



**Title:** CRI Strategic Plan Policy  
**Reviewed by:** Board of Directors  
**Implementation Date:** November 27, 2017  
**Review Date:** November 27, 2020  
**Approval:** R. Amanda C. LaRue, Ph.D., Chairperson

**Policy Statement:**

Charleston Research Institute (CRI) will implement a strategic plan which communicates the organization's goals and the actions needed to achieve those goals by coordinating and aligning resources and actions with CRI's mission.

**Background:**

Strategic planning is an organizational management activity that is used to set priorities, focus energy and resources, strengthen operations, ensure that employees and other stakeholders are working toward common goals, establish agreement around intended outcomes/results, and assess and adjust the organization's direction in response to a changing environment. The purpose of strategic planning is to set overall goals for successful business operations and to develop a plan to achieve them.

**Guidelines:**

All members of the CRI Board of Directors will participate in strategic planning activities. CRI will have a Strategic Planning Committee comprised of members of the CRI Executive Committee (Ralph H. Johnson VA Medical Center (RHJ VAMC) Director, RHJ VAMC Chief of Staff, RHJ VAMC Associate Chief of Staff for Research, and CRI Executive Director). All CRI Board members will be required to serve on at least one strategic planning subcommittee.

The Strategic Planning Committee will

- Oversee planning processes that encourage input from all CRI Board of Directors
- Develop and recommend to the CRI Board of Directors performance and quality measures to ensure CRI accomplishes strategic goals
- Review the strategic plan on a monthly basis for implementation status
- Ensure effective communication of strategic plan to internal and external stakeholders.
- Ensure that CRI and RHJ VAMC financial, space, capital asset, human resources, and information resources planning processes are integrated with strategic planning processes and outcomes
- Track and report accomplishments to the CRI Board of Directors
- Have the authority to call RHJ VAMC ad hoc members as the need is identified in specific areas of expertise
- Conduct an annual evaluation of the overall effectiveness of the strategic plan policy, active subcommittees, and the strategic plan document
- Be responsible for the Annual Strategic Planning Retreat

*The sole purpose of the Corporation is to advance the research mission of the Department of Veterans Affairs, and specifically the Ralph H. Johnson VA Medical Center, Charleston, South Carolina (Charleston VAMC) through the support of research-related activities. The Corporation may be used to further any educational purposes related to research including the attendance at scientific meetings.*