

## What Is 'Council'?

And why should Corvette clubs become members in the Canadian Council of Corvette Clubs - Eastern Region, sometimes referred to as CCCC or by our nickname, 'Quad-C'? To answer these questions we provide this article ... What is Council? Our goal is to share the Corvette experience and enhance interaction between clubs. The "members" of Council are your clubs and members. The CCCC leadership and governors are your club members.

The Canadian Council of Corvette Clubs (Eastern Region) was founded in 1975 to bring individual clubs together to share in the Corvette experience. As a group, Council was and still is all volunteers. Council draws representatives

from each member club and elects an executive. Each volunteer agrees to participate in Council business because they want to share their club views, ideas, events and accomplishments with other clubs. The member clubs are all active supporting various local charities.

From our inception in 1975, the need for competitive Corvette show and race series was a strong motivator. To conduct these types of events on a consistent basis requires rules, insurance and an awards system. Council provides these. We have relationships with terrific sponsors and advertisers. Being social animals, the original founders also wanted to have an annual convention. Each year a different club took a turn being the convention organizer using Council support in the form of our national sponsorship and our collective experience organizing and marketing. Finally, the need for communication between clubs generated resulted in a newsletter to advise members about upcoming events, club stories and important developments. Without a doubt, Council has evolved over the years, always looking to stay in touch with the changing demographic and interests of the membership.

**COUNCIL:** The council is comprised of an elected executive and a board of governors representing the interests of each of the associated clubs. Quarterly meetings for the governors are currently held in Mississauga, Ontario, with the availability of technology to include more distant clubs. The governors meet to conduct the business of Council in a manner that permits clubs to have input and to help guide the coming activities. Governors speak on behalf of their clubs.

**GENERAL LIABILITY**, **DIRECTORS** and **OFFICERS INSURANCE**: As a single body of member clubs, General Liability insurance coverage is provided to cover organizers and event venues for all Council and club event (racing events excluded). Additionally, we carry Directors and Officers coverage. This coverage applies to the directors and officers of both the member clubs as well as those of Council. We regularly review our coverage and premiums to ensure we are maintaining the right coverage and best value available.

**EVENT PROMOTION:** Promotion and support of club events in the Corvette community of more than 500 combined members (membership being a dual or single) is a priority. Council promotes club events through our newsletter, <a href="www.quadceast.com">www.quadceast.com</a>, email and most importantly via word-of-mouth through the club governors. We provides procedural advice and rules on how to run a number of events in a safe and competitively fair manner. The rules books are updated regularly.

**THE COMPETITION PROGRAM and AWARDS CELEBRATION:** The competition program arranged by the Council was historically made up of two categories of events - the CCCC Slalom Series and the CCCC Concours Series. Since 2008 and driven by changing interests, modernization of the program has resulted in several new activities such as the Participation Series, the Canadian Corvette Concours Nationals Program, track days, drag days, and slaloms. We celebrate accomplishments annually with our members and sponsors attending an all day awards event.

**FAST PAST:** This is Council's newsletter, published twice annually. It provides information about the club competition and social events as well as keeping members up to date on what's happening with other important Corvette activities. It is helpful tool for Council to maintain contact between clubs. Our website <a href="https://www.quadceast.com">www.quadceast.com</a> is growing in function and in popularity with CCCC-ER members. <a href="https://www.quadceast.com">Visit our contact page!</a>

In summary, Council is a collection of Corvette clubs that have decided they are interested in sharing common events and that there are benefits to operating as a group. We are all volunteers. CCCC-ER is not a governing body and is a not-for-profit organization. We love our Corvettes and we love to have fun.

Thank you for your time and interest.

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