

The Tampa Bay Crimson Tide chapter seeks to create an annual scholarship award for deserving Tampa Bay area incoming freshmen at the University of Alabama. The chapter's Advisory Board serves as the governing body to educate the community, develop and implement a fundraising plan and participate in awarding scholarships.

Our goal is to raise \$50,000 by August 15, 2015.



How can we get the word out and raise money for the endowment?

At the University of Alabama, success in sports and academics requires teamwork and the Tampa Bay chapter needs your help. The chapter seeks donations at all levels to reach its goal, especially employer matching contributions. Please track our progress on the endowment thermometer at <http://tampabaycrimsontide.com>.

Your participation will make our chapter a key player in Alabama's tradition of academic excellence. Please support future alumni from our region by contributing to the fund.



Tampa Bay Crimson Tide
Endowed Scholarship Fund
c/o Tampa Bay Chapter
P.O. Box 13482, Tampa, FL 33681-3482
<http://tampabaycrimsontide.com>

7/2012



**TAMPA BAY
CRIMSON TIDE**
Endowed Scholarship Fund



Touching lives.

Tampa Bay Chapter Endowed Scholarship Fund

<http://tampabaycrimsontide.com>

What's an endowment?

An endowment is a financial gift that creates a perpetual fund to provide scholarships. Scholarships are permanently provided with the money raised for the fund.

How can I contribute?

Donors may contribute via personal check, securities, real estate, charitable trust or annuity, insurance policy, testamentary gift or by employer's matching gift program payable to "The Alumni Fund."

Please send contributions with "Tampa Bay Crimson Tide Endowed Scholarship Fund" donor forms to:

**National Alumni Association
Endowed Scholarship Program
P.O. Box 861928
Tuscaloosa, AL 35486-0017
Attention: Paula Jeter**

Is my gift tax deductible?

Donations must be made directly to the Office of Alumni Affairs in order for the donor to receive an official receipt from the University for tax purposes. (Checks cannot be collected locally.) Some employers allow for educational donations to be matched.

How is the money invested?

All contributions received for the Tampa Bay Crimson Tide Endowed Scholarship Fund are invested in the UA System Pooled Endowment Fund. The University assumes responsibility for managing the fund, covering all administrative costs and investment charges.

Does the University match contributions?

Yes, annually, on or about June 30th, up to a certain percentage of all contributions made to the chapter's endowment fund may be matched by the Office of Alumni Affairs.

How will the scholarship be awarded once endowed?

After the fund is endowed, the value of the scholarship award is dependent upon the earnings generated from the investment of the endowment corpus.

As the principal value grows annually, the annual scholarship award from principal growth and donor contributions is likely to increase.

Our endowment contact at the Alumni Office is Paula Jeter. Paula may be reached at 205-348-1556 or at pjeter@alumni.ua.edu.

Tampa Bay Crimson Tide Endowed Scholarship Fund Donor Form

Name _____

Address _____

City, State, Zip _____

Telephone _____

E-Mail _____

Please select your gift level:

\$50 \$100 \$150 \$200

\$250 Other amount _____

Please detach and
mail completed form
with check payable to:

**National Alumni
Association Endowed
Scholarship Program
P.O. Box 861928
Tuscaloosa, AL
35486-0017
Attn: Paula Jeter**