

GET INVOLVED AND SUPPORT THE FUNDING EFFORTS!

Individual Involvement - There will be various opportunities available, everything from assisting with marketing or with the Amateur event, logistics, organizing, office work to working at the Soirée or the tennis matches.

Amateur Event - In cooperation with this event we will be hosting an amateur event, the winners of which will play Andy and Jim in a short set prior to the challenge match. Support efforts by playing in the event or volunteer at the event.

Event Sponsorship - There are a number of exciting opportunities to become an event partner. Contact Donna Nickerson to learn more: donna@mountainyouthcharities.com or 828-777-9145.

Advertising Partner - Promote the event by promoting your business with an ad in the Mountain Challenge souvenir event program or various other advertising signage opportunities.

Become a friend of Mountain Youth Charities by making a donation and receiving tickets to the event. Contact Mountain Youth Charities at 828-743-2775 for more information.

Sponsor a Portion of the Event

Your name or company name and logo will be placed in the program and on a sign outside your sponsored item. Contact us at 828-743-2775 to learn more about these opportunities or to sponsor an event.

Items Needing Sponsors	Estimated Expense/ Sponsor Value	Items Needing Sponsors	Estimated Expense/ Sponsor Value
<input type="checkbox"/> Volunteer T-shirts	\$2,000	<input type="checkbox"/> Tents, Tables, Chairs	\$2,000
<input type="checkbox"/> Premium Giveaways	\$4,000	<input type="checkbox"/> Event Emcee	\$1,000
<input type="checkbox"/> Courtside Signage	\$5,000	<input type="checkbox"/> Event DJ	\$1,000
<input type="checkbox"/> Shuttle Vans	\$5,000	<input type="checkbox"/> Event Umpire	\$200
<input type="checkbox"/> Trash Cans/Pick Up	\$2,000	<input type="checkbox"/> Event Day VIP Access Breakfast	\$2,000
<input type="checkbox"/> Portable Toilets	\$2,000	<input type="checkbox"/> Event Day VIP Access Lounge	\$4,000

THE CHARITY

Andy Roddick has a history of helping his community. Which is why he has passionately started the Andy Roddick Foundation to develop and inspire underserved youth through education and sports-based mentoring, preparing each youth to succeed in the game of life. So it was no surprise when he decided to have a home in Cashiers that he immediately offered to play an exhibition for charity if we thought it could help the local charities. He invited his friend Jim Courier to join him in his efforts and to play to benefit local youth charities here in the Western North Carolina Mountains. We are confident that the proceeds from this exhibition WILL change the lives of our area youth.

SPONSORSHIP OPPORTUNITIES



Diamond Corporate Sponsor

(Premium Soirée & Tennis package for 4)

Minimum Donation \$10,000

Mountain Challenge Summer Soiree (Friday, July 25, 6pm-10pm)

- Admission to "Cirque du Soirée" (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and concerts)
- Premium Seating for 4 at Gourmet Dinner hosted by **Andy Roddick and Jim Courier**
- Premium Seating for 4 at music performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Private Bar featuring Premium Brands/Wine Selection
- Corporate Gift Bag
- VIP Parking at Summer Soiree

Mountain Challenge Tennis Match (Saturday, July 26, 9am-3pm)

- 4 VIP tickets to Mountain Challenge Tennis Matches
- Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches
- Ad in souvenir event program
- Signage on court and around facility
- Product Booth in Market Place
- Industry Exclusive
- 1 VIP Parking Pass for Mountain Challenge Tennis Matches

Diamond Individual Sponsor

(Premium Soirée & Tennis package for 4)

Minimum Donation \$10,000

Mountain Challenge Summer Soiree (Friday, July 25, 6pm-10pm)

- Admission to "Cirque du Soirée" (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and concerts)
- Premium Seating for 4 at Gourmet Dinner hosted by **Andy Roddick and Jim Courier**
- Premium Seating for 4 at music performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Private Bar featuring Premium Brands/Wine Selection
- Special "Thank You" Gift *personally selected by Brooklyn Decker*
- VIP Parking at Summer Soiree

Mountain Challenge Tennis Match (Saturday, July 26, 9am-3pm)

- 4 VIP tickets to Mountain Challenge Tennis Matches
- Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches
- Special Recognition in souvenir Event Program
- Recognition as Founding Member of the Boys and Girls Club of the Plateau
- 1 VIP Parking Pass for Mountain Challenge Tennis Matches

SPONSORSHIP OPPORTUNITIES



Platinum Sponsor

(Soirée & Tennis package for 4)

Minimum Donation \$7,500

Mountain Challenge Summer Soiree (Friday, July 25, 6pm-10pm)

- Admission for 4 to “Cirque du Soirée” (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and concerts)
- Seating at Gourmet Dinner
- Admission to music performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Corporate Gift Bag
- 1 Reserved Parking Pass for Summer Soiree

Mountain Challenge Tennis Match (Saturday, July 26, 9am-3pm)

- 4 Premium Reserved tickets to Mountain Challenge Tennis Matches
- Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches
- Ad in souvenir event program
- Signage on court and around facility
- Product Booth in Market Place
- Industry Exclusive
- 1 Reserved Parking Pass at Mountain Challenge Tennis Matches

Gold Sponsor

(Tennis Package for 4)

Minimum Donation \$3,500

- 4 Reserved Seat tickets to Mountain Challenge Tennis Matches
- Ad in souvenir event program
- Signage on court and around facility
- Product Booth in Market Place
- 1 Reserved Parking Pass for Mountain Challenge Tennis Matches

Silver Sponsor

(Tennis Package for 2)

Minimum Donation \$1,500

- 2 Reserved Seat tickets to Mountain Challenge Tennis Matches
- Ad in souvenir event program
- 1 Reserved Parking Pass for Mountain Challenge Tennis Matches

SOIRÉE AND TENNIS PACKAGES

Center Stage Package

(Premium Soirée and Tennis for 1)

Minimum Donation \$2,500

Mountain Challenge Summer Soirée (Friday, July 25, 6pm-10pm)

- Admission to “Cirque du Soirée” (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and music performances)
- Premium Seating at Gourmet Dinner hosted by **Andy Roddick and Jim Courier**
- Premium Seating at performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Private Bar featuring Premium Brands/Wine Selection
- Special “Thank You” Gift *personally selected by Brooklyn Decker*
- VIP Parking at Summer Soirée

Mountain Challenge Tennis Matches (Saturday, July 26, 9am-3pm)

- VIP Ticket to Mountain Challenge Tennis Matches
- Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches
- Recognition in souvenir event program
- VIP Parking at Mountain Challenge Tennis Exhibition

Rock Star Package

(Soirée and Tennis for 1)

Minimum Donation \$1,000

Mountain Challenge Summer Soirée (Friday, July 25, 6pm-10pm)

- Admission to “Cirque du Soirée” (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and music performances)
- Cocktail Reception hosted by **Andy Roddick and Jim Courier**
- Premium Seating at Gourmet Dinner
- Premium Seating at music performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Upscale Bar Premium Brands/Wine Selection
- Special “Thank You” Gift *personally selected by Brooklyn Decker*
- Reserved Parking at Summer Soirée

Mountain Challenge Tennis Matches (Saturday, July 26, 9am-3pm)

- Premium Reserved Ticket to Mountain Challenge Tennis Matches
- Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches
- Recognition in souvenir event program
- Reserved Parking at Mountain Challenge Tennis Matches

Groupie Package

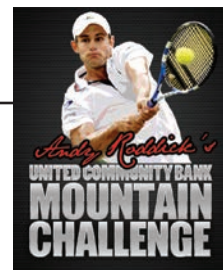
(Soirée for 1)

Minimum Donation \$500

Mountain Challenge Summer Soirée (Friday, July 25, 6pm-10pm)

- Admission to “Cirque du Soirée” (Mountain Street Festival with Street Entertainers and Food Trucks serving gourmet appetizers before dinner and music performances)
- Gourmet Dinner
- Admission to music performances by Steep Canyon Rangers & Carolina Chocolate Drops
- Upscale Bar Premium Brands/Wine Selection
- Parking at Summer Soirée

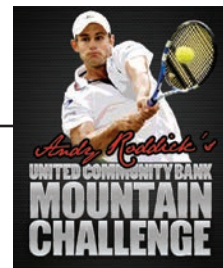
TENNIS MATCH TICKETS



VIP Tennis Ticket (Rows A-F in Sections 301, 302 & 303) <ul style="list-style-type: none">• Premium Seating at Tennis Matches• Access to VIP Tent & Brunch at Mountain Challenge Tennis Matches• Reserved Parking at Mountain Challenge Tennis Matches (1 pass per party of 4)	\$500 per person
Premium Reserved Tennis Ticket* (Rows A-E in Sections 201, 202 & 203) <ul style="list-style-type: none">• Premium Stadium Chair Seating for Tennis Matches	\$225 per person
Reserved Seating Tennis Ticket* (Rows F-O in Sections 201, 202 & 203) <ul style="list-style-type: none">• Chair-seating for Tennis Matches	\$150 per person
Bleacher Seating Tennis Ticket* (Rows A-C in Section 401) <ul style="list-style-type: none">• Wood Bleacher seating behind baseline for Tennis Matches	\$75 per person
Bring-Your-Own-Blanket Tennis Ticket* (Located behind Section 401) <ul style="list-style-type: none">• Bring your own blanket and sit on the hillside for Tennis Matches No chairs, tents or umbrellas are allowed (blankets only).	\$40 per person

* Parking is not available on site. If parking is needed, please purchase a parking ticket in addition to your tennis exhibition ticket.

SPONSOR AGREEMENT



Company: _____

Contact: _____

Mailing Address: _____

Email Address: _____

Phone: _____

The 2014 Andy Roddick's UCB Mountain Challenge is offering sponsorship opportunities for national, regional and local businesses to become a partner in raising money for Mountain Youth Charities, Inc., an organization dedicated to "Building Great Programs for Great Kids." Mountain Youth Charities, Inc. is a 501(c)3 non-profit organization. As an event partner, businesses will receive exposure and promotion to the targeted audience through advertising and media associated with the event as specified below.

Sponsorship Level:

- Diamond *Corporate* Sponsor \$10,000 minimum donation
- Diamond *Individual* Sponsor \$10,000 minimum donation
- Platinum Sponsor \$7,500 minimum donation
- Gold Sponsor \$3,500 minimum donation
- Silver Sponsor \$1,500 minimum donation

Promotional Opportunities Included in Sponsorship

- Tickets to Summer Soiree Quantity: _____ Type: _____
- Tickets to Saturday Tennis Matches Quantity: _____ Type: _____
- Parking Passes Quantity: _____ Type: _____
- Advertisement in Souvenir Event Program: FULL 1/2 PAGE 1/4 PAGE
- On Court Signage
- Facility Signage Location: _____
- Booth in Marketplace
- Other: _____
- Other: _____

Sponsor Signature: _____

Mountain Challenge Representative Signature: _____

Date of Agreement: _____

For Office Use: Invoice Payment (Check # _____) AMOUNT: \$ _____