

## **ADVERTISE YOUR BUSINESS AT THE SUN LAKES FIELD OF DREAMS**

Advertise your business and support the Sun Lakes Senior Softball Association (SLSSA) by sponsoring a billboard on the outfield fence at the Field of Dreams, located near the corner of Riggs and Price Roads in Sun Lakes. The field is home to both the Sun Lakes Senior Men's and Ladies' leagues, as well as to several softball tournaments, and is used throughout the entire year. **For businesses targeting the affluent 55+ market, this is a perfect fit!** Our teams also play teams from nearby communities, thereby exposing your business to a wide array of players, fans and your potential customers.

The sponsorship fee is only \$550 for a three-year period. A 10% discount will be applied if you elect to pay for the three-year period in advance, making the amount due only **\$495**. Alternatively, you may elect to pay in three installments, with \$250 due at the beginning of the term and \$150 due at the beginning of each of the subsequent two years. Your business' name and information about your business will be seen by potential customers every day of the year for a cost of about 50 cents per day. The cost to advertise 365 days a year is less than a typical one-time three-inch by five-inch ad in a local newspaper! The SLSSA will cover the cost of making, installing and maintaining your four-foot by eight-foot billboard and banner. (An additional fee may be required if you elect to add complex artwork to your banner.) As an added benefit, we will provide a free link to your website on our website (<http://sunlakessoftball.com>), thereby ensuring that your business gets even more exposure to our membership and many fans and supporters. You will also be mentioned in the local *Sun Lakes Splash* newspaper as an advertiser and supporter of the program.

A few examples of standard-priced banners of current sponsors are shown on the following page. Contact Larry Wolfe, Director of Banner Sales, at 480 802-2748 or email [larryewolfe@msn.com](mailto:larryewolfe@msn.com) for addition information and to reserve your spot today!

**ADVERTISING BANNERS**  
**SUN LAKES FIELD OF DREAMS**  
**CALL LARRY WOLFE AT 480-802-2748 FOR MORE INFORMATION**

