

# Midwest CSA Conference

## Building Community - Building Resiliency

Registration is now open!

Wisconsin Farmers Union, working in partnership with a range of Midwest organizations, will convene the Midwest CSA Conference December 7-8, 2017 in Wisconsin Dells at Chula Vista Resort. The conference is designed to be hands-on, with a program developed by CSA farmers for CSA farmers. We will also be incorporating CSA member voices in this year's gathering. Please help spread the word to your CSA friends and colleagues around the region.



**Presented by Wisconsin Farmers Union in partnership with:**

**Badgerland Financial • FairShare CSA Coalition • Iowa Farmers Union • Land Stewardship Project • Michael Fields Agricultural Institute • Minnesota Farmers Union • UW-Madison Center for Integrated Agricultural Systems • Midwest Organic and Sustainable Education Services • The Land Connection • Great Lakes CSA Coalition**

The conference general sessions will provide space for the group to discuss core concepts and practices of CSA. We want you to join the conversation. What is most important to you in CSA? As a participant, you will be engaged in discussion and dialogue about how these core ideas and actions relate to your own farm and how this connects to the larger CSA movement. By gathering together we hope to build the strength of the movement in the region and to give farmers energy and tools that they can take back to their farms, members, and communities.

The discussions in the general sessions will be complemented by the hands-on workshops, providing more practical information. Full detail on workshop sessions will be announced in late-summer. CSA farmers can expect sessions covering:

- Beginning CSA Farming
- Building Community
- Production and Logistics
- Financial Management and Business Planning

**Please consider being a part of this important gathering of the CSA movement in the Midwest!**

Our partner organizations are helping with input on planning the content of the conference. **We also invite organizations and businesses to sponsor the conference.** Your sponsorship allows us to keep registration costs low for farmers and to bring in CSA farmer presenters from across the Midwest to share with their peers.

**Sign up as a sponsor at  
midwestcsa.com or mail/email the  
attached form**

**Local Food • Networking  
Workshops • Childcare Available**



# Midwest CSA Conference

## December 7 & 8, 2017

Chula Vista Resort • Wisconsin Dells, WI

### By CSA farmers, for CSA farmers

#### Participant Information:

Name: \_\_\_\_\_ Organization: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

#### Platinum Convention Sponsor Package: \$1000 \_\_\_\_\_

- Specific recognition at plenary sessions at the conference
- Name and logo at top of sponsor sign in main conference hall
- Name and logo on conference materials
- Link to your website on conference webpage
- Booth space in the conference Exhibit area
- 2 full registrations

#### Gold Convention Sponsor Package: \$500 \_\_\_\_\_

- Specific recognition at plenary sessions at the conference
- Name and logo at top of sponsor sign in main conference hall
- Name and logo on conference materials
- Link to your website on conference webpage
- Booth space in the conference Exhibit area
- 1 full registration

#### Silver Convention Sponsor Package: \$250 \_\_\_\_\_

- Name and logo at top of sponsor sign in main conference hall
- Name and logo on conference materials
- Link to your website on conference webpage
- Booth space in the conference Exhibit area
- 1 full registration

#### Bronze Convention Sponsor Package: \$100 \_\_\_\_\_

- Name and logo on conference materials
- Link to your website on conference webpage
- Space on dedicated info table in Exhibit area for up to 2 letter-sized information pieces.

#### Exhibit/Information Booth: \$175 \_\_\_\_\_

- An exhibitor will receive 1 full registration and get one 8-foot table in the exhibition area.
- Your business or organization name will be included in the list of exhibitors in the conference materials.

Registrations include all meals and snack breaks and conference materials. A standard booth space is one 8-foot table in the Exhibit Area with 2 chairs. Set up will open the morning of December 7th and will end at 4pm on December 8th.

If you will have a booth space please indicate if you need electricity \_\_\_ YES \_\_\_ NO

#### Please mail or email form to:

Wisconsin Farmers Union  
 c/o Sarah Lloyd  
 117 W. Spring St. • Chippewa Falls, WI 54729  
 slloyd@wisconsinfarmersunion.com | 608.844.3758

#### Total Amount Due: \$ \_\_\_\_\_

- Enclosed
- Please send invoice
- Via Mail  Via Email

**Find more convention details at [midwestcsa.com](http://midwestcsa.com) or [wisconsinfarmersunion.com](http://wisconsinfarmersunion.com)**