



*Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com*

2016 - 2017 BID BOARD MEETING AGENDA

Date: SEPTEMBER 14, 2017

Location: International Surfing Museum

411 Olive Ave

Huntington Beach, Ca 92648

Day: THURSDAY

Time: 9:30AM

- I. Call to order. Roll Call:** Bob Bolen, Brett Barnes, Dick Thorpe, Henry Carey, Keith Breiter, Matt Peterson, Nicole Thompson, Steve Daniel, and Susie Smith.
- II. Public Comments:** – limited to 3 minutes per person. This is the time of the meeting for the Board of Directors to receive comments from the public regarding items of interest or agenda items. Pursuant to the Brown (Open Meetings) Act, the Board of Directors may not enter into discussion regarding items not on the agenda. Each speaker is allowed 3 minutes, and time may not be donated to another speaker.
- III. Approval of the Minutes:** From BID Board Meetings – August 17, 2017 and Special Meeting September 7, 2017
 1. Recommended action: Motion and approve minutes from both Board meetings.
- IV. President:** President will highlight items of interest to the board.
 1. Request a parking study from City of HB.
 - I. Discussion led by Bob Bolen.
 2. Discuss requesting a revised IDA report to include Business based BID items and remove items that pertain to a Property based BID.
 - I. Recommended action: Board discussion and vote.
 3. Discuss funding for tree service to clean palm trees located in planters on Main St., palms near substation, and Surf Museum.
 - I. Recommended action: discuss and review bid provided Bob Bolen and vote.
 4. Review and discuss dual salary compensation for interim BID manager. (This item was approved and voted on August 3rd, 2017 Special Meeting)
 5. Art Walk and Art in the Park- Revive Art Walk for 6 months starting April 2018 and hosting Art in the Park in October. Request for 15K budget for annual Art Events.
 - I. Recommended action: Board discussion and vote
- V. Treasurer's Report:** Treasurer will share the August financial reports as reconciled by the outside accounting office of McGinty, Knutson, and Associates. Reports include three accounts: BID, SCN, Malco Maintenance.
 1. Recommended action: Motion and approve accountants compilation report from August.

VI. Committees & Updates: Committee Chairs will provide updates regarding their efforts and activities since the last meeting.

1. Finance / Governance Committee
2. Beautification Committee
3. Marketing Committee
4. Surf City Nights

VII. Staff Reports:

1. BID Manager, Mary Ann Senske will report on the past month's events and provide update regarding upcoming Surf City Nights events and activities.
2. Surf City Nights Manager, Mary Ann Senske will report on her past month's activities for the BID relating to marketing, members, recent and upcoming events, maintenance, public safety, city & community outreach, and office management.

VIII. City of HB Business Development Update: Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district

IX. City Council Comments: Councilpersons Brenden, Peterson & Posey:

X. Old Business:

1. Mary Ann will present her findings re: Marketworks invoices and contract.
 - I. Recommended action: discussion.
2. Surf O Rama is requesting additional funds to cover permit and fees.
 - I. Recommended action: Board discussion and vote.

XI. New Business:

XII. Board Comments/Announcements:

XIII. Adjournment – Meeting adjournment:

1. Next meeting: Thursday, October 12th, 9:30 AM at the HB International Surfing Museum.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street at least 72 hours prior to each meeting. Questions on agenda items may be directed to Mary Ann Senske, BID Manager, at 714-536-8300.