



For Immediate Release – August 2014

***NEW BEGINNINGS ANIMAL RESCUE NJ* Has Reached the GuideStar Exchange Silver Participation Level as a Demonstration of Its Commitment to Transparency**

East Brunswick, NJ – NEW BEGINNINGS ANIMAL RESCUE INC. received the [GuideStar Exchange](#) Silver participation level, a leading symbol of transparency and accountability provided by GuideStar USA, Inc., the premier source of nonprofit information. This level demonstrates *NEW BEGINNINGS ANIMAL RESCUE INC.*'s deep commitment to nonprofit transparency and accountability.

"We have worked hard to showcase our progress toward our mission, and our long-held belief in being transparent about our work, to our constituents," said Karen Scott "As a GuideStar Exchange participant, we use their platform to share a wealth of up-to-date information about our work to our supporters and Guide Star's immense online audience of nonprofits, grant makers, individual donors, and the media."

In order to be awarded the GuideStar Exchange logo, *NEW BEGINNINGS ANIMAL RESCUE INC.* had to fill out every required field of our nonprofit report page on www.guidestar.org for the Silver level of participation.

"I encourage you to check out our profile on GuideStar to see what we're all about," added Karen Scott. "We are engaged in exciting initiatives, and we are thrilled to have another platform for communicating our advancement and progress."

About the GuideStar Exchange

The GuideStar Exchange is an initiative designed to connect nonprofits with current and potential supporters. With millions of people coming to GuideStar to learn more about nonprofit organizations, the GuideStar Exchange allows nonprofits to share a wealth of up-to-date information with Guide Star's many audiences. Becoming a GuideStar Exchange participant is free of charge. To join, organizations need to update their report pages, completing all required fields for participation. The GuideStar Exchange level logos, acknowledged as symbols of transparency in the nonprofit sector, are displayed on all Exchange participants' nonprofit reports.



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