALYSIS**

All paper surveys were manually entered into the SurveyMonkey database; merged with online participants. The SurveyMonkey database was downloaded into MS Excel and imported into PASW Statistics 18 for analysis.

Participant score frequencies, means and t-tests were calculated by PASW Statistics 18.

When necessary, confidence intervals for mean scores were calculated using an online resource available at: http://www.mccallum-layton.co.uk/stats/ConfidenceIntervalCalc.aspx

Write-in survey responses were reviewed and categorized into theme categories in MS Excel tables.

#### **SAMPLE SIZE CALCULATIONS**

http://www.raosoft.com/samplesize.html

	responses needed	survey
	for +/- 5% margin	responses
	of error	collected
Kitsap County	384	1341*
Bainbridge	378	62
Bremerton	383	545*
Central Kitsap	380	126
North Kitsap	381	267
South Kitsap	382	341
male	383	310
female	383	995*
under age 50	383	688*
50 and over	383	626*
high school or less education	382	340
more than high school education	383	965*
income <\$50,000	381	558*
income >\$50,000	382	694*
Non-Hispanic		
American Indian/AK Native	347	33
Asian	373	23
Black	363	29
Native HI/Pacific Islander	327	26
White	384	1050*
Hispanic	375	59
Two or more races	373	78

<sup>\*</sup> Survey margin of error in desired range (+/- 5%)

# Kitsap Community Health Priorities (KCHP) Community Themes & Strengths Survey COMMUNITY SURVEY DISTRIBUTION LIST

Provider Name	Location
Kitsap County Health District	Bremerton
Kitsap Community Resources	Bremerton
Olympic Education Services District 114	Bremerton
Dept. of Social and Health Services Community Service Office	Bremerton
Peninsula Community Health Services	Brem, PO, Poulsbo
Kitsap Mental Health Services	Bremerton
Harrison Medical Center	Brem, Silverdale, PO
Suquamish Tribe	Suquamish
Port Gamble Tribe	Port Gamble
Holly Ridge	Bremerton
United Way	Countywide
YWCA	Bremerton
Senior Centers	
	Bainbridge
	Kingston
	NK
	CK/Bremerton
	Port Orchard
YMCA Silverdale/Bremerton	Silverdale/Bremerton
Soroptomists	Countywide
Navy	Bremerton
League of Women Voters	Countywide
Housing Kitsap	Bremerton
Immigrant Assistance Center	Bremerton
KRCC staff	Kingston
DEM	Countywide
WSU	
Lutheran Social Services	Countywide
EMS	Countywide
SafeKids	Countywide
Dental Society/Oral Health Coalition	Countywide
Kitsap Transit	Countywide
Olympic College	Countywide
Kitsap County	
City of Bainbridge Island	
City of Bremerton	
City of Poulsbo	
City of Port Orchard	
*	

# Kitsap Community Health Priorities (KCHP) Community Themes & Strengths Survey COMMUNITY SURVEY DISTRIBUTION LIST

#### KITSAP COUNTY HEALTH DISTRICT CONTACTS DATABESE SENT VIA EMAIL

Medical providers Countywide Ambulatory surgery Countywide Countywide Veterinary providers **Naval Hospital** Bremerton Long Term Care Countywide Faith-based Countywide Food and referrals Countywide **NK Fishline** Poulsbo ShareNet Kingston Home Health Countywide Homeless/Housing providers Countywide Youth service providers Countywide

#### **BUSINESS ORGANIZATIONS/CIVIC CLUBS CONTACTED BY EMAIL**

Rotary Bainbridge

Bremerton

**East Bremerton** 

Kingston Port Orchard

Poulsbo Silverdale

Kiwannis Bainbridge

Bremerton Kingston

Poulsbo

Silverdale

Lions Bainbridge

Bremerton
Port Orchard

Poulsbo

Silverdale

Chamber of Commerce Bainbridge

Bremerton Kingston

Port Orchard Poulsbo

Silverdale

#### **Community Themes & Strengths Survey - Demographic Results**

		-	
	#	%	
Total Survey Respondents	1602	100%	(Note: 12 additional surveys were returned after 8/15, 10 had Kitsap zip code
Valid Kitsap zip code	1341	83.7%	= SURVEY RESPONSES FOR ANALYSIS
Clallam County	4	0.2%	
Jefferson County	1	0.1%	
King County	1	0.1%	
Mason County	18	1.1%	
Pierce County	10	0.6%	
Non WA State	4	0.2%	
Unknown/missing zip code	223	13.9%	

DEMOGRAPHICS OF KITSAP COUNTY RESIDENT RESPONDENTS AND COMPARISON TO KITSAP COUNTY ACTUAL						
SURVEY:			KITSAP C	COUNTY ACTUAL:		
ZIP CODE	#	%	%			
Bainbridge	62	4.6%	9.4%	survey underrepresents		
Bremerton	545	40.6%	33.2%	survey overrepresents		
Central Kitsap	126	9.4%	12.4%	survey underrepresents		
North Kitsap	267	19.9%	18.6%	survey represents		
South Kitsap	341	25.4%	26.4%	survey represents		
			Source: Co	ommunity Health Assessment Tool, WA Dept. of Health, 200		

GENDER	#	%	95% conf. <b>%</b> interval
Total responding	1305		
male	310	23.8%	51% 50.4-50.9% survey underrepresents
female	995	76.2%	49% 49.1-49.6% survey overrepresents
missing	36		Source: US Census, 2010

#### **Community Themes & Strengths Survey - Demographic Results**

#	%		95% conf. <b>%</b> interval		
1314					
21	1.6%				Comparison Age Grou
170	12.9%		18.9% 18.7-19.1%	survey underrepresents	20-29
238	18.1%		<b>15.3%</b> 15.1-15.5%	survey overrepresents	30-39
259	19.7%		18.7% 18.5-18.9%	survey represents	40-49
368	28.0%		20.6% 20.4-20.8%	survey overrepresents	50-59
186	14.2%		15.0% 14.8-15.1%	survey represents	60-69
72	5.5%		6.9% 6.7-7.0%	survey represents	70+
27					
688	52.4%		53.0% 52.6-53.3%	survey represents	20-49
626	47.6%		47.0% 46.7-47.4%	survey represents	50+
			Source: US Census, 201	0: Age 20+	
	1314 21 170 238 259 368 186 72 27	1314 21 1.6% 170 12.9% 238 18.1% 259 19.7% 368 28.0% 186 14.2% 72 5.5% 27 688 52.4%	1314 21 1.6% 170 12.9% 238 18.1% 259 19.7% 368 28.0% 186 14.2% 72 5.5% 27 688 52.4%	# % % interval  1314 21 1.6% 170 12.9% 18.9% 18.7-19.1% 238 18.1% 15.3% 15.1-15.5% 259 19.7% 18.7% 18.5-18.9% 368 28.0% 20.6% 20.4-20.8% 186 14.2% 15.0% 14.8-15.1% 72 5.5% 6.9% 6.7-7.0%  27 688 52.4% 53.0% 52.6-53.3% 626 47.6% 47.0% 46.7-47.4%	# % % interval  1314 21 1.6% 170 12.9% 18.9% 18.7-19.1% survey underrepresents 238 18.1% 15.3% 15.1-15.5% survey overrepresents 259 19.7% 18.7% 18.5-18.9% survey represents 368 28.0% 20.6% 20.4-20.8% survey overrepresents 186 14.2% 15.0% 14.8-15.1% survey represents 368 28.0% 50.6% 6.7-7.0% survey represents 368 28.0% 50.6% 6.7-7.0% survey represents 368 52.4% 53.0% 52.6-53.3% survey represents

RACE/ETHNICITY	#	%	95% conf. <b>%</b> interval
Total responding	1298		
Non-Hispanic			
American Indian/AK Native	33	2.5%	1.4% 1.4-1.5% survey overrepresents
Asian	23	1.8%	4.8% 4.7-4.9% survey underrepresents
Black	29	2.2%	2.5% 2.5-2.6% survey represents
Native HI/Pacific Islander	26	2.0%	0.9% 0.8-0.9% survey overrepresents
White	1050	80.9%	79.1% 79.0-79.3% survey represents
Hispanic	59	4.5%	6.2% 6.2-6.3% survey underrepresents
Two or more races	78	6.0%	4.8% 4.8-4.9% survey represents
missing	43		Source: US Census, 2010

#### **Community Themes & Strengths Survey - Demographic Results**

EDUCATION	#	%	95% conf. % interval	
Total responding	1305			
less than high school	55	4.2%	8.6% 8.5-8.8% su	urvey underrepresents
high school/GED	285	21.8%	25.6% 25.4-25.8% su	urvey underrepresents
technical/AA/college grad	573	43.9%	56.6% 56.2-56.9% su	urvey underrepresents
professional degree	392	30.0%	9.2% 9.0-9.3% su	urvey overrepresents
missing	36			
high school/GED or less	340	26.1%	34.3% 34.0-34.5% su	urvey underrepresents
more than high school/GED	965	73.9%	65.7% 65.4-66.1% su	urvey overrepresents
			Source: American Commun	nity Survey 2007-09: Δαρ 18+

Source: American Community Survey 2007-09: Age 18+

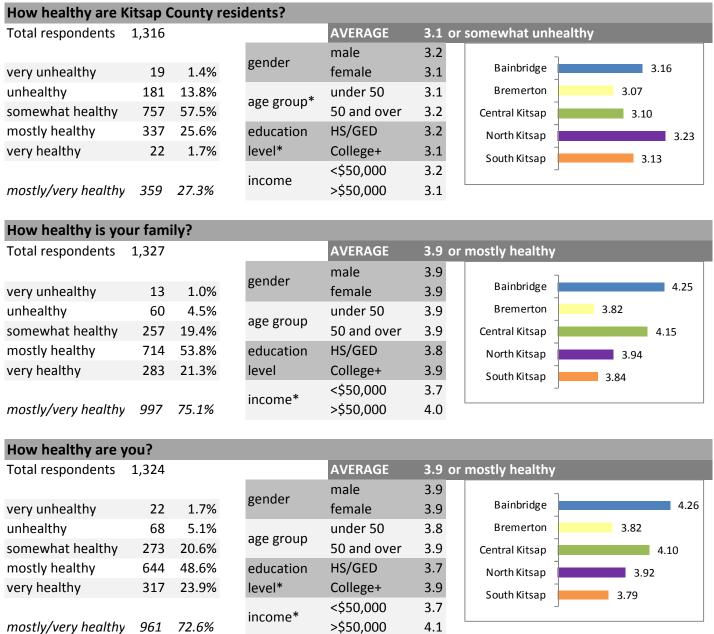
INCOME	#	%	%	95% conf. interval		
Total responding	1252					Comparison categories
under \$12,000	148	11.8%	9.0% 8.8	8-9.2%	survey overrepresents	under \$15,000
\$12,000 to \$30,000	180	14.4%	13.7% 13	3.5-13.9%	survey represents	\$15-\$30,000
\$30,000 to \$50,000	230	18.4%	19.0% 18	3.7-19.3%	survey represents	\$30-\$50,000
\$50,000 to \$80,000	300	24.0%	20.9% 20	0.6-21.2%	survey overrepresents	\$50-\$75,000
more than \$80,000	394	31.5%	37.4% 37	.0-37.8%	survey underrepresents	\$75,000 or more
missing	89					
under \$50,000	558	44.6%	41.7% 41	3-42.1%	survey represents	
over \$50,000	694	55.4%	58.3% 57	'.8-58.8%	survey represents	
			Source: Amer	ican Comm	nunity Survey 2007-09: Incom	e of households

HOUSEHOLD SIZE	#	%	95% conf. <b>%</b> interval
Total responding	1304		
1	166	12.7%	25.0% 24.6-25.3% survey underrepresents
2	489	37.5%	38.0% 37.6-38.4% survey represents
3	269	20.6%	15.0% 14.7-15.2% survey overrepresents
4	204	15.6%	13.1% 12.9-13.4% survey overrepresents
5	110	8.4%	6.0% 5.8-6.1% survey overrepresents
6	41	3.1%	2.1% 2.0-2.2% survey overrepresents
7 or more	25	1.9%	0.9% 0.8-1.0% survey overrepresents
missing	37		
average household size	2.9		2.6 2.3-2.9 survey represents
			Courses American Community Commun 2007 00

Source: American Community Survey 2007-09

			Central	North	South
	Bainbridge	Bremerton	Kitsap	Kitsap	Kitsap
GENDER					
male	33%	22%	31%	26%	21%
female	67%	78%	69%	74%	79%
missing	1	17	3	6	10
AGE					
under 50	32%	61%	50%	40%	52%
over 50	68%	39%	50%	60%	48%
missing	0	0	4	1	7
RACE/ETHNICITY					
Non-Hispanic					
American Indian/AK Native	2%	5%	2%	6%	6%
Asian	3%	3%	4%	1%	2%
Black	2%	4%	1%	2%	2%
Native HI/Pacific Islander	0%	3%	4%	0%	2%
White	94%	80%	88%	90%	85%
Hispanic	0%	5%	2%	1%	2%
Two or more races	0%	4%	3%	2%	3%
EDUCATION					
High School or less	3%	31%	10%	17%	33%
More than High School	97%	69%	90%	83%	67%
INCOME					
less than \$50,000	18%	50%	22%	34%	45%
more than \$50,000	82%	50%	78%	66%	55%
AVERAGE HOUSEHOLD SIZE	2.68	2.98	2.98	2.69	2.86
missing	3	19	4	3	8

#### On a scale of 1 to 5 where 1 is very unhealthy and 5 is very healthy...



<sup>\*</sup> subgroup mean scores are statistically different

If you answered that you or your family are very unhealthy, unhealthy, or somewhat unhealthy, what prevents you or your family from enjoying better health?

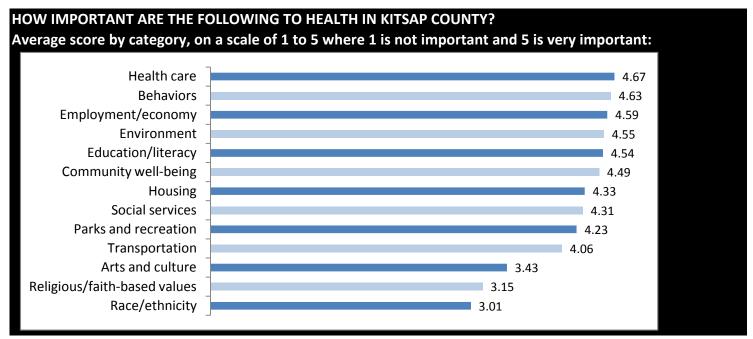
Total responses: 352

The larger the text, the more often the theme was mentioned!



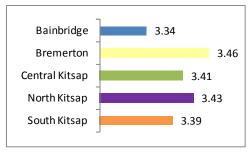
What prevents you/your family from enjoying better health:						
CATEGORY	Representative survey responses					
PERSONAL BEHAVIORS	* Bad eating habits, lack of exercise					
	* Lack of motivation to take the steps to improve health, exercise and lose weight					
	* Easy, inexpensive fast food and lack of motivation for exercise					
PERSONAL BEHAVIORS	* It is more convenient to be lazy					
	* Making the commitment and time to exercise					
	* Drugs, alcohol					
	* Weight					
POOR HEALTH	* Chronic conditions					
	* Injuries					

What prevents you/your far	nily from enjoying better health:
CATEGORY	Representative survey responses
	* Cost of healthcare and medical insurance
	* Medical and dental care is expensive, even with insurance. We find ourselves putting off
COST	medical and dental appointments due to the cost.
COST	* Expense of gym memberships, cost of "healthy" food cheaper to go to a fast food
	restaurant and purchase unhealthy food than to purchase items such as vegetables and
	lean proteins. Farmers markets are supposed to be affordable. Not any that I've seen in
	Kitsap County
	* Busy lifestyle that sometimes makes working out and eating right difficult
	* Too much stress, tired and choose poorly or quick meals
NO TIME/ STRESS	* Time - need it to exercise
	* High stress; no flexibility to exercise nor ability to prioritize it into a very full schedule
	* The hours we work to cover bills
	* Stress from work environment
	* No health insurance or medical coverage
LACK HEALTHCARE	* Accessibility to care during times it is needed. Hate to always have to go to ER
	* Family members that aren't insured they don't go to the doctor/dentist as they should
	* No mental health options
	* I do not have dental care, I can not afford needed medication
	* A lack of safe roadways with adequate shoulders for walking and biking
	* Lack of walking/biking trails
LACK PHYSICAL ACTIVITY/	* Very little public beach access so swimming, kayaking difficult
HEALTHY FOOD OPTIONS	* Lack of family outdoor/indoor activities that are not cost prohibitive: walking trails, parks with bathrooms, clean indoor play centers during the rainy seasons
	* Distance to indoor exercise facilities in rural areas
	* Lack access to affordable organic foods, restaurants serving fresh, healthy foods
	* Lack of good weather to get outside and move more
	* Road and drivers can be dangerous for bikes, pedestrians and horses
SOCIAL OR PHYSICAL	* Don't feel safe to walk in the evenings
ENVIRONMENT	* Air and water pollution
	* More groups for encouragement/self-esteem
	* Money too tight
LACK JOB/ MONEY	* No job, no health insurance
·	* Downturn in economy
	* Age
OTHER	* Lack of transportation
	* Housing options



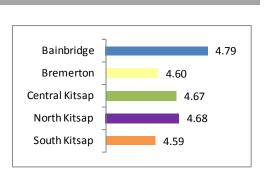
#### Average score by category, on a scale of 1 to 5 where 1 is not important and 5 is very important: **Arts and Culture AVERAGE** Total respondents 1,314 3.4 3.2 male gender\* Bainbridge not important 83 6.3% female 3.5 Bremerton 4

		156	11.9%	age group*	under 50	3.4
	somewhat important	442	33.6%	age group	50 and over	3.5
		382	29.1%	education	HS/GED	3.3
	very important	251	19.1%	level	College+	3.5
				incomo	<\$50,000	3.5
4	& 5 (very important)	633	48.2%	income	>\$50,000	3.4



#### Behaviors (substance use, physical activity, nutrition, seat belt use)

1,331			AVERAGE	4.6
		gondor	male	4.6
4	0.3%	gender	female	4.6
20	1.5%	ago group*	under 50	4.6
73	5.5%	age group	50 and over	4.7
272	20.4%	education	HS/GED	4.6
962	72.3%	level	College+	4.6
		incomo	<\$50,000	4.6
1234	92.7%	income	>\$50,000	4.6
	4 20 73 272 962	4 0.3% 20 1.5% 73 5.5% 272 20.4% 962 72.3%	4 0.3% 20 1.5% 73 5.5% 272 20.4% education 962 72.3% level income	4 0.3% gender male female 20 1.5% age group* under 50 73 5.5% 50 and over 272 20.4% education HS/GED 962 72.3% level College+ income

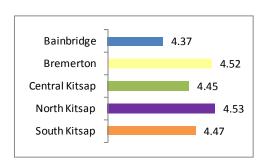


#### **HOW IMPORTANT ARE THE FOLLOWING TO HEALTH IN KITSAP COUNTY?**

#### Average score by category, on a scale of 1 to 5 where 1 is not important and 5 is very important:

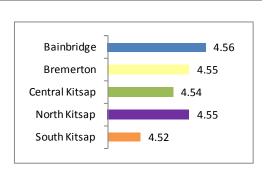
#### Community well-being (crime, safety, community cohesion)

Total respondents	1,331			AVERAGE	4.5
			gender*	male	4.4
not important	2	0.2%	gender	female	4.5
	20	1.5%	age group	under 50	4.5
somewhat important	115	8.6%	age group	50 and over	4.5
	376	28.2%	education	HS/GED	4.5
very important	818	61.5%	level	College+	4.5
			income	<\$50,000	4.5
4 & 5 (very important)	1194	89.7%	income	>\$50,000	4.5



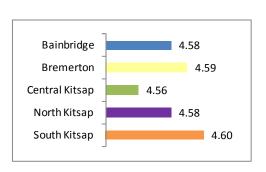
#### **Education/literacy**

Total respondents	1,334			AVERAGE	4.5
			gender*	male	4.4
not important	6	0.4%	genuer	female	4.6
	22	1.6%	age group*	under 50	4.5
somewhat important	94	7.0%	age group	50 and over	4.6
	338	25.3%	education	HS/GED	4.5
very important	874	65.5%	level	College+	4.6
			incomo*	<\$50,000	4.6
4 & 5 (very important)	1212	90.9%	income*	>\$50,000	4.5



#### **Employment/economy**

• • •					
Total respondents	1,331			AVERAGE	4.6
			gender*	male	4.5
not important	5	0.4%	gender	female	4.6
	19	1.4%	age group*	under 50	4.5
somewhat important	91	6.8%	age group	50 and over	4.6
	289	21.7%	education	HS/GED	4.6
very important	927	69.6%	level	College+	4.6
			incomo	<\$50,000	4.6
4 & 5 (very important)	1216	91.4%	income	>\$50,000	4.6

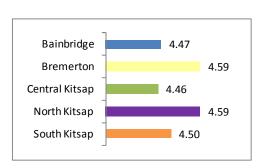


#### **HOW IMPORTANT ARE THE FOLLOWING TO HEALTH IN KITSAP COUNTY?**

#### Average score by category, on a scale of 1 to 5 where 1 is not important and 5 is very important:

#### Environment (air and water quality, pollution, use of natural resources)

•					
Total respondents	1,332			AVERAGE	4.6
			gender*	male	4.4
not important	3	0.2%	gender	female	4.6
	18	1.4%	age group	under 50	4.5
somewhat important	111	8.3%	age group	50 and over	4.6
	313	23.5%	education	HS/GED	4.6
very important	887	66.6%	level	College+	4.6
			income	<\$50,000	4.6
4 & 5 (very important)	1200	90.1%	income	>\$50,000	4.5



#### Health care (medical, dental, mental health)

Total respondents	1,335		
not important	6	0.4%	
	16	1.2%	
somewhat important	63	4.7%	
	242	18.1%	
very important	1008	75.5%	
4 & 5 (very important)	1250	93.6%	

	AVERAGE	4.7
gender*	male	4.6
genuei	female	4.7
age group*	under 50	4.6
	50 and over	4.7
education	HS/GED	4.6
level	College+	4.7
income	<\$50,000	4.7
income	>\$50,000	4.7

4.34.1

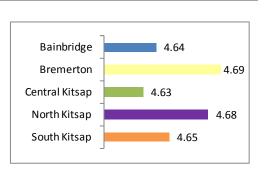
4.4

4.3

4.34.4

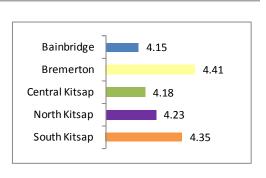
4.3

4.54.2



#### Housing

•				
Total respondents	1,330			AVERAGE
			gender*	male
not important	7	0.5%	genuei	female
	31	2.3%	ago group	under 50
somewhat important	181	13.6%	age group	50 and over
	414	31.1%	education	HS/GED
very important	697	52.4%	level*	College+
			incomo*	<\$50,000
4 & 5 (very important)	1111	83.5%	income*	>\$50,000

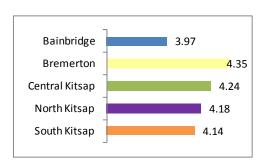


#### HOW IMPORTANT ARE THE FOLLOWING TO HEALTH IN KITSAP COUNTY?

#### Average score by category, on a scale of 1 to 5 where 1 is not important and 5 is very important:

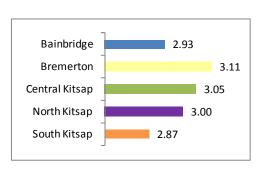
#### Parks and recreation/safe places to be active

Total respondents	1,323			AVERAGE	4.2
			gender*	male	4.1
not important	10	0.8%	genuei	female	4.3
	36	2.7%	age group*	under 50	4.3
somewhat important	203	15.3%	age group	50 and over	4.2
	462	34.9%	education	HS/GED	4.3
very important	612	46.3%	level	College+	4.2
			income*	<\$50,000	4.3
4 & 5 (very important)	1074	81.2%	income	>\$50,000	4.2



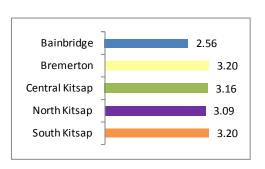
#### Race/ethnicity

race/ethilicity					
Total respondents	1,311			AVERAGE	3.0
			gender*	male	2.8
not important	300	22.9%	genuei	female	3.1
	155	11.8%	age group	under 50	3.0
somewhat important	336	25.6%	age group	50 and over	3.0
	271	20.7%	education	HS/GED	3.2
very important	249	19.0%	level*	College+	3.0
			income*	<\$50,000	3.2
4 & 5 (very important)	520	39.7%	income	>\$50,000	2.9



#### Religious/faith-based values

-					
Total respondents	1,313			AVERAGE	3.2
			gender*	male	3.0
not important	238	18.1%	genuei	female	3.2
	166	12.6%	ago group	under 50	3.1
somewhat important	356	27.1%	age group	50 and over	3.2
	271	20.6%	education	HS/GED	3.4
very important	282	21.5%	level*	College+	3.1
			income*	<\$50,000	3.4
4 & 5 (very important)	553	42.1%	ilicome.	>\$50,000	3.0

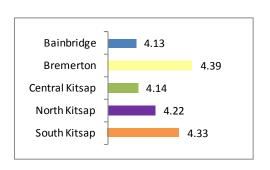


#### **HOW IMPORTANT ARE THE FOLLOWING TO HEALTH IN KITSAP COUNTY?**

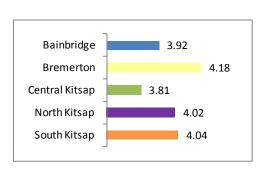
#### Average score by category, on a scale of 1 to 5 where 1 is not important and 5 is very important:

#### Social services (education, food, healthcare subsidies, food banks)

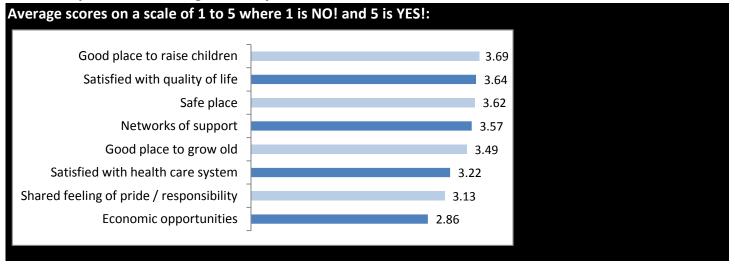
Total respondents	1,334			AVERAGE	4.3
			gender*	male	4.0
not important	12	0.9%	genuer	female	4.4
	39	2.9%	ago group	under 50	4.3
somewhat important	196	14.7%	age group	50 and over	4.3
	370	27.7%	education	HS/GED	4.5
very important	717	53.7%	level*	College+	4.2
			income*	<\$50,000	4.5
4 & 5 (very important)	1087	81.5%	ilicome	>\$50,000	4.2



Transportation					
Total respondents	1,336			AVERAGE	4.1
			gender*	male	3.8
not important	24	1.8%	genuei	female	4.1
	66	4.9%	age group*	under 50	4.0
somewhat important	274	20.5%	age group	50 and over	4.2
	409	30.6%	education	HS/GED	4.2
very important	563	42.1%	level*	College+	4.0
			income*	<\$50,000	4.2
4 & 5 (very important)	972	72.8%	meome	>\$50,000	4.0

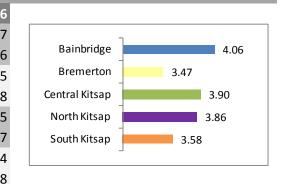


#### **Community Themes & Strengths Survey - Results**



#### Are you satisfied with the quality of life in Kitsap County?

Total respondents	1,332			AVERAGE	3.6
			gondor	male	3.7
NO!	37	2.8%	gender	female	3.6
No	116	8.7%	age group*	under 50	3.5
Neutral	307	23.0%	age group	50 and over	3.8
Yes	696	52.3%	education	HS/GED	3.5
YES!	176	13.2%	level*	College+	3.7
			income*	<\$50,000	3.4
Yes + YES!	872	65.5%	income	>\$50,000	3.8



#### Are you satisfied with the health care system in Kitsap County?

48.0%

Total respondents	1,332		
NO!	96	7.2%	
No	267	20.0%	
Neutral	329	24.7%	
Yes	529	39.7%	
YES!	111	8.3%	

640

Yes + YES!

	AVERAGE	3.2
~~~d~u*	male	3.4
gender*	female	3.2
	under 50	3.1
age group*	50 and over	3.3
education	HS/GED	3.2
level	College+	3.2
income*	<\$50,000	3.1
	>\$50,000	3.3



#### **Community Themes & Strengths Survey - Results**

#### Average scores on a scale of 1 to 5 where 1 is NO! and 5 is YES!: Is Kitsap County a good place to raise children? **AVERAGE** Total respondents 1,324 3.7 male 3.7 gender Bainbridge 3.90 NO! female 18 1.4% 3.7 **Bremerton** 3.59 No 89 6.7% under 50 3.6 age group\* Central Kitsap 4.00 Neutral 383 28.9% 50 and over 3.8 Yes 624 47.1% education HS/GED 3.7 North Kitsap 3.81 YES! 210 15.9% level College+ 3.7 South Kitsap 3.63 <\$50,000 3.6 income\* Yes + YES! 834 63.0% >\$50,000 3.7 Is Kitsap County a good place to grow old? **AVERAGE** Total respondents 1,327 3.5 male 3.5 gender Bainbridge 3.58 NO! 1.9% 25 female 3.5 **Bremerton** 3.43 No 155 11.7% under 50 3.5 age group 50 and over Central Kitsap 3.63 Neutral 442 33.3% 3.5 Yes 558 42.0% education HS/GED 3.6 North Kitsap 3.52 level\* YES! 147 11.1% College+ 3.5 South Kitsap 3.48 <\$50,000 3.5 income Yes + YES! 705 53.1% >\$50,000 3.5 Is there economic opportunity in Kitsap County? **Total respondents** 1,325 **AVERAGE** 2.9 male 2.8 gender Bainbridge 2.85 NO! 107 8.1% female 2.9 Bremerton 2.85 No 364 27.5% under 50 2.9 age group Neutral 507 38.3% 50 and over 2.9 Central Kitsap 2.94 22.6% HS/GED North Kitsap Yes 300 education 2.9 2.90 YES! 47 3.5% level College+ 2.8 2.81 South Kitsap <\$50,000 2.8 income Yes + YES! 26.2% >\$50,000 2.9 347 Is Kitsap County a safe place to live? **Total respondents AVERAGE** 3.6 1,328 male 3.7 gender Bainbridge 3.93 NO! female 19 1.4% 3.6 **Bremerton** 3.46 No 86 6.5% under 50 3.5 age group\* Central Kitsap Neutral 386 29.1% 50 and over 3.7 3.9 Yes 729 54.9% education HS/GED 3.5 North Kitsap 3.81 level\* YES! 108 8.1% College+ 3.6 South Kitsap 3.55 <\$50,000 3.5 income\*

>\$50,000

3.7

837

63.0%

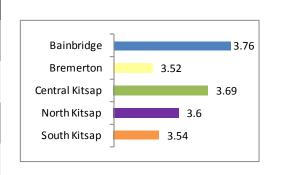
Yes + YES!

#### **Community Themes & Strengths Survey - Results**

#### Average scores on a scale of 1 to 5 where 1 is NO! and 5 is YES!:

#### Are there networks of support for individuals and families?

Total respondents	1,325			AVERAGE	3.6
			gender	male	3.6
NO!	20	1.5%	genuei	female	3.6
No	90	6.8%	ago group	under 50	3.5
Neutral	450	34.0%	age group	50 and over	3.6
Yes	649	49.0%	education	HS/GED	3.6
YES!	116	8.8%	level	College+	3.6
			income	<\$50,000	3.6
Yes + YES!	<i>765</i>	57.7%	income	>\$50,000	3.6



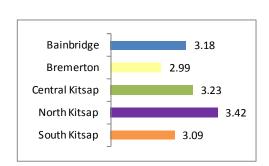
### Do community members have a shared feeling of pride and responsibility for what happens in the community?

1,321	
67	5.1%
239	18.1%
538	40.7%
404	30.6%
73	5.5%
	67 239 538 404

477 36.1%

Yes + YES!

	AVERAGE	3.1
gandar	male	3.1
gender	female	3.2
age group*	under 50	3.0
	50 and over	3.2
education	HS/GED	3.2
level	College+	3.1
income	<\$50,000	3.2
	>\$50,000	3.1



#### WHAT IS IT ABOUT KITSAP COUNTY THAT MAKES YOU WANT TO LIVE HERE? WHAT DO YOU LIKE?

Total responses: 1,046

The larger the text, the more often the theme was mentioned!



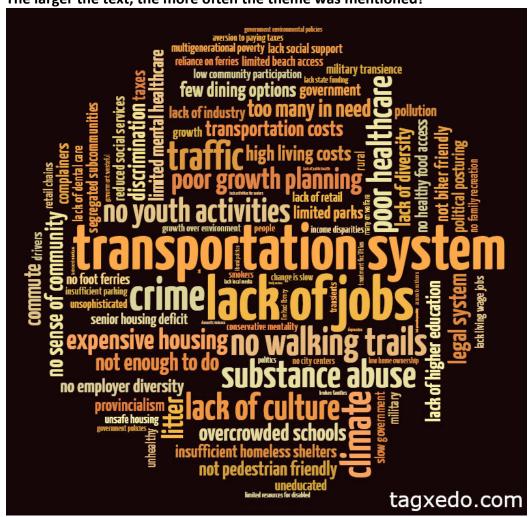
What makes you	What makes you want to live here/ what do you like by theme:				
CATEGORY	Representative survey responses				
	* family and friends				
	* wide variety of people (ethnicity, employment, education, background),				
	* the wonderful neighbors and people that live in the area.				
	* churches, organizations exist to meet peoples various interests.				
SOCIAL	* wide range of opportunities to help each other				
ENVIRONMENT	* good community relationships importance of family and family activities.				
	* Opportunities to participate in the community and to be heard by government representatives.				
	* access to the libraries, health clubs, art walks, and many other cultural events.				
	* low crime rate				
	* It is a safe place to rise children, we have good schools, libraries and is very clean.				

WHAT IS IT ABOU	IT KITSAP COUNTY THAT MAKES YOU WANT TO LIVE HERE? WHAT DO YOU LIKE?
	* scenery
	* opportunity for a variety of outdoor recreation access to mountains, lakes, Puget Sound, the Olympics, Mt Rainier
PHYSICAL	* lots of recreational opportunities for all fitness levels
ENVIRONMENT	* I love the beauty and cleanliness of the environment
	* fair amount of green space/parks within cities
	* good air and water
	* weather - not too hot, not too cold
	* jobs
	* the economy is fairly stable
	* housing is mostly affordable and there are varied options (condos, apartments, houses)
AMENITIES	* good access to medical care, good schools and good shopping. Not too much traffic, a number of nice parks for all sorts of activities.
AIVILIVITILS	* the military community
	* cost of living is reasonable and there are very few truly "unsafe" areas
	* access to good groceries and farms for food, farmers markets, community gardens
	* not congested with too may cars or people
	* access to ferry systems
	* ease of access to all parts of our state visit the ocean in under 2 hours, travel to Seattle in an 1 hour, travel to the mountains in about an hour and a half
	* We have fairly easy access to Seattle and Tacoma and the services and amenities there.
	* Small community feel with close proximity to big city.
LOCATION	* It's close to my work and school. I like that there are places that feel somewhat rural but are still close to necessary amenities.
	* Access to big city when I want it. Close to work, mountains, water, trees
	* I like the small town and area feeling. But I like being only a ferry away from Seattle.
	* Love living in a more rural place that is close to the city (Seattle). I love the easy access to nature and the various parks.
	* I love the opportunities to do things such as the many farmers markets, the music on the boardwalk, the Admiral Theater shows, the hiking opportunities for all skill levels
ACTIVITIES	* Close to forest, mountains, and water activities. Easy to become involved in community activities.
ACTIVITIES	* the recreation activities (being close to lakes, ocean, wetlands, mountains, hiking trail, kayaking etc)
	* The YMCA coming to Silverdale has been a fantastic addition to this county
	* I can eat in small cafes, shop in small stores and do business with small locally owned companies.
	* Less crowded and a small town feel in beautiful surroundings. Less traffic, people and development
	* I enjoy the rural feel and small communities. Its quiet, peaceful and low key.
SCALE	* slower pace than big city life. sense of community.
- J. 1	* I like the pace. Not as busy as Pierce/King counties, yet not as slow as Mason.
	* There is a nice mixture of urban and rural contexts within Kitsap County.
	* Nice mix of urban/suburban/rural lifestyles.
OTHER	* It's where I grew up and have a network of friends and family.
	* It's home!

#### WHAT DON'T YOU LIKE ABOUT KITSAP COUNTY?

Total responses: 953

The larger the text, the more often the theme was mentioned!



What don't you like by theme:				
CATEGORY	Representative survey responses			
TRANSPORT	* Lack of shoulders on roads for walking & riding bikes, long commute, lack of bus route to work, long distance to drive to amenities			
TRANSPORT SYSTEMS	* Lack of public transportation (limited hours, limited areas served, etc.)			
3131EIVI3	* Have to either pay for a ferry ride or to cross the Tacoma Narrows Bridge if we want to leave the County			
	* The roads are in bad repair and are too congested in Bremerton. The Silverdale strange intersection			
	* Crime rate, amount of homeless and impoverished.			
	* Strong military presence makes for a transient population.			
	* Lack of different cultures being able to express themselves. Lack of entertainment in general.			
SOCIAL	* Slower to adapt new ideas; diversify and become more accepting of different "types" of people and views			
ENVIRONMENT	* Instead of a county cohesiveness, each community seems insular into itself.			
	* Lack of community spirit-a general willingness to give to the community as a whole- reluctance to spend public funds for public needs: walking/bike trails, public waterfront activities, libraries, public arts events			
	* Some people feel that they are taxed too much for the services the county provides.			

WHAT DON'T YOU LIKE ABOUT KITSAP COUNTY?		
What don't you like	e by theme:	
CATEGORY	Representative survey responses	
HEALTHY LIVING OPTIONS	<ul> <li>* More support for safe walking and community access to groceries and growing healthy food.</li> <li>* Limited activities and dining options.</li> <li>* Lack of sidewalks or bicycle lanes.</li> </ul>	
	* Not enough family oriented events  * Lack of after school kids programs and family oriented recreational facilities	
	* Very little access to the shoreline.  * No indoor/outdoor area on rainy days for people to enjoy.  * Limited jobs-with the exception of military, HMC.	
LACK OF ECONOMIC OPPORTUNTITY	* Lack of diverse economic and four-year education opportunities.  * Limited opportunities for young people entering workforce	
	* I would like to see local jobs that pay as well as other cities. I don't appreciate the fact that in order to make a livable wage I need to cross the water	
GOVERNMENT	* The politics — too much regulation and not enough opportunity.  * The county governments continual blocking of progression with rules, costs and too many "panels, committees, review panels, etc"	
	* Poorly managed government, overregulation that only creates cost and inefficiency for law abiding citizens yet does little to stop those who choose to ignore them.	
	* Slow to make improvements and changes in general.  * Slow police action when needed.	
	* Too much emphasis placed on providing social programs for individuals and dependence on government or quasi-governmental agencies to provide these programs. Not enough emphasis of personal, individual responsibility.	
	* Too many individuals on welfare and Medicaid with no opportunity (or desire) to get off.	
	* Pollution in water ways (Ship yard, sewage issues)	
PHYSICAL	* Too much rain- brings on depression	
ENVIRONMENT	* Down-trodden, poorly maintained housing areas.	
LITTINOITIVILITY	* Roads are poor and trash littered.	
	* Unregulated noise control (stereos)	
	* Inability of law enforcement to have laws to get rid of drug manufacturing and sales	
SUBSTANCE ABUSE	* Very prevalent unhealthy behaviors, like meth/drugs, smoking	
	* The abundance of smokers and drug abusers	
HEALTHCARE OPTIONS	* Lack of access to affordable medical attention for those above welfare but still below poverty levels	
	* Health care providers can be difficult to access/get information about	
	* Not enough health/dental care options	
	* Need more support for community health services regarding mental health and recovery from drug abuse.  * Not enough specialized medical care	

WHAT DON'T YOU	LIKE ABOUT KITSAP COUNTY?		
What don't you like	What don't you like by theme:		
CATEGORY	Representative survey responses		
COST OF LIVING	* Property taxes are going up while property value continues to drop.		
	* Cost of living is high and wages are low		
	* The overall cost of living is extremely high, making it difficult to enjoy the recreational opportunities that		
	are available.		
	* Lack of working class affordable housing		
	* Taxes are already high; with annexation away from Kitsap County and into incorporated cities, county		
	property owners can expect taxes to go higher. The middle class is being forced into poverty. We pay heavily for utilities.		
	* Lack of a full four year college on the peninsula		
	* Vanishing job training programs (cuts at Olympic College)		
	* Public education seems undersupported, and primary education seems undervalued.		
SCHOOL SYSTEMS	* No higher education. Olympic College should be better supported		
3C1100E 3131E1VI3	* The quality of the school systems and the inequities between districts and individual schools		
	* The South Kitsap community refuses to support an additional high school		
	* Schools are over-crowded.		
	* Lack of support services for elderly, low income, special needs and families		
	* It's hard to get dental programs for low income. Senior citizens are having a hard time getting		
	medications and finding good places to live that they can afford		
SOCIAL SERVICES	* Access bus needs to be more affordable for the elderly.		
	* Lack of financial support from the state government for health, education and social services.		
	* Limited resources for people with disabilities.		
	* Lack of formal assistance for homeless population		
	* Population is growing too much		
	* Over growth (building) in some areas of the county.		
GROWTH PATTERNS	* Poor land use planning that has created sprawl.		
GROWIN PATIENTS	* Losing unique local communities and local ownership to homogenous big-box stores, strip malls.		
	* It doesn't seem like there is much of a master plan for development, so we have ended up with lots of		
	empty commercial buildings and then new ones builtand then emptied.		
	* More isolated/ rural than king cty		
LOCATION	* Maybe would be nice to have closer commercial places		
	* There are many neighborhoods in Bremerton that are not safe and some just plain downtrodden		
	* Not many shopping choices		
OTHER	* Lack local media		
	* No food co-op		

#### WHAT IN KITSAP COUNTY KEEPS PEOPLE FROM HAVING THE BEST POSSIBLE HEALTH?

Total responses: 944

The larger the text, the more often the theme was mentioned!



What prevents best possible health		
CATEGORY	Representative survey responses	
HEALTHCARE SYSTEM	* lack of affordable health care	
	* lack of health insurance and even if you have health insurance the bills are enormous	
	* mental health and public health services do not adequately meet community need	
	* access to healthcare (medical, dental, mental) including physical access (distance, cost of gas and ferries, public transportation)	
	* cuts in Medicaid leads to overutilization of the ER	
	* dental care access for the uninsured and poor in our county is atrocious	
	* lack of care coordination	
	* we can't seem to keep good quality physicians around	
	* lack of health care options	
	* prenatal care can be hard to find need more alternative health care options	

WHAT IN KITSAP (	COUNTY KEEPS PEOPLE FROM HAVING THE BEST POSSIBLE HEALTH?
What prevents be	st possible health
CATEGORY	Representative survey responses
PERSONAL BEHAVIORS	<ul> <li>* poor personal choices related to health habits - lack of exercise, smoking, alcohol and drug abuse.</li> <li>* Attitude of indifferencebad eating, smoking and drinking habits. Lots of overweight people.</li> <li>* Stuck in their ways. Bad habits.</li> <li>* For many, it is apathy. Don't take the time to exercise.</li> <li>* lack of good family role models who "live" a healthy, active life</li> <li>* lack of exercise (being lazy); parents not caring about children's health</li> <li>* Sedentary lifestyles. Staring at screens all day. Some people just aren't willing to get off their butts.</li> </ul>
COST OF LIVING / POVERTY / ECONOMIC OPPORTUNITY	* No jobs, low paying jobs. People buy what they can afford and that's usually fast food.  * Less job opportunities which in turn means depression, anxiety, overall poorer health  * limited employment opportunities; lack of diversification in the business environment  * Expense of everyday living reducing my ability to get out and do the things that would improve my health.  * Lack of employment that provides a livable wage with benefits  * housing cost, transportation, high prices in everything  * lack of money  * It is easier to buy good food, go to a gym, and have the leisure time to work out and cook well when you have money.  * Long commutes, high prices for nutritious food, and high prices for housing.
LACK OF HEALTHY LIVING OPTIONS	* Access to safe exercise and lifestyle. Built environment options. Safe walking and bicycling, incorporating exercise into daily activities.  * Lack of sidewalks in many neighborhoods adds risk to exercise for people who can't afford to drive to parks or gyms. Many areas lack convenient, efficient public transportation options  * Too Much Time in Our Cars Insufficient Access to Parks Insufficient Amount of Bike Lanes and Paths  * Too many fast foods with unhealthy choices  * Outside of downtowns, nothing is in walking distance. People don't want to go outside in the rain. Fast food is too convenient, and there aren't really any fast healthy alternatives.  * too many convenience stores, fast food need indoor places to be active, especially for families and seniors as outdoor spaces aren't accessible for the good part of the year  * Affordable healthy goods, healthy family programs, affordable places to go
PHYSICAL ENVIRONMENT	* damp, rainy, depressing weather  * Constant rain with few opportunities for indoor activity  * air pollution  * high crime rates people are less likely to want to be outdoors, in parks, or on trails.  * an overall feeling of safety is missing  * poor/old housing that often appears unsafe and unlivable, and yet people live in those dwellings
LACK OF EDUCATION / INFORMATION	* Lack of education  * High school drop out rates and lack of local university level academic opportunity  * Lack of education about healthy lifestyle choices.  * Lack of community involvement in promoting healthy active lifestyles.  * a general "blue collar" mentality and/or lack of education feed unhealthy lifestyles.  * lack of education/knowledge related to health which compounds poor decision making.

WHAT IN KITSAP C	OUNTY KEEPS PEOPLE FROM HAVING THE BEST POSSIBLE HEALTH?	
What prevents best possible health		
CATEGORY	Representative survey responses	
COST	* Cost, cost, cost  * the cost of health care, cost of medical insurance  * not having inexpensive access to gyms or sports activities makes it harder to exercise. Most of us don't have enough income to afford healthier food options. Health Insurance Co-pays are too high.  * Price of monthly dues to places such as the YMCA or gyms  * higher costs of healthy fresh food  * People without insurance rely on the ER and often cannot afford the fresh vegetables and fruits they should be eating or the memberships to gyms	
	* some aspects of healthy living are more costly than many can afford - fresh fruits and vegetables; safe housing; GOOD public transportation, or the availability of safe ways to travel.	
GOVERNMENT / DECREASED PUBLIC FUNDING	* Budget cuts to safety net  * reduced funding for all areas of education, medical, dental and housing  * government, they don't care about the people only about profit and money  * Poor funding for basic health needs.  * Lack of school funding for broader health education and after school programs that are inclusive.  * government bureaucracy	
TRANSPORTATION DEFICITS	* Many areas lack convenient, efficient public transportation options  * Accessibility to alternative transit than cars.  * limited affordable transportation  * long commutes  * cost of gas and ferries  * Lack of public transportation to get to appointments and services.	
SOCIAL ENVIRONMENT	* community based opportunities  * Resident fluctuations- military this is not their home and they treat it like it's not.  * Lack of support services for elderly, low income, special needs and families.  * we need more community so that we don't fall into the cracks  * language and cultural barriers  * places need to be cleaned up a bit sad seeing things getting run down bring back the family spirit.	
NO TIME / STRESS	* No time or energy to devote to personal health when they are focused on survival.  * time is spent commuting out of the area to find a living wage.  * With work and kids and maintaining a home, there isn't much extra time  * elevated stress due to economic downturn	