



**Washington State
Bowling Proprietors' Association
2017-2018 Season**

Jackpot Classic XIII



Jackpot Classic XIII

June 5-7, 2018

3 Ways to Play

- **Create a Jackpot Classic League**
- **Run a Monthly Sweeper Qualifier**
- **Invite Your Favorite Customers to Join you in Las Vegas**



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July 2017



Fellow Proprietors & League Managers:

Jackpot Classic XXII was held June 5-7, 2017, in Las Vegas shattered all records for prize money awarded. PBA Hall-of-Fame member Parker Bohn III served as our Awards Celebration guest speaker. Now it's time for 2018!

Since 1995, participating bowling centers throughout the Pacific Northwest have used this league format to generate more than \$3.75 million in league lineage while providing their league bowlers a fun, fast-paced and financially rewarding experience.

Now, in excess of one million, one hundred and fifty thousand dollars in prize money has been awarded with EVERY BOWLER receiving a minimum of \$40 in cash when they check-in to bowl in the singles, doubles and team event. NO OTHER TOURNAMENT anywhere can match our record!

The **WSBPA Jackpot Classic** rewards bowlers with an opportunity to share in a terrific prize fund (95,850 in 2017). Competition is divided into two divisions based on team averages. Our goal for 2018, is filling all 70 lanes with 3 shifts of doubles, 70 lanes of single and 70 lanes for the four-person team event June 5-7, 2018, at The Orleans Hotel Casino in Las Vegas.

The enclosed materials outline how your center can take advantage of this league opportunity where **Every Bowler in Every League** has an opportunity to travel to Las Vegas and **Every Bowler can be a Cash Winner based on their bowling skills and "a little luck!"**

Please join us for this coming season and reap the rewards of increased league revenue, increased bowler excitement and more bowlers singing the praises of league bowling at your center.

Sincerely,

Greg Olsen – Executive Director - WSBPA
WSBPA Jackpot Classic

July 1, 2017

Dear Bowling Proprietors and League Officers:

Welcome to the **WSBPA Jackpot Classic** at The Orleans Hotel Casino in Las Vegas! Your association is to be commended for its 22-year history with this exceptional event.

On behalf of The Orleans Hotel & Casino and our beautiful facility, just a short **FREE shuttle** ride to “The Strip,” may I express a warm **“welcome back”** to you and your league customers as we look forward to again hosting the successful conclusion of your 2016 - 2017 bowling season.

With 1,886 rooms, The Orleans is a popular local destination in Las Vegas. The casino boasts more than 2,500 slot machines, table games, Keno and poker rooms. Our modern 70 lane bowling center welcomes your bowlers with a terrific staff, great scoring conditions and the friendliest cocktail servers in “Vegas.” 18 movie screens and 12 restaurants too!

AND.... Again in 2018, we’ve extended a fantastic room rate of JUST \$45 per room per night (plus taxes) for two per room Sunday through Thursday and \$99 for Friday and Saturday evenings. (plus, a resort fee).

AND, we’ll again be providing a **FREE** shuttle service to “The Strip” and to our sister hotel The Gold Coast Hotel hourly up to midnight.

We look forward to welcoming you and your league bowlers back to The Orleans on June 5-7, 2018.

Best wishes for a most successful league season.

Sincerely,

Mike Kaufmann, General Manager
The Orleans Bowling Center
The Orleans Hotel Casino

League Format:

Leagues

The foundation on which the Jackpot Classic was built... Leagues! Many centers to date run leagues in which some, or all, of the bowlers gain entry into the Jackpot Classic Tournament. Here are some ideas...

1.) Classic full season league (32+ weeks)

- a. There is only one requirement to bowl the Jackpot Classic tournament and that is the doubles event. The registration fee is \$50 per bowler and the doubles entry fee is \$110 per bowler, for a total of \$160 per bowler. This would get them entry into the doubles event and the banquet. Over a 33-week season, that is only \$4.85 per bowler per week and they can enter the Jackpot Classic Tournament.
- b. Have them signup for the other events individually and pay for them as they buy them (Singles, Team, Mystery Doubles, Shootout, 9-Pin).

2.) Short-season leagues (16-24 weeks)

- a. This is the same idea as the full season league, but condensed. You could start this as a fill in league after your September starts have floored to fill any holes you may have. Take the \$160 and divide by the number of weeks to get the price per week. Another option is to have them pay the \$50 registration fee to join the league, then divide the \$110 over the number of weeks. \$110 over a 24-week league, is still only \$4.58 per bowler per week.

Your center may organize your leagues to best fit any time slot, any ability level or any combination of team members from doubles and trios to four and five-person teams.

At the finals in Las Vegas, June 5-7, 2018, all bowlers must first compete as doubles teams.

Bowlers may then elect to compete a second time with a different partner to increase their chances to win some of the \$50,000 prize fund (based on 250 doubles teams). Bowlers may also

elect *a third, fourth, fifth and even a 6th and 7th option: a 9-pin no-tap event and a Shoot-Out on Tuesday, June 5th.*

All entries close on April 15, 2018, and will be split into at two doubles teams' divisions, two four-person team divisions and two singles divisions based on all entering averages.



Run a Monthly Qualifying Sweeper

Another idea of how to get your bowlers involved in the Jackpot Classic would be to run doubles tournaments.

One idea would be to run a monthly tournament where the winning doubles team would receive their registration fee and doubles entry paid for along with an Alaska Airlines voucher (depending on entries).

Here are some tournament scenarios:

- \$40 per person entry fee (\$80 per team) – Pays 1 in 5 teams
- 4 games across 2 pairs of lanes
- Breakdown:
 - o \$13 – Lineage (\$3.25 per game including tax - \$2.95 + tax)
 - o \$27 – Prize Fund

- 30 teams enter (60 bowlers)

- \$780 in lineage generated
- \$1,620 in prize fund
 - 1st – \$200 Vouchers Each & Entry Fees (\$720 value)
 - 2nd - \$300
 - 3rd - \$240
 - 4th - \$160
 - 5th - \$120
 - 6th - \$80

- 20 teams enter (40 bowlers)
 - \$520 in lineage generated
 - \$1,080 in prize fund
 - 1st – \$100 Vouchers & Entry Fees (\$520 value)
 - 2nd - \$320
 - 3rd - \$160
 - 4th - \$80

- 10 teams enter (20 bowlers)
 - \$260 in lineage generated
 - \$540 in prize fund
 - 1st –Entry Fees (\$320 value)
 - 2nd - \$220

If you ran these tournaments every month September through April here are some numbers...

If you averaged 20 teams, running this for 8 months, you would generate \$4,160 in extra lineage. Assuming you get \$10 per person average in Food & Beverage, it would generate another \$3,200 in revenue. This totals an extra \$7,360 in revenue. You would also send 16 people to the Jackpot Classic tournament to represent your center.

**Invite your Favorite Customers to join
YOU in Las Vegas for a week of fun!**

Bowler Loyalty

Bowler Loyalty is a little tough to quantify. At West Seattle Bowl, we have increased our number of participants every year from 2015 to the present. Our bowlers look forward to the tournament every year and it is a topic of conversation all year long.

What we have experienced is that bowlers that bowl in different leagues and nights, have now been mingled. They also have experienced a bond of being in Vegas together at this tournament. This seems to be “cross pollenating” the bowlers. They are bowling other events in center together. They are practicing together.

Tournament Events

All Events at the Orleans Bowling Center in 2018!

All entry fees are due and payable by April 15, 2018.

Summary of Events: “All at The Orleans Bowling Center”

- * \$50 Registration fee per bowler (one-time fee) due by October 31, 2017**
 - * 9 Pin No-Tap: Tuesday, June 5th (10 a.m.) \$75 per person**
 - * Shoot-Out: Tuesday, June 5th (10:00 am) \$120 per person**
 - * Mystery Doubles: Tuesday, June 5th: (8:00 p.m.) \$75 per person**
 - * Original Doubles Entry: \$110 per bowler: Wednesday, June 6th**
 - * 2nd Chance Doubles Entry: \$95 per bowler: Wednesday, June 6th**
 - * 4 Person Team Event: \$95 per bowler: Thursday, June 7th**
 - * Singles Event: \$95 per bowler: Thursday, June 7th**
 - * All-Events: \$30 per bowler: (1st doubles score, plus team & singles scores)**
 - * Awards Ceremony: \$50 per person (Guests): Thursday, June 7th**
- (Event entry fees include prize fund, tournament expenses and bowling fees).**

The Orleans Hotel Room Rates for 2018!

The Orleans Hotel Casino in Las Vegas has extended attractive room rates of **\$45 per room (single or double occupancy, plus tax: Resort fee of \$12.99 per room per night)**, for Sunday through Thursday stays and **\$99 per room** plus taxes for Friday and Saturday night stay, to all bowlers, spouses and guests attending the WSBPA Jackpot Classic.

Rooms can be reserved BEGINNING IN OCTOBER 1ST, 2017.

On-line: @ <http://www.orleanscasino.com/groups>

Use the Group Identification: A8JCC05

Rooms in our Jackpot Classic group block MUST be made on or before May 1, 2018.

Bowlers may elect to secure their own airfare and hotel accommodations but PLEASE encourage as many bowlers as possible to stay at The Orleans Hotel Casino and make their reservations with our exceptional group code listed above. We have a room block minimum we MUST meet to avoid additional fees.

The Orleans Hotel Casino will provide FREE shuttle service to “The Strip” hourly up to midnight nightly.

No-Shows in Las Vegas & Substitutes:

In the event a bowler or complete team is unable to compete in the tournament in Las Vegas, the \$75 - \$110 per bowler entry fee is refunded at the rate of 50%, **provided notification is made at least two weeks before the tournament. For refunds on airfare and hotel accommodations, check with your local travel agent or directly with the airline and hotel.**

NO entry fees refunds after May 21, 2018. (exceptions may apply due to illness, injury etc.)

Substitutes:

In the event a bowler is unable to participate due to illness, injury or personal emergency, the bowler's teammate may pick-up a substitute from their league or from any other center sending competitors to the WSBPA Jackpot Classic.

The tournament is divided into at two divisions of doubles all bowling on Wednesday, June 6, 2018, based on the entering averages of all teams. 50% of all teams compete in the "A" division (top half of all teams based on average). Identical payout in each division, in each event.

50% of all teams each day will compete in the "B" division (lower half of all teams based on average). The top 50% of all doubles teams, in each division, will receive prize money paid in cash at the awards party Thursday, June 7th at The Orleans Hotel at 5:000 p.m.

WSBPA JACKPOT CLASSIC LEAGUES
SAMPLE PRIZE FUND FOR 2 DIVISIONS: DOUBLES

1ST	\$2,000	19TH	210
2ND	1,000	20TH	200
3RD	500	21ST	190
4TH	400	22ND	180
5TH	350	23RD	170
6TH	340	24TH	160
7TH	330	25TH	150
8TH	320	26-40TH	140
9TH	310	41-75TH	120
10TH	300	76-150 th	80
11TH	290	TOTAL: \$12,000 EACH DIVISION	
12TH	280	(Based on 300 doubles teams / 600 people)	
13TH	270		
14TH	260		
15TH	250		
16TH	240		
17TH	230		
18TH	220		

League and Tournament Rules:

Each participating center and each participating league may adopt their own playing rules during their season. At the Jackpot Classic finals June 5-7, 2018, the following rules will prevail:

“2018 WSBPA Jackpot Classic” Tournament Rules

1. The tournament will be sanctioned through the USBC. Entries close April 15, 2018.
2. There will be no additional cost to the bowlers for the tournament in Las Vegas. (All fees are paid in advance).
3. 50% of all bowlers will cash in Las Vegas in each event entered, (except Mystery Doubles and the 9 pin-no tap event which have a 1 for 3 payout ratio). Payout ratio does not apply to the Shoot-Out, June 5, 2018.
4. Doubles team handicap will be 100% versus the highest entering doubles team average. Team event will use 100% handicap versus the highest entering team average and the singles tournament will use 100% handicap versus the highest entering singles bowler’s average.
5. The average used in the Jackpot Classic Finals in Las Vegas will be the bowlers’ highest WSBPA Jackpot Classic League average as of April 1, 2018, unless their 2016-2017 book average, or another 2017-2018 league average of 21 games or more is 10 or more pins higher. If so, the higher average less five pins will be used. Bowlers who have previously finished in the top 10 in previous year’s Jackpot Classic will be re-rated under USBC and WSBPA Jackpot Classic Tournament Manager’s discretion. **Bowlers previously cashing within the top ten spots in either of the previous two years Jackpot Classic may also be re-rated based on their scores and entering averages in 2014 / 2015 / 2016 and/or 2017 under USBC rules.**
6. To be eligible to bowl or substitute in Las Vegas, you must be a regular member on a league in a BPAA member center in WA, Oregon, Idaho, Oklahoma, Mississippi, Montana, California, Colorado or Alaska. If you have less than 21 games bowled in your local Jackpot Classic league, you **MUST** use another average of 21 games or more from the 2017-2018 season. No blind scores will be allowed. **MUST** bowl doubles first to be eligible to bowl the team or singles events, 9 pin no-tap or Shoot-Out events.
7. Prize fund will be returned at the awards party, Thursday, June 7th, after all scores have been officially verified. The event will take place at 5:00 p.m. at a cost of \$50 for additional guests which includes 1 drink ticket and a food buffet. (Tournament bowlers – no additional cost).
8. Doubles teams will be divided into at least two equal divisions based on the combined team averages. Teams in the top half with the higher averages will compete in Division A and teams with lower averages will bowl in Division B. An equal prize fund will be paid to each division. The four-person team event will have at least two divisions if 50+ teams are entered. The singles division will also have two divisions by average based on 150 entries.
9. The tournament directors retain the right to settle any/all differences that may arise.

2018 WSBPA Jackpot Classic Shoot-Out: Official Rules:

1. To be eligible to compete in the “Invitation Only,” 2018, 4th annual WSBPA Jackpot Classic Shoot-Out, you must participate in the doubles event of the tournament being held Wednesday, June 6, 2018.
2. The Shoot-Out will be limited to the first 124 paid entries with a minimum average of 170. Two divisions: 195 and above / 195 – 170. A bowler **MUST** have maintained a minimum average of 170 for 2 consecutive seasons. (2015-2016 and 2016-2017 to be eligible). OR A bowler with less than a 170 average may enter knowing for handicap purpose, their tournament average will be set at 170.
3. Average to be used in the Shoot-Out will be the bowler’s highest official league average from the 2017-2018 season, as of April 1, 2018. If any official league average of 21 games or more from the 2016-2017 season is 10 or more pins higher than the current April 1, 2018, that previous season average less 5 pins will be used. No entries will be accepted unless a bowler can provide a minimum of two consecutive year’s averages of at least 170 during the 2016-2017 and 2017-2018 bowling seasons of 21 games or more. No exceptions. Bowlers re-rated Jackpot Classic averages over the past years may also be used at the discretion of tournament management.
4. Entry fee: \$125 per person. A \$25 deposit will be due and payable by October 31, 2017. Balance due in full by April 15, 2018.
5. The Shoot-Out will be held on Tuesday, June 5, 2018, at 10:00 a.m. at the Orleans Bowling Center.
6. The Shoot-Out will be certified and sanctioned through the United States Bowling Congress (USBC).
7. 100% handicap versus highest entering average per division.
8. Format: 3 games of qualifications. Top 48 in each division advance based on a full field of 124 with an even 62 in each division, bowlers then paired in a single game, head-to-head, single elimination match. Head-to-head matches will be determined by a random blind drawn throughout all remaining rounds. Winners keep advancing.
9. Single game, single elimination matches continue until field reduced to the final 3 bowlers. Ties will be broken by an additional one game roll-off.
10. Final 3 bowlers roll one additional game with top score declared the Champion.

Awards Party:

All bowlers, from all squads, from all centers will be invited to the awards party where the top 50% of all doubles teams, four-person teams and singles entries in each division will be awarded their additional prize money. Guests are welcome to attend at a charge of: (\$50), payable no later than May 15, 2018. \$50 tickets available to purchase on-site at the event. A very limited number of tickets will be available on-site payable no later than Tuesday, June 5, 2018.

All bowlers will receive one complimentary drink ticket for cocktails, beer, wine, soft drinks plus food in a buffet format.

The awards party will take place on Thursday June 7th at 7:00 p.m. the Mardi Gras Ballroom at The Orleans Hotel.



Questions / Answers:

Q:

How much do I have to charge my bowlers each week?

A:

The beauty of this league promotion is your league members have a variety of options from which to select. You'll determine your own center's weekly lineage fee, you may elect to add in \$100 per bowler to cover their first doubles entry fee. Weekly fees have ranged from \$15.00 - \$30.00 per week based on your location and which events each bowler wishes to enter and pay for over the course of the bowling league season.

Q:

Every bowler cashes at the tournament, correct?

A:

YES, every bowler will receive \$40 in cash when they check-in to bowl singles, doubles and team events. PLUS, 50% of all bowlers will receive additional cash in Las Vegas in the 3 main events (singles, doubles and team), plus a 1 for 3 ratio will be used for Mystery doubles and the 9-pin no-tap event. **25% will cash in the Shoot-Out.**

Q:

We heard there is a \$50 per bowler registration?

A:

Yes, the \$50 fee this year, is a one-time fee covering bowling center lineage at The Orleans, drink tickets, food buffet and tournament expenses.

Q:

We frequently travel to Las Vegas and receive special rates at another hotel. Are we obligated to stay at The Orleans Hotel Casino?

A:

We face significant penalties financially if we do not meet our room reservation block. The Orleans again this year is providing a fabulous room rate of \$45 for two people in the room...we hope everyone will consider staying at The Orleans which is just a short shuttle ride on a FREE bus to The Strip. (\$99 per room: Friday & Saturday).

Q:

What can I do to best estimate the costs of travel from our area to Las Vegas?

A:

Go on-line to research the best current package prices for airfare and hotel in Las Vegas. Increase these package prices by 20%-25%. Come January 2018, the airlines will be able to confirm their rates. You may have to slightly adjust your weekly league fees up or down once your travel costs have been confirmed. Research rates on-line each month for best deals! 2017 airfare averaged \$225 plus baggage fees.

Q:

What averages will our bowlers use at the tournament in Las Vegas?

A:

Bowlers will use their highest ending average in a Jackpot Classic League for the 2017-2018 season **AS OF APRIL 1, 2018**, UNLESS, another 2017-2018 season average or 2016-2017 season ending average is 10 pins or more higher. In that case, the highest average, LESS five pins will be used. **Bowlers may be re-rated based on their performance in the Jackpot Classic Tournament in 2014, 2015, 2016 and/or 2017.**

A bowler **MUST** have a minimum of 21 games bowled in a Jackpot Classic League to be eligible to bowl in Las Vegas or a 21-game average in another 2017-2018 season league ***plus an average from the previous season.***

Q: Is this a scratch or handicap event?

A: Handicap. We've found that a high percentage of people attracted to this league format are novice league bowlers. The tournament and weekly competition are not as important to them as having fun and looking forward to a mini-vacation at the end of the season.

The handicap system used is 100% handicap versus the highest entering doubles team average. Every year we have approximately 20% of the bowlers with averages in excess of 200. A minimum entering average has been established at 100. (200 for a doubles team).

Q: How do you determine which division our bowlers are assigned to and how is the prize money paid?

A: Each day, bowlers only compete against the teams bowling that day. There is NO carry-over of scores from day to day. (Except to determine our 2018 All-Events Champions). Each event is a separate tournament divided into at least two divisions based on the entering averages of all teams.

We determine the mid-point of all teams bowling in all squads that day and split the field down the middle with 50% of the teams in the top average division and 50% in the lower average division. The mid-point, doubles team average, has averaged between 335-345 each year.

The advantage of this format, is NO team is receiving more than approximately 100 pins in handicap per game. Spread over three games, this gives both the higher and lower average bowlers a fair opportunity to be successful.

Q: Can our bowlers enter the tournament more than once? We have several multiple league bowlers that would like more chances to bowl?

A: Yes. Again in 2018, bowlers may enter the doubles event a second time. However, they must do so with a different doubles partner. The entry fee for their second doubles opportunity is \$95 per bowler, due and payable no later than April 15, 2018.

AND again in 2018, we'll have both a four-person TEAM Division AND a Singles competition. (Every bowler must FIRST bowl the regular doubles format, then they will be eligible to bowl either a 2nd chance doubles entry with a different partner, or enter the four-person team event and/or singles). **The Team and Singles Divisions will compete on Thursday, June 7th.**

Both the 2nd chance doubles and Team and Singles Divisions entry fees will also be \$95 per bowler, which includes tournament prize fund and tournament expenses.

Events continuing for 2018 include a Shoot-Out Tuesday, June 5th at the Orleans Bowling Center.

Q. A bowler enters the tournament but is unable to bowl in Las Vegas. What happens to the \$40 of prize money the bowler would have received at check-in for singles, doubles and team events?

A. The \$40 belongs to the bowler who submitted the entry fee. At the tournament site, we will work to find an eligible bowler to fill that empty slot. The \$40 belonging to the original bowler may be picked up by the designated center owner or league officer. If none are present, the WSBPA will mail the original bowler a check for their \$40 after the tournament.

Q. What happens if the WSBPA finds an eligible bowler to replace someone unable to bowl and that person qualifies to win additional prize money?

A. In the case of an original bowler unable to participate at the tournament site, that bowler will enter into an agreement with the substitute bowler regarding additional prize money. Suggestions include sharing additional winnings evenly (50-50), the substitute bowler receiving all the additional prize money won or any percentage pre-determined by the bowler who originally paid the entry fee.

Any unresolved disputes will be resolved by the WSBPA Jackpot Classic Tournament Committee.



Jackpot Classic Shoot-Out

Tuesday, June 5, 2018 / Orleans Bowling Center: 10 a.m.

Bowler's Name: _____

From: Center: _____

(Complete the section below in April 2018 with all correct average information required):

Highest 2017-2018 Average All Leagues: 21 game minimums: _____ (AS OF APRIL 1, 2018,)

April 1, 2018, Jackpot Classic League Average at your local bowling center: _____

Highest 2016-2017 Average All Leagues, 21 game minimum: _____ (ENDING SEASON

BOOK AVERAGE). ***** MUST have a minimum 170 average for two consecutive years 2016-2017 to be eligible). (2 divisions: Division A: 195 and above / Division B: 194 – 170).. OR enter with a lower average than 170 knowing your handicap will be based on a score of 170.

(Complete this section and submit with \$25 deposit by October 31, 2017)

\$120 Entry Fee:

Deposit Enclosed: _____ (\$25 deposit due by October 31, 2017. Deposit will be applied to the \$125 total). VISA/MasterCard Number:

Expiration date: _____

Address where you receive your monthly statement:

_____ Zip code: _____

Submit to: WSBPA / 1007 INDUSTRY DRIVE, BLDG. 33 / TUKWILA, WA 98188 / FAX: 206.768.2662

**** EVENT LIMITED TO THE 1ST 124 PAID ENTRIES RECEIVED. AVERAGE INFORMATION CAN BE SUBMITTED LATER. AVERAGES DUE BY APRIL 15, 2018

AND...BACK For 2018

6th annual 9 Pin No-Tap Extravaganza at the Orleans Bowling Center

\$75 per person entry Tuesday, June 5, 2018: 10:00 a.m.

Q: If we have additional questions once we begin our league, is there a place to call to get our questions answered?

A: Our headquarters in the Seattle area has a **toll-free number: 1-800-736-BOWL**. Feel free to call with a specific question. Remember to leave a detailed message including your name and telephone number and e-mail address. You may also e-mail your questions to: greg.olsen@wsbpa.org our website at: www.jackpotclassic.org

2018 Summary

*** Everyone receives \$40 prize money at check-in for singles, doubles and team events.**

1. A \$50 one-time registration fee system will replace the previous franchise fee system of \$35 each day.
2. The Shoot-Out at the Orleans Bowling Center will take place on Tuesday, June 5th at 10:00 a.m. (you must be registered in the doubles event on June 6th to be eligible). Minimum average has increased to 170 and above. OR enter with an average lower than 170 acknowledging your handicap will be set as a 170 average.

Watch for exciting promotions during the 2017-2018 bowling season at
<https://www.facebook.com/JackpotClassic>

