

# CATHY SOCCI ZIEGLER

SocciDesign.com

Cathy@SocciDesign.com  
484.301.0601

350 N. 5th St.  
Coopersburg, PA 18036

## EDUCATION

**THE UNIVERSITY OF THE ARTS**  
Philadelphia, Pennsylvania  
B.F.A. in Graphic Design, May 2010

Dean's List Honors 2007–2010  
Academic Support Services, Tutor  
Recipient of the Presidential  
Merit Scholarship

**NORTHAMPTON COMMUNITY  
COLLEGE**  
Bethlehem, Pennsylvania  
A.A.S. in Communication Design,  
May 2007

Dean's List Honors 2005–2007  
Art Student Association, Secretary  
Awarded Patrick J. Kraus Scholarship

## EXPERIENCE

May 2009–Present  
**SOCCI DESIGN**  
Coopersburg - Philadelphia, Pennsylvania  
Freelance Graphic Designer

September 2010–June 2013  
**PHILADELPHIA MUSEUM OF ART**  
Philadelphia, Pennsylvania  
Editorial and Graphic Design Department  
Junior Designer and Graphic Design Intern

July 2010–September 2010  
**QUAKER CITY MERCANTILE  
FORMERLY GYRO WORLDWIDE**  
Philadelphia, Pennsylvania  
Graphic Design, Intern

July 2009–November 2009  
**THE UNIVERSITY OF THE ARTS**  
Philadelphia, Pennsylvania  
Summer Pre-College Program, Graphic Design Teaching Assistant

May 2008–August 2009  
**COOPERSBURG SPORTS COLLECTIBLES  
AND MEMORABILIA INC.**  
Coopersburg, Pennsylvania  
In-House Graphic Designer and Graphic Design Intern

Fall 2008  
**ARTISTIC TOY MANUFACTURING**  
Allentown, Pennsylvania  
In-House Design, Studio Photography, and Production

## SKILLS

**DESIGN**  
Typography  
Branding  
Layout  
Illustration  
Motion Graphics  
Digital Studio Photography  
Color Theory

**SOFTWARE**  
Adobe Creative Suite 6  
- InDesign  
- Illustrator  
- Photoshop  
- After Effects  
Mac Platform