



SPOTLIGHT RESCUE SERIES 2017

The Spotlight Rescue Series features shorts, docs and trailers for films about rescue situations (equine, canine, feline and human), and the individuals that work so tirelessly to save lives. The features include stories of neglect and abuse, but also stories of rescue and hope. Each 3 to 5 minute feature/PSA will showcase an individual or an organization that is making a difference in the lives of others, whether equine, canine, feline or human. These short films each include a call to action with contact information for the organization and suggestions for ways that the general public can help.

SRS Shorts will be created through Executive Producer JA Media Connections LLC (JA Media) with support from The Marley Project, Inc. and presented via the EQUUS Film Festival. The featured organization will provide any available photos, video footage, interviews and/or articles giving the details of the situation. JA Media will provide support through editing and equipment and our local film/theatre students will create the PSAs. The finished PSA shorts will be featured at the 2017 EQUUS Film Festival in New York in November and in subsequent tour stops as applicable throughout 2018, as well as via social media, giving exposure to the organization's cause.

The organization will receive a digital copy of their completed short film via the JA Media vimeo channel. This link will provide access to a download of the film that could be used as a commercial or to showcase a Kickstarter or Indiegogo campaign for a longer film or for funding for the group and their cause. We can walk you through that process and assist in locating filmmakers to help once you have funding in place if you decide to go that route. JA Media will also retain the rights to utilize the footage in compilation films that could be made available for VOD. The organization will retain the rights to any funding raised by campaigns that they initiate, while JA Media will retain the rights to funding received through the compilation films.

This is a unique opportunity for a rescue organization to showcase the positive efforts of their volunteers and the animals that they save. It is also a chance to bring public awareness to the horrors of abuse and neglect and to let people know what they can do to help. This inaugural year of the program provides the opportunity to participate through special invitation for your group. If you choose to participate, please complete the release form attached (and obtain signatures from anyone who is interviewed or filmed). We will walk you through the entry process for the festival. Entry fees are waived through the SRS program thanks to the EQUUS Film Festival. Please email julianne@jamediaconnections.com to get the ball rolling for your organization!

SPOTLIGHT RESCUE SERIES RELEASE FORM

My signature below will confirm my agreement with Julianne Neal (hereafter “Producer”), all legal representatives and assigns, regarding the disposition of audio and/or video documentary, photographs and interviews conducted with me, _____, (hereafter “Interviewee”) for filming related to equine films featured through the Spotlight Rescue Series.

I understand that the recordings of me and, if applicable, my property, and transcripts, if transcribed, of the interview(s) will be maintained and made available indefinitely by JA Media Connections for research, production (e.g. radio, television, film festivals, Video on Demand (VOD), World Wide Web, print publications, exhibition, related advertisements), and educational purposes.

I hereby grant and transfer to the Producer all rights, title and interest in the interview for the artistic production, including the literary rights and copyright for the interview footage. I hereby release the Producer, all legal representatives and assigns, as well as The Marley Project, Inc. and the EQUUS Film Festival, from all claims and liability relating to said documentary film footage, interviews and photographs.

The Producer agrees to retain the integrity of the Interviewee’s image and voice, neither misrepresenting the Interviewee’s words nor taking them out of context. I attest that I have voluntarily agreed to be interviewed or filmed, or to provide photographs or film, and that this document contains the entire and complete agreement concerning the use and preservation of my footage.

Signature of Interviewee: _____ Date: _____

Name (printed): _____

Address: _____

Telephone: _____ Email: _____

Information for Film Credits:

The credits section of your film will include information about your organization and the people who have been involved in the creation of the PSA/short, as well as the JA Media editors and collaborators. Please complete the following information so that we can be sure to use correct information for this section.

Program Title: Spotlight Rescue Series: _____

(The name of your organization or cause)

Producer: _____

(The head official of your organization)

Director: _____

(This will be Julianne Neal and the name of the student editor for the project)

Writer: _____

(This will be the student editor for the project, as well as any individual with your organization who collaborates to write voice-overs or narratives)

Cinematographer: _____

(Your photographers or videographers)

Executive Producer: JA Media Connections LLC

EQUUS Film Festival Entry Form:

JA Media will submit the completed PSA/short via our Film Freeway account once we have finished all edits. Please return the completed release forms, signature of the organization's leadership on the EQUUS Film Festival entry form and Information for the film credits listed above.