

## LASIO KERATIN ONE DAY FORMULA FAQ:

### **What is a keratin treatment?**

The term “keratin” is a protein that makes up your hair naturally. Keratin treatments are products that make a synthetic version of the natural protein found in your hair. The treatment is applied to hair to smooth and remove frizz. It will also cut down your dry time.

### **How long does it take and how long does it last?**

A typical treatment takes about one hour to one and half hours to perform. It lasts 3-4 months with proper care.

### **How do I take care of it?**

You **MUST** use sodium chloride free shampoo and conditioner. It’s best to stay out of salt water. If you swim in salt water, put on a leave-in conditioner prior to entering the water and rinse and wash your hair immediately when you get out.

### **Can I color my hair with it?**

Yes. It is recommended to wait either a week before or after your keratin before performing any color services. Be sure to use the correct shampoo even when you are at another salon receiving color treatments.

### **Will it damage my hair?**

No. Think of the treatment like a top coat for your nails: It coats the strands of your hair for 3-4 months then slowly washes out, returning your hair to its natural state pre-treatment.

### **Will it straighten my hair?**

No. This is **not** a straightening system. This is built to remove frizz and cut down on dry-time. Because it is coating your hair temporarily, the weight of the product could weigh down your curl a little bit, but once it is out of your hair, your curl will return.

### **How long do I have to leave it in?**

This is a 24-hour formula. After 24 hours, you can wash it out with the correct shampoo and conditioner. If you would like to leave it in longer, it will not hurt your hair.

### **What is the process?**

We clarify your hair with a special shampoo. We remove excess water with a towel. We apply the solution from root to end and comb through. We blow dry the product into your hair. Then we will flat iron it. Please note: You will leave with pin straight hair. This is **not** what your hair will look like once you wash it. We must use the iron to seal in the solution.

-As always, we recommend doing your own research as well. If you have any additional questions or want the MSDS sheet on any product that we use, please never hesitate to reach out to us. -