



Business Planning

Retail Industry Workshops

Retail Success in Small Town USA Workshop

SPICE offers this class in direct response to the retailers in the small villages of Perry County struggling to stay open and compete with big box stores. The instructor is Lisa Maughmer, owner of the Urban Farmhouse in Thornville, Ohio. Lisa runs a very successful store, with unusual and beautiful gift, furniture and collectible products. She excels in electronic marketing for her business. Her website is HYPERLINK "<http://www.urbanfarmhouse.com>" www.myurbanfarmhouse.com. Her store and products have been featured in Country Living and other national publications.

Successful Selling on eBay....It's All About Profit

SPICE offers this class in direct response to clients who are planning to develop their own website and/or sell on eBay. The class includes an insider's perspective on titles, searches, descriptions and fees. It also includes information on shipping, supplies, postage and insurance. Brenda Blackburn from the United States Postal Service