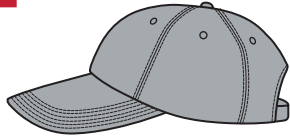


# Creating Your Custom Order in 5 EASY STEPS!

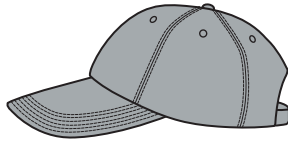
## 1 .SEND US YOUR FILES

Provide camera ready artwork to [art@cherokeecap.com](mailto:art@cherokeecap.com).  
Acceptable file formats: PDF, AI & EPS (vector artwork).

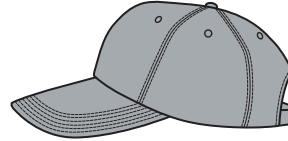
## 2 .PICK A STYLE



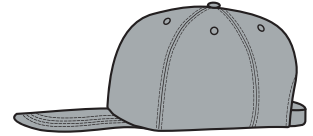
6 PANEL  
LOW PROFILE



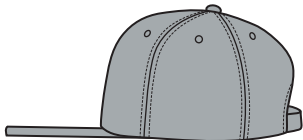
6 PANEL  
MID PROFILE



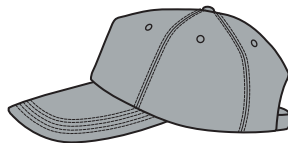
6 PANEL  
PRO PROFILE



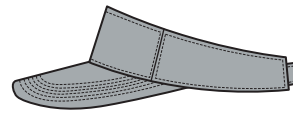
6 PANEL  
SEMI-FLAT



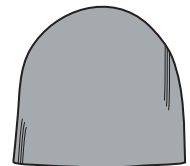
6 PANEL  
HIGH PROFILE



5 PANEL  
LOW PROFILE



SUNVISOR



MISC. BEANIES

### STRUCTURED OR UNSTRUCTURED



BUCKRUM FUSED



RELAXED FIT

## 3 .IDEABOARDS

An ideaboard will be rendered within 48 hours once vector artwork has been submitted. All other artwork requests made outside of these guidelines may take up to 72 hours. The customer must approve the ideaboard in writing to move forward into speculative sample production. Please email [art@cherokeecap.com](mailto:art@cherokeecap.com).

## 4 .SPEC SAMPLE PROCESS

Spec samples will take 10 - 21 working days (depending on complexity) for images to arrive via email, in the form of a .zip file. If a physical spec sample is required for approval, you can expect the cap within 3 - 4 weeks of artboard approvals. Speed up your production time by approving via images.

## 5 .FINAL CAP APPROVALS

Once the spec sample has been approved, production of an actual order begins.

EXPECTED DELIVERY TIME AFTER SPEC SAMPLE APPROVAL:  
Ocean Shipments: 8 - 10 weeks      Air Shipments: 5 - 6 weeks