ADVERTISING RATES

Individual and Package rates



Welcome to the EQUUS Film & Arts Fest Podcast, the premiere program for horse lovers with a passion for horses in film, art and literature. Each week we will have interesting conversations with equestrian filmmakers, artists and authors from around the world, discussing the nature and challenges, as well as the triumphs, of creating their work.

Ready to talk horses in film and the arts? Tune in each week and join your host, Julianne Neal, along with Lisa Diersen, Festival Founder & Director.

In the first episode, meet Lisa Diersen, festival Founder and Director, and learn about the festival's early days in Illinois and New York and the new move to the Kentucky Horse Park.



Podcast Ad Packages 2020

For more information contact Julianne Neal julianneneal@me.com 803-351-0223

INDIVIDUAL ADS • 30 second spot

• Mid-roll

"Baked in" or pre-recorded

\$50

3 MONTH

• 30 second spot

• Pre-roll or Mid-roll \$25 per episode \$300

6 MONTH Package • 30 second spot

• Pre-roll or Mid-roll \$20 per episode \$480

Why advertise during a podcast?

- 42 million Americans listen to a podcast every week
- 85% of people listen to an entire podcast once they start
- "Baked in" or inserted ads available
- Pre-roll or mid-roll ads available



PRICING

Individual Ad Spots \$50.00

PACKAGES FOR

3 MONTH

6 MONTH

12 MONTH

Lock in Package rates now Pricing subject to change

ADVERTISING WITH US IS EASY

- We will work with you to determine which type of ad is the best for your product or service.
- Send us your pre-recorded ad or we will create the script for a "baked in" ad for Lisa or Julianne to insert into the podcast episode.
- Your ad can be embedded into the Pre-roll or Mid-roll of the episode depending on the content and where it would be the most appropriate.
- Individual episodes or 3/6/12 month package will fit into any advertising budget.
- * As an advertiser, you will receive the added benefit of FB and other social media mentions leading up to EQUUS events or tour stops on occasion.

VISIT EQUUSFILMFESTIVAL.NET

- For more information on the podcast, visit the EQUUS Film and Arts Fest website.
- Find us on the festival website podcast page or follow us through your favorite podcast directory.
- Subscribe, like and share episodes through Google Podcasts.

"Pony On."

-Lisa Diersen