



Barnstable Comedy Club

P.O. Box 361 3171 Route 6A Barnstable MA 02630
Box Office Telephone 508-362-6333

Dear Business Patron:

The Barnstable Comedy Club is pleased to present our 95th season.

The Barnstable Comedy Club is a non-profit, 501© self supporting community theater. Now, don't let our name fool you. We are not a comedy club that features stand up comics, but rather a local community theater that strives to put on the best possible Broadway style shows right here on Cape Cod.

Our annual Playbill is a valuable tool that we use to inform our audiences of our history and our plans for the future. Through our Playbill, we are able to inform our audiences, who our business sponsors are, as well as our patrons and benefactors. The Playbill is printed at the beginning of each season, and with a total of 40 performances each season, our business sponsors will have ample opportunity to have their ads viewed for one low price. Our theater seats 200, so our Playbill has the potential of being viewed by up to 8000 audience members.

Our season opens on November 3rd, 2016 with the the musical inspired by Elvis getting drafted in to the Army *Bye Bye Birdie*, with music by Charles Strouse, lyrics by Lee Adams and Book by Michael Stewart. The New Year brings *Queen Milli of Galt*, the love story of Millicent Milroy and the Duke of Windsor (Edward VIII) written by Gary Kirkham, opening on January 12th, 2017. The murder mystery/comedy *Murder by Misadventure* opens on March 16th, and we round out our season with the drama/comedy *Come Back to the Five and Dime Jimmy Dean, Jimmy Dean*, written by Ed Graczyk, opening on May 4th.

Attached below is the form you will need to in order to place an ad in our Playbill. Please state the size of your ad and note the price for each size available. Also, please note that we now offer color ads for a small increase in price over black & white.

Please return this form along with your ad copy (electronic JPEG or PDF preferable) and payment to the Post Office Box listed below. No ads will be printed if payment is not received with your copy.

Please support your local community and the Barnstable Comedy Club, and the Arts on Cape Cod by advertising in our Playbill.

Thank you for your consideration.

Ann Ring, Business Manager

Playbill Advertising Rates 2016-2017

PLEASE CHECK THE SIZE AD YOU ARE ORDERING		B&W	Color
<input type="checkbox"/> BACK COVER	5" X 8"	\$275.00	\$300.00
<input type="checkbox"/> INSIDE FRONT or BACK COVER	5" X 8"	\$225.00	\$240.00
<input type="checkbox"/> FULL PAGE	5" X 8"	\$200.00	\$225.00
<input type="checkbox"/> HALF PAGE VERTICAL	2 5/16" X 8"	\$140.00	\$165.00
<input type="checkbox"/> HALF PAGE HORIZONTAL	5" X 3 7/8"	\$140.00	\$165.00
<input type="checkbox"/> QUARTER PAGE VERTICAL	2 5/16" X 3 7/8"	\$110.00	\$135.00
<input type="checkbox"/> QUARTER PAGE HORIZONTAL	5" X 1 7/8"	\$110.00	\$135.00
<input type="checkbox"/> BUSINESS BOOSTER	Business Card Ad.	\$ 60.00	\$ 75.00

Mechanical Requirements: If a photo is to be reproduced, client must furnish a high contrast, glossy black and white print, 5" x 7" or larger. For reproduction of company logos, trademarks, and other line art materials, a black and white print, original art work or electronic file is required.

Trim Size: 5 1/2" x 8 1/2"

Closing Date: Space reservations must be placed no later than **October 16, 2016.**

Terms: Payment due at time of order.

Please check the appropriate box below:

- ☐ My 2015 - 2016 ad is correct as shown and I would like it repeated.
☐ I would like a new ad - e-mail a pdf or jpeg to y2kittie@comcast.net.
☐ I would like more information - please contact me.
☐ I am enclosing my check (please make check payable to the **Barnstable Comedy Club**).

Name: _____ Title: _____

Business Name: _____ Phone: _____

Address: _____

This contract authorizes the Barnstable Comedy Club to include my ad in the 2016-2017 Playbill.

Signature: _____ Date: _____

Please return to:

Barnstable Comedy Club P.O. Box 361 Barnstable, MA 02630