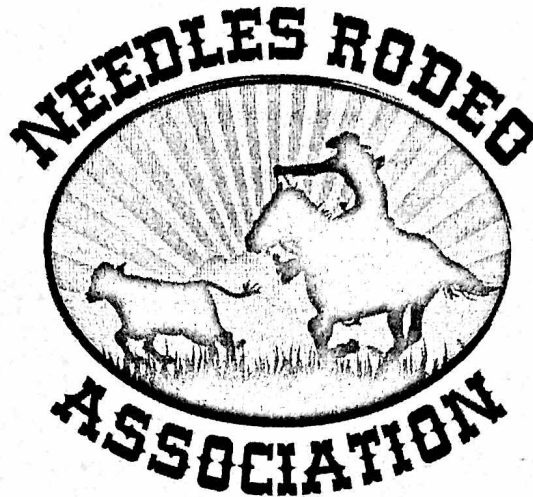


Colorado River Round Up Rodeo

44th
Annual



APRIL
3RD & 4TH
2020

A message to our Sponsors:

The 44th Annual Colorado River Round-Up Rodeo is set for April 3rd and 4th, 2020 at the Needles Rodeo grounds. We are proud to offer the community an opportunity to see true hometown rodeo action. We are the only rodeo in the Tri-state area open to local cowboys and cowgirls not requiring circuit membership. With this unique quality we can provide a rodeo with local flavor and enthusiasm that offers a boot stompin', fun-filled evening with a band and dance each night.

Saturday will again consist of all day fun, for one price, that will also get you into the rodeo that evening as well. Saturday will include several events for the kids, including Mutton Bustin' and Junior Barrel Racing, just to name a few.

We are also proud to announce the some following organizations that benefited from previous year's events: Needles Parks and Rec Department, Needles Scholarship Committee, Needles High School, River Valley High School, Needles Little League, Mohave Valley Junior High, and Dance Trax 51.

We have significant sponsorship package opportunities with a wide range of choices and advertising coverage available to you at this time. To our sponsors who have participated in the past, we greatly appreciate your continued support. We want to offer you another great advertising opportunity and hope you take advantage of it.

Also your contribution to the Needles Rodeo association is tax deductible! Our tax ID number is 47-1358571. For more information, prices or questions, please contact Mike Shott @760-218-4891, Cory Payne @ 760-267-5455 or Judy Thornton @ 760-333-5255.

Sincerely,
Needles Rodeo Association

TITLE SPONSOR**\$4000.00**

- ♦ Listed on posters & all ads as "Title Sponsor"
- ♦ Sponsor Flag flown before each event
- ♦ 10 VIP Seats (above chutes, both nights)
- ♦ 4' x 16' Sign behind VIP Area (displayed all year)
- ♦ Additional signage in and around arena/event
- ♦ 2 Reserved Parking Spaces
- ♦ Sponsor Dinner

DANCE SPONSOR**\$3000.00**

- ♦ Listed on Posters as "Dance Sponsor"
- ♦ 8 VIP Seats (above chutes, both nights)
- ♦ 10' x 10' Vendor Space
- ♦ 4' x 16' Sign (in dance area)
- ♦ Additional signage in and around arena/event
- ♦ 2 Reserved Parking Spaces
- ♦ Sponsor Dinner

VIP AREA SPONSOR**\$3000.00**

- ♦ 10 VIP Seats (above chutes, both nights)
- ♦ 4' x 16' Sign Above VIP Area
- ♦ Display Space in Vendor Area
- ♦ 1 Reserved Parking Space
- ♦ Sponsor Dinner

MAN IN THE CAN SPONSOR**\$500.00**

- ♦ 2 VIP Tickets
- ♦ 3' X 5' Arena Sign
- ♦ Signage on Clown's Bull Fighting Can

THE ORIGINAL PACKAGE**\$1500.00**

- ♦ 4 VIP Seats (above chutes, both nights)
- ♦ 2' x 8' Sign (Placed by rodeo committee)
- ♦ Event Sponsor (Flag)
- ♦ Box Seats (8 people, both nights)
- ♦ Sponsor Dinner

BUCKLES, BOOTS & SPURS PACKAGE**\$600.00**

- ♦ 2' x 8' Entry Gate Sign
- ♦ Box Seats (8 people, both nights)
- ♦ Sponsor Dinner

NEEDLES RODEO QUEEN SPONSOR**\$500.00**

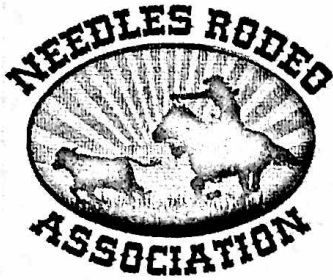
- ♦ Mentioned in "Queen Sponsor" Media
- ♦ Sponsor's Name on Horse Trailer (Traveling to other Rodeos)
- ♦ Box Seats (8 people, both nights)
- ♦ Sponsor Dinner

THRILLS & CHILLS PACKAGE**\$350.00**

- ♦ 2' x 4' Arena Sign
- ♦ Box Seats (8 people, both nights)
- ♦ Sponsor Dinner

TEN GALLON HAT PACKAGE**\$150.00**

- ♦ 2' x 4' Arena Sign (Placed by rodeo committee)



Needles Rodeo Association
P.O. Box 711 Needles, CA 92363
needlesrodeo@outlook.com

Tax ID # 47-1358571

Mike - 760-218-4891 Cory - 760-267-5455

Judy - 760-333-5255

The Colorado River Round Up Rodeo

2020 RODEO SPONSORSHIP FORM

Yes, we would like to be a sponsor for this event on April 3rd and 4th, 2020!
Contact the following:

NAME _____ COMPANY _____

ADDRESS _____ CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

Please Select Your Package Choice

- | | | |
|--|---|---|
| <input type="checkbox"/> Title Sponsor | <input type="checkbox"/> The Original Package | <input type="checkbox"/> Queen Sponsor |
| <input type="checkbox"/> Dance Sponsor | <input type="checkbox"/> Buckles, Belts & | <input type="checkbox"/> Thrills & Chills |
| <input type="checkbox"/> VIP Sponsor | Spurs | <input type="checkbox"/> Ten Gallon Hat |

Check enclosed in the amount of _____

Please bill us _____