

**MCCA Membership Meeting, Wednesday, January 13, 2016-Wisconsin Maritime Museum, 6:15 p.m.**

**Attendance:**

**Karen Duvalle**, Wisconsin Maritime Museum

**Rolf Johnson**, Wisconsin Maritime Museum

**Diane Wallander**, HTR Media

**John and Corey**, Before & After Furniture & Marketplace

**Gary Stolp**, Subway, board member

**Jeremiah Novak**, Novak's Service Center, board member

**Pat Mecca**, Grape, Grain & Bean, Treasurer

**Cathy Karl**, Heart & Homestead, Chair

**Barb Gelhausen**, The Seamstress, Secretary

Meeting called to order at 6:15 by Chair Cathy Karl  
Minutes from last meeting were passed as read

Treasurer's report was passed as read  
There were no guest reports

**Old Business**

**'Evergleams On Eighth'**

Trees came down this past week. We are still getting hits on the web site for it. Members present felt it was successful and would like to see it again next year, even if we have to pay for the display.

**Ice on 8th**

Festival will be Feb 6, starting at 8 a.m. Committee is working on having skaters performing in the morning and hockey teams in the afternoon. 15 of ice blocks will be around the town town, going from Subway on the corner of Washington and 10<sup>th</sup> to the Courthouse Pub on Washington and 8<sup>t</sup>, up 8<sup>th</sup> Street to over the bridge. There will be 4 professional ice carvers doing 2 of the blocks, with Silver Lake students and some business owners carving the remainder of the blocks.

There will be a Fat Tire Bike demo on the snow hills. 6 bikes will be available for young adults to try the course. Wavers will be needed for this activity. The Manitowoc Public Library will have events all week, ending on Saturday.

The ice rink is in the works, some additional lighting has gone up. Ribbon cutting is set for February 4, 4 p.m.

**Visitors Guide**

There are 4 outstanding invoices for the group ad.

**Crossings Magazine (SS Badger) Advertising**

Two Rivers has expressed an interest in sharing a page with MCCA and the Visitor Center. Block ad is \$150. Contact Cathy Karl if you would like your business in this magazine.

**Ornament Fundraiser**

MCCA has purchased the remaining downtown ornaments from Mainly Manitowoc. We can make \$5 per ornament if we sell them. The problem is, the #2 ornament is sold out, so a complete set is not available. The price for re-orders has gone up and we would need to order 140 of them.

**New Business**

MCCA members are needed to work on the following events to make them a success:

Ice on 8<sup>th</sup>, Jeremiah Novak, chair

Gold Coin Grab/ St Patrick's Celebration

Peeps Show

Spring Event/Ladies Night Out

SubFest, Rolf Johnson, chair

Balloon Glow, Gary Stolp, chair

Harvestfest, Cathy Karl, chair

Treat Street, Cathy Karl, chair

Everygleams on Eighth, Cathy Karl, chair

Small Business Saturday, Cathy Karl, chair

Meeting adjourned at 7:15

Next meeting will be Wednesday, February 10, 8 a.m., Capitol Civic Centre

Barb Gelhausen, Secretary