



**2017-2018
BID BOARD of DIRECTORS MEETING MINUTES**

Date: August 9, 2018
Location: HB Art Center
538 Main Street
Huntington Beach, CA 92648

Day: Thursday
Time: 9:00 AM

1. Call to Order 9:02am

2. Roll Call

Board Members present: Matt Peterson, Bob Bolen, Dave Shenkman, Kate Leigh, Max Schultz, and Past President: Steve Daniel. Absent: Lizzie Raudenbush, and Mike Williams.

BID Staff: Marianne Tonjes, Darci Henderson.

Also in attendance, City Staff: Kellee Fritzal. City Council: Mayor Pro-tem Erik Peterson.

3. Public Comments - none

4. Approve Minutes

a. Dave Shenkman motioned to approve the June 21, 2018 BID BOD minutes, Kate Leigh seconded. Ayes: 5. Noes: 0. Motion passed.

5. President Report

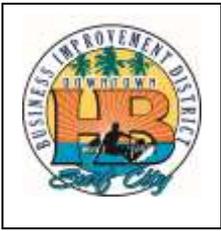
Matt Peterson reported the pilot EES security program is off to a good start and HBPD seem to be happy with the help of extra eyes. Matt is meeting with the owner on Monday to audit the first invoice and discuss the staff daily activity report. Bob Bolen stated he continues to see skateboarders and bicyclists and feels it's a waste of money. Dave Shenkman said he had a different experience and is seeing positive change. Marianne Tonjes added the program has resulted in three arrests the first month of individuals who were witnessed breaking the law. Steve Daniel stated he has seen a great improvement at the fountain. Kate Leigh agreed and shared her security had a good experience meeting EES.

Matt Peterson reported the BID has increased Malco services for both steam cleaning and after event porter services.

Matt Peterson discussed the idea of tamper proof recycle containers to eliminate the ability to dig through trash cans. Kellee Fritzal stated that trash gets recycled from the existing containers and they had tried the program before and BID members asked that the containers be removed. Matt stated he wanted to review the subject again.

Matt Peterson announced that as Past President Steve Daniel will Chair the Nominating committee for the upcoming HBDBID Board elections.

Matt Peterson also discussed the need to meet with Visit HB to discuss helping with directories in the downtown area. Kellee Fritzal stated that the signs are in production



and Kelly Miller stated that he would share an update with the BID.

6. Treasurer Report - Financials

Treasurer Mike Williams was absent, so Marianne Tonjes presented June 2018 financials. Marianne added we will need to have a special meeting to approve the 2018-2019 BID budget before it goes to City Council.

Staff Reports:

7. BID Manager-Contractor

Marianne Tonjes reported that EES security initially took time to establish a routine and to get familiar with downtown and that she walked with them and introduced them to BID members. Tuesday night was added due to summer crowds and the enforcement of no smoking and other rules at Surf City Nights.

Marianne Tonjes stated the new website process has been slower than expected but was promised an update by the end of the week.

Marianne Tonjes shared Surf City Days is coming up and we are partnering with all involved.

8. Events Coordinator

Darci Henderson reported we have gathered vendor information for missing records.

Darci Henderson shared the waitlist had been deleted but was able to be restored and multiple BID members were on the list with the oldest dating back to 2016. Darci stated we are looking for space to add the members on the list. Bob Bolen added his canopy was almost ready and he would join the street fair soon.

Darci Henderson explained we moved the food court due to member complaints. We are making other changes and would like to wait before raising rates.

Dave Shenkman motioned to table the SCN vendor rate increase, Kate Leigh seconded. Ayes: 5, Noes: 0. Motion passed.

Standing Committee Reports

9. Executive

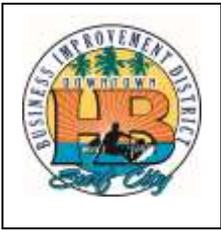
Board of Director Appointments

Dave Shenkman motioned to table vote until next BOD board meeting since the applications had not been submitted, Kate Leigh seconded. Ayes: 5, Noes: 0. Motion passed.

Other Committees

10. Beautification

a. Bob Bolen shared the palm tree lights are up on some trees on Main St.



11. Nomination

- a. Steve Daniel reported the nominating committee for upcoming elections will be himself along with Steve Grabowski, Stephanie Wilson, and Nicole Thompson. Steve also shared the applications will be going out to the members next week.

New Business

12. Signature Card

- a. Due to Dick Thorpe leaving the Board we need a new Board member to be on the signature card.

Matt Peterson motioned to add Kate Leigh to the HBDBID First Bank signature card, Dave Shenkman seconded. Ayes: 5, Noes: 0. Motion passed.

13. Holiday Decorations

- a. Information: A proposal for the holiday decorations was received from Brightlife Design but we are still waiting to receive the proposal from St. Nick.

Kate Leigh motioned to table the vote, Bob Bolen seconded. Ayes: 5, Noes: 0. Motion passed.

14. Storage Garage Lease

- a. The HBDBID uses a garage for event storage and the lease is up for renewal. There is no increase in previous fees.

Kate Leigh motioned to approve the up-front payment of a six-month lease for \$2,100.00 to Robert Koury Properties effective September 1, 2018, Dave Shenkman seconded. Ayes: 5, Noes: 0. Motion passed.

15. Art Center

- a. Kate Hoffman from the Huntington Beach Art Center made a presentation about a partnership with the HBDBID. The HB Art Center will be presenting the Surf City Arts Fest instead of Art in the Park, previously hosted by the HBDBID. It will also include activities previously held during Family Arts Day. The event will be October 14, 2018 at Triangle Park. Marianne Tonjes added by partnering with BID members and reducing the number of events we host alone the BID staff is able to focus on other business.

Matt Peterson motioned to approve \$2,000.00 to partner with HB Art Center for Surf City Arts Fest. Bob Bolen seconded. Ayes: 5, Noes: 0. Motion passed.

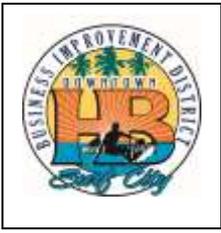
Other

16. City of HB Business Development Update

- a. Kellee Fritzel shared the City has an RFP out for new bus benches in the downtown area including PCH.

17. Announcements

Bob Bolen announced the International Surfboard Builders Hall of Fame and Surf o' Rama Tiki Fest will be held on October 13th at the International Surfing Museum and 5th St.



**Huntington Beach Downtown Business
Improvement District**
www.hbdowntown.com

18. Adjourned: 10:02 am

a. The next HBDBID Board Meeting is September 13, 2018.

In accordance with the Ralph M Brown Act, Huntington Beach Downtown BID agendas are available for public review outside the City of Huntington Beach Council Chambers at 2000 Main Street and the HBDBID office 315 3rd Street, at least 72 hours prior to each meeting and 24 hours prior to special meetings. Questions on agenda items may be directed to Marianne Tonjes, BID Manager, at 714-536-8300.