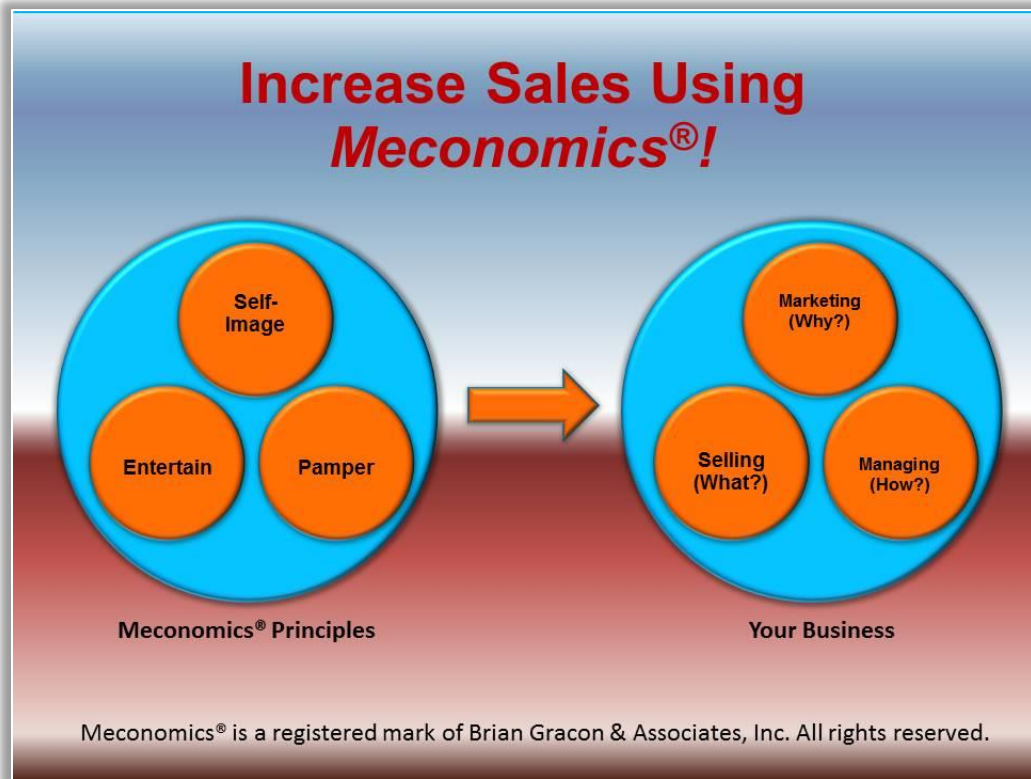


New Meconomics® Workshop Previewed at TISE 2016!



Brian Gracon & Associates, Inc. previewed a new Meconomics® workshop at TISE 2016. Designed to apply Meconomics® principles to marketing, selling and business management of consumer-facing businesses, this hands-on workshop develops growth strategies and presents tactics to increase sales. Participants use a variety of tools and templates for immediate application of Meconomics® principles to their businesses. “Participants will not leave the workshop wondering what they are supposed to do with the new information. Instead, they’ll leave with specific plans and actions that will increase sales because of this engaging workshop.” said Brian Gracon, originator of Meconomics® and developer of the workshop.

The workshop can be adapted to half-day, full-day or 1.5-day formats depending on the business need. For more information, contact Brian Gracon at graconassociates@etcmail.com, 404-771-3405, <https://www.linkedin.com/in/hirebriangracon>, or via www.traininggetsresults.com.

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Brian Gracon & Associates, Inc. is an award-winning training and marketing consulting firm with over 19 years of experience serving global leaders such as Coca-Cola, Walmart, Citibank, Enbridge, NAPA Auto Parts, HSBC Bank, Invista and Tarkett.