



*Huntington Beach Downtown
Business Improvement District
www.hbdowntown.com*

2016 - 2017 BID BOARD MEETING MINUTES

Date: DECEMBER 08, 2016
Location: HB International Surfing Museum
411 Olive Avenue

Day: Thursday
Time: 10:00 AM

Call to order 10:06 - Roll Call: BID Board: Brett Barnes, Scott Blakeslee, Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Nicole Thompson, and Dick Thorpe

- In attendance: Bob Bolen, Keith Breiter, Steve Daniel, Erin Henry, Matt Peterson, Dick Thorpe, Nicole Thompson
- Excused absent: Brett Barnes; Unexcused: Scott Blakeslee
- Also in attendance: Councilmembers Peterson & Posey, City Staff: Ken Domer, Dottie Hughes, Simone Slifman, and BID Members: Steve (UPS) Bobbie Kneeland (Aloha/G's) Terri (Haven of Wellness), Diana (HBISM) Kate (The Strand) Austin & Anthon (LAZ Parking) Maxine Daniel (Rocky Mountain)

Public Comments - none

Approval of the Minutes - From BID Board Meeting – November 10, 2016

- Matt motioned to approve minutes, Keith seconded. All in favor. Minutes filed as written.

Guest Presentation - Bob Bolen & Mike Ester: Surf Builders Hall of Fame.

- Bob and Mike announced they have moved their International Surf Board Builders Hall of Fame induction event from Doheny to the International Surfing Museum in HB. This event is considered the "Oscars of Surfing" and brings attendees all the way from Australia. Next year ISBHOF would like support from the BID and surf shops to create raffle to benefit the ISM.

President

- Steve reported the meeting with BID members in November identified three (3) Top Priorities: Public Safety / Vagrancy, Parking & Restrooms: Accessibility & Cleanliness, and Beautification of Main St.
 - Public Safety Meeting happened on Nov 29th, with Police and business owners/managers.
 - Susan will share non-emergency number to businesses.
- Update from Dottie and Ken Domer regarding status of garage public safety and improved maintenance of the garage. Garage project is near completion. Punch list will be reviewed next week. Restrooms are closed between midnight and 2

am when staff leaves. The last cleaning is 8 pm. Day cleaning is scheduled every 2 hours. Steam cleaning the garage takes 3 nights and the 2017 schedule is the week of Jan 9, Apr 3, July 10, and Sept 11. Fri and Sat parking is a flat fee of \$5 at 9pm to enter.

- Steve directed beautification committee to meet with owners to discuss wants and needs (Disneyland lighting) then explore costs and options.

Committee Chair Appointments - Steve recommended committee chairpersons. Committees include but are not limited to: Marketing, Events, Surf City Nights, Beautification, and Governance/Finance.

- Beautification committee – Steve D, Maxine, Susie
- Marketing – Matt, Bob, Henry
- SCN – Mary Ann, Steve G
- Events – Susan, Kevin, Keith
- Governance / Finance – Brett, Nicole, Steve G, Stephanie
- 5th St Council – Dick, Kate
- Hotel Council – Scott, Erin
- Matt motioned to accept recommendations, Bob seconded. All in favor. Chairpersons accepted.

Treasurer's Report

- Board directed Susan to change format of report to show actual month to month budget.
- Treasurer not present. Wait to approve financials.

Surf City Nights

- Mary Ann reported SCN has had a 20% growth due to sponsorships. Princess Party is on 12/20 with the Princesses, the Grinch, and gift wrapping. Surf City's got Talent is approaching and this year will collaborate with HB Car BID. Feb 14th SCN will be "Hearts & Love". March 7 will be remembrance of love event on Main St and she'll be working with the American Legion. Wants to do another Key to the City event for a worthy recipient, ask City Council.

BID Manager Report – (See BID Manager Update document for full report)

- Susan solicited feedback re: Spotlight Video ideas / continuation.
- Wants to recruit an ad hoc committee for tree lighting 2017.
- Inquiring from City parking re: Ruby's validation sign and how to include other businesses who validate for their customers.
- January 31 Susan hopes to attend Visit HB board meeting to hear a special speaker on homeless.

Committees & Updates

- Governance / Finance Committee Update and Recommendations:
 - The Governance Committee presented a draft of the Operating Reserve Policy for the board's consideration. Will vote on accepting this policy at the next BID Board Meeting.
 - Board voted to approve signatures for bank accounts. Recommended Bank account signers are Brett Barnes, Steve Daniel, Matt Peterson, Nicole Thompson, and Susan Welfringer.

- Steve motioned to accept, Keith seconded. All in favor. Signers approved.
- Board to discuss and determine action regarding new bylaws.
 - Discussion: Since the last bylaws document presented in Sep 2016, the city has requested an additional revision: Making board members not eligible to be elected or appointed to the board for two (2) years, following their second two-year term. Committee recommended to add a no past president revision.
 - Board directed BID Manager to compile list of items in the by-laws that the governance committee will present the city.
 - Other recommended action is to join with Main Street America Organization.

City of HB Business Development Update - Representative from the City of HB will report on important issues for downtown in regards to new business development in the downtown business improvement district.

- Ken Domer update “Happy Holidays!” the city will be open except December 26 & January 2.
- Bob asked when Main St would be re-paved? Ken stated possibly Jan or Feb.

City Council Comments - Councilperson Peterson & Councilperson Posey

- Were present but had to leave before their agenda item to attend another meeting.

Old Business - None

New Business - The Board will hear proposals from valet companies at next board meeting then the Board can vote to ask the city to consider these services along with bids from other valet parking companies.

- Steve pointed out “self-parking” at Pacific City is free but Main Street pays.

Announcements - L.A. is one of three locations bidding for the Summer Olympics June – August of 2024. Some events would be held in Long Beach. Air Show Dates for next year Sept 29 – Oct 1, 2017.

Adjournment – Meeting adjourned 11:15