

VANCOUVER PCG AND PCTC HOST FORUM WITH PH FOOD MISSION

Vancouver, 02 May 2018 . The Philippine Consulate General in Vancouver in partnership with the Philippines Canada Trade Council (PCTC) organized a forum at the Consulate on 27 April 2018 to highlight the presence in Canada of a Philippine food mission delegation who were in town to attend business meetings and an in-store promotion activity at the PriceSmart Foods that took place in Richmond on 27-29 April, as well as to participate in SIAL Canada, a food and beverage trade show to be held in Montreal on 2-4 May 2018.



Director Senen Perlada of the DTI-Export Marketing Bureau introduces the Philippine food mission delegation to the audience

The delegation, comprising 14 small and medium sized PH exporters of agricultural and processed food products, was headed by Senior Trade Commissioner Maria Roseni Alvero and Director Senen Perlada of the DTI . Export Marketing Bureau.



A sampling of products of the Philippine exporters are on display at the Consulate.

The Mission was part of a 2-year project in the making, after the signing of a memorandum of agreement between the DTI and the Trade Facilitation Office Canada, a non-profit organization through which the Canadian government is helping SMEs develop into exporters and enter the Canadian market.



Consul General Neil Ferrer opens the Philippine Trade Mission to Canada Forum and Networking event held at the Philippine Consulate General on 27 April 2018.

In his welcome remarks, Consul General Neil Ferrer said that the PCTC has been an invaluable help in highlighting trade and investment opportunities between the Philippines and Canada and has partnered with the Consulate on many important activities in the past.



Honorable George Chow, Minister of State for Trade (left photo) and Honorable Bruce Ralston, Minister of Jobs, Trade and Technology of British Columbia (right photo) encourage trade between the Philippines and B.C.

Senior officials from the B.C. government Hon. George Chow, Minister of State for Trade and Hon. Bruce Ralston, Minister of Jobs, Trade and Technology of British Columbia spoke during the forum.



Senior Trade Commissioner Maria RoseniAlvero of the Trade Section of the Philippine Consulate General in Toronto speaks on the government's Makapuno project.

STC Alvero talked about the Makapuno breakthrough project of the Philippine government and encouraged overseas Filipinos to support it.



(L-R) Mr. Irv Hildebrand, PCTC Board Secretary, Ms. Maria RoseniAlvero, Senior Trade Commissioner, Hon. Bruce Ralston, Minister of Jobs, Trade and Technology of British Columbia, Hon. George Chow, Minister of State for Trade, Consul General Neil Ferrer, Ms. Mercedes Wong, PCTC President, and Dir. SenenPerlada of DTI-EMB.