I will be out of town June 7, 2022 and thus not at the monthly District 25 meeting. I hope you are able to read my Web Servant report prior to the meeting and if you have comments or questions, please email them to me so I can reply. I might be able to attend via Zoom but can not be certain of this.

### We have District Officers Email Accounts

Each District 25 elected officer has an email, separate from their personal emails.

- 1. Candy, DC dcm@district25aa.org,
- 2. Diana, ADCM adcm@district25aa.org,
- 3. Amanda, Secretary secretary@district25aa.org,
- 4. Chris, Treasurer <u>treasurer@district25aa.org</u>, and
- 5. Lenny, Web Servant webservant@district25aa.org

There is one additional email that GSR's and others can use to contact all officers with this single email: <a href="mailto:DistrictCommittee@district25aa.org">DistrictCommittee@district25aa.org</a>. If you send an email to this address, it will be sent to all five listed above.

# **Website Address and Pages**

Please take some time to look at the content on the website at: <u>District25AA.org</u> If your Group wants to add their information about virtual meetings and/or any other AA related event/announcement please do so with the <u>Bulletin Board Request form</u>. The link for this is near the bottom of the Bulletin Board Page.

Just because I may know about an event, doesn't mean it goes on the website. It is the responsibility of the GSR/Officer or member to request their information be posted to the web site.

#### Please tell others about the District 25 Web Site

Thank you for allowing me to serve as District 25 Web Servant. I hope you can memorize our website address (<u>District25aa.org</u>) and that you will tell your Home Group about the web site. I welcome feedback on any aspect of the website. Please call me at (215)849-5119 (home) or (215)929-6629 (cell) or by email <u>webservant@district25aa.org</u> to tell me what you like, don't like or just to discuss the website or other items of concern I may be able to help with.

I think it is a realistic goal that each GSR and District 25 officer memorizes the website address (District25AA.org). I hope you will agree and attempt to do so. I suggest you repeat it often during your next and every business meeting. You can use any computer, phone, tablet, etc. to view it. We have useful information on the site and want people to use it. Let it begin with you.

Printed on: 5/15/2022

## **Website Visits**

District 25 uses Go Daddy.com for the website and for MS 365 Email Essentials (email, calendar, contacts and task manager) for the Officers. Go Daddy tracks overall visits to the site but doesn't break down by what pages are visited. In 2022 Go Daddy changed how they count visits and I am not sure how accurate they are. I added a free service called Google Analytics March of 2022. Here are counts of total visits, users and new users by page visited during March and April 2022 from Google Analytics.

#### March 2022

			New
Page Title	Views	Users	users
Home	102	51	49
Calendar	32	14	3
Links	27	13	2
District 25 Bulletin			
Board	26	11	1
Archived Info	19	5	0
Business Info	16	8	0
District Officers	12	9	1
Donations	8	5	1
2016 DCM Reports	2	1	0
2017 Meeting Minutes	1	1	0
	245	118	57

April 2022

Aprii 2022			
			New
Page Title	Views	Users	users
Home	110	63	53
Links	46	17	5
Calendar	30	19	8
Archived Info	22	10	0
District 25 Bulletin Board	10	6	0
Business Info	9	6	0
Donations	5	4	1
District Officers	3	3	0
WebServantNotesLinksEtc	2	2	0
	237	130	67

Printed on: 5/15/2022

Lenny T. - Web Servant, District 25