Student NUrses’ Association of arizona 2018 Sponsorship packet

**The Student Nurses’ Association of Arizona (SNAAz) cordially invites you to reserve advertising and recruitment space at Midyear Convention!**

**The 2018 Midyear Convention “Follow the Road to Success”, February 24th, 2018 will be held at Arizona State University Downtown. This convention offers exposure to nursing students, faculty, and nursing leaders from around the state. Nursing student greatly appreciate sponsorships. It is through the generosity of sponsors that SNAAz can continue to offer scholarships, advance the future of nursing, and grow nursing leaders. SNAAz offers multiple levels and opportunities for sponsorships to fit your organizational needs. See sponsorship levels and benefits below. Sponsors receive increased visibility through directed programming and incentives for attendees. To ensure you are represented at this event please e-mail your reservation to** [StudentNursesAZ@gmail.com](mailto:StudentNursesAZ@gmail.com) **no later than February 17th, 2018. The Board of Directors thanks you for your contribution and dedication to the future of nursing in Arizona!**

**Five Top Reasons to Exhibit at the SNAAz Convention**

1) SNAAz is the only organization that represents **Arizona pre-licensure nursing students** in associate degree, baccalaureate, diploma and masters-entry nursing programs.  
2) Attendees are **nursing students** who are:

* Seeking future employment as RNs, internships and residencies;
* Looking for local employer’s in diverse clinical settings
* Wanting pre-licensure volunteer and work opportunities
* Developing integral leadership skills

3) Exhibits are scheduled to allow maximum attendance time by attendees.  
4) By exhibiting you build brand recognition and cultivate future employees, students and customers!  
5) SNAAz attendees will inspire you and give you hope for the future of nursing!

All sponsorship options include acknowledgement in the Annual Convention Program Book. This Program contains vital information about the convention, schedule of activities, list of exhibitors, sponsorships, and serves as the resources for all attendees. Circulation is over 250 with distribution to all attendees, faculty, speakers, and exhibitors.

**SPONSORSHIP PACKAGES**

**Lunch Sponsor - $1200**

* Official Lunch Sponsor with 10 minute presentation during lunch
* One 45 minute breakout session
* One Six-foot table and two chairs
* Premium table at convention
* Full page ad in convention program
* Sponsorship recognition on-site, website, and Facebook
* Sponsorship level acknowledgement in convention program
* Distribution of sponsor provided fliers in all attendee bags (maximum 3 pages)
* Recognition in Thank You/ convention E-mail with exposure to over 900 students, faculty, and new graduates!

**Breakfast Sponsor - $900**

* Official Breakfast Sponsor
* Key Note Speaker
* One Six-foot table and two chairs
* Premium table at convention
* Half page ad in convention program
* Sponsorship recognition on-site, website, and Facebook
* Distribution of sponsor provided fliers in all attendee bags (maximum 2 pages)
* Sponsorship level acknowledgement in convention program
* Recognition in Thank You/ convention E-mail with exposure to over 900 students, faculty, and new graduates!

**Gold Level-$700**

* One Six-foot table and two chairs
* Premium table at convention
* One 45 minute breakout session
* Full page advertisement in convention program
* Sponsorship recognition on-site, website, and Facebook
* Sponsorship level acknowledgement in convention program
* Recognition in Thank You/ convention E-mail with exposure to over 900 students, faculty, and new graduates!

**Silver Level-$500**

* One Six-foot table and two chairs
* Preferred table at convention
* Half page ad in convention program
* Sponsorship recognition on-site, website, and Facebook
* Sponsorship level acknowledgement in convention program
* Recognition in Thank You/ convention E-mail with exposure to over 900 students, faculty, and new graduates!

**Bronze Level- $250**

* One Six-foot table and two chairs
* Sponsorship recognition on-site and website
* Sponsorship level acknowledgement in convention program

**Advertisement Only- $75**

* Monetary of Product donation valued at a minimum of $75
* Sponsorship recognition on-site and website
* Sponsorship level acknowledgement in convention program

**Business Sponsorship Form**

Please mark the appropriate box for selection:

* Lunch Sponsor– $1200
* ~~Breakfast Sponsor- $900~~ Fulfilled
* Gold Level- $700
* Silver Level- -$500
* Bronze Level- $250
* Advertisement- Monetary or Product Donation of a minimum $75

Item Donation:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name/ Title:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Please make Checks payable to SNAAz and mail to:**

Arizona Nurses Association

c/o Student Nurses Association of Arizona (SNAAz)

1850 E. Southern Ave, Ste 1, Tempe AZ 8528

Credit Card# :\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Name on Credit Card:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Expiration Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CVV Code: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Payments and Donations must be received no later than February 17, 2018. Contact Kelly Arthur, President , at** [**kell.mac.arthur@gmail.com**](mailto:kell.mac.arthur@gmail.com) **or call 480-735-1221 with any questions. SNAAz is a 501c3 Tax Status, receipts of donation will be distributed within 30 days of payment.**