



Bullhead City River Regatta

Ryan Fruhwirth, Regatta PIO

2355 Trane Road Bullhead City, AZ 86442

www.bullheadregatta.com

(928) 763-9400 ext. 246 855-Ya-Gotta



June 17, 2014

PRESS RELEASE: FOR IMMEDIATE RELEASE

Page 1 of 2

Build The Best Float & Win!

Gather your team and start constructing your Aloha Regatta float today and you could win your share of \$4,000 in cash and prizes in the 2014 Bullhead City River Regatta Decorated Float contest. It's easy and free! Interested Team Captain's must submit their completed registration form to the Decorated Float Coordinator, Jackie Walker before August 1, 2014 at 5 pm. All team members must be registered event participants with 2014 River Regatta wristbands to participant. "Every year I am totally amazed at the floats that are built, people spend months building and testing their floats. It's it truly a labor of love, I can't wait to see this year's entries." said Jackie Walker, Bullhead City Sponsorship Coordinator and Decorated Float Coordinator.

The Decorated Float contest is sponsored by Sunridge Village Assisted Living, Perkin's Restaurant and Bakery, Suddenlink Communications and Bullhead City Wienerschnitzel.

2014 Decorated Float Contest Award Categories:

Sunridge Village Best Decorated

- 1st place \$500 and a trophy
- 2nd place \$250

Perkin's Bakery & Restaurant Best Theme

- 1st place \$500 and a trophy
- 2nd place \$250

Wienerschnitzel Most Spirited

- 1st place \$500 and a trophy
- 2nd place \$250

Suddenlink Best Commercial Float

- 1st place \$500 and the traveling trophy

Suddenlink Grand Prize \$1000

- Continued -



Bullhead City River Regatta
Ryan Fruhwirth, Regatta PIO

2355 Trane Road Bullhead City, AZ 86442

www.bullheadregatta.com

(928) 763-9400 ext. 246 855-Ya-Gotta



June 17, 2014

PRESS RELEASE: FOR IMMEDIATE RELEASE

Page 2 of 2

The contests awards ceremony will be held at Harrah's Laughlin banquet rooms on Sunday, August 10, 2014 at 10 am. Winners must be present to win. Prizes not claimed will not be awarded.

Registration forms and contest rules can be found on the event website, www.bullheadregatta.com. If you have questions regarding the Decorated Float contest or River Regatta sponsorships call Jackie Walker, at the City of Bullhead City (928) 763-9400 ext. 246.

The 8th Annual Bullhead City River Regatta is August 8-10, 2014. Floaters can sign up now online at www.bullheadregatta.com. The early online registration fee is \$30 per person until 5 pm on August 1, 2014. After 5 pm on August 1, 2014 the fee will increase to \$40 per person. Remember to register early to save and "Please Regatta Responsibly!"

For more information check out www.bullheadregatta.com, or call: 855 YA-GOTTA.

###